



## **The daily cardinal. Vol. LXXXIII, No. 132 April 2, 1973**

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# Daily Cardinal

"A good quipper never gives up."

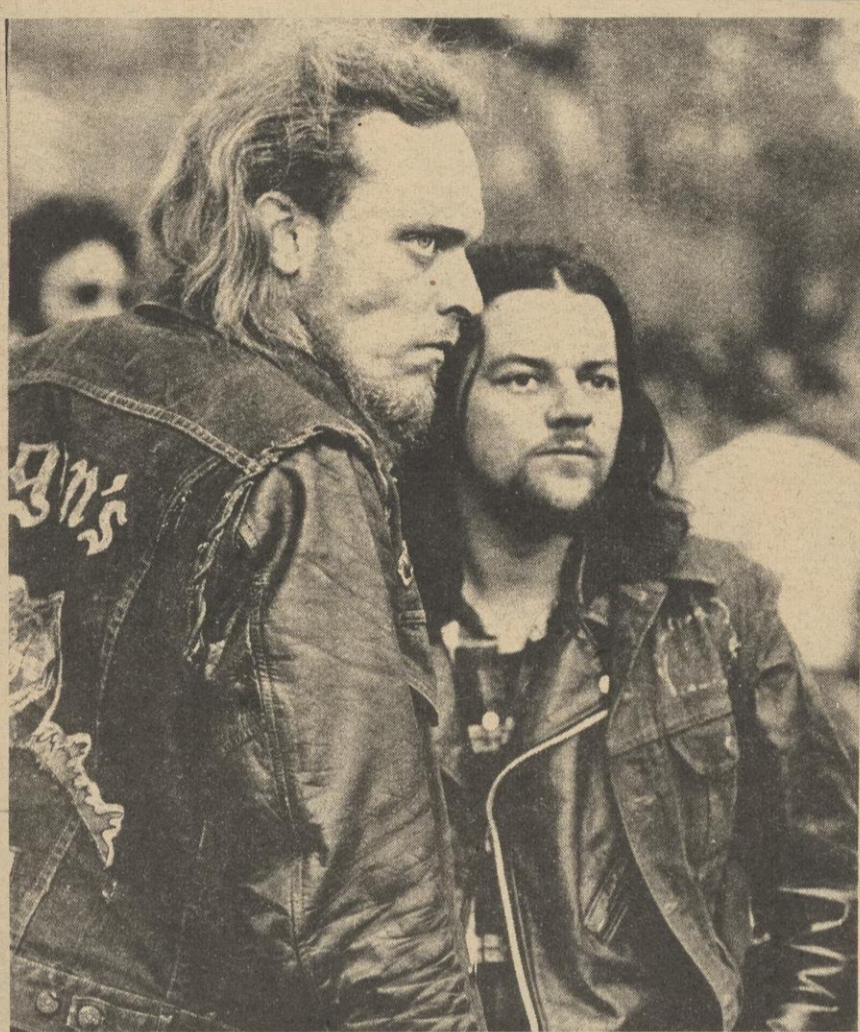
—H. Gould

5  
Cents

VOL. LXXXIII, No. 132

University of Wisconsin—Madison

Monday, April 2, 1973



WHY ARE THESE men smiling? See Monday. Sports section, p. 11.

## Marx booed out of Great Hall

By Beechnut

Economist Karl Marx fled from the podium in Great Hall last night, amidst shouts and jeers of "Revisionist, bullshit liberal, and Trot."

The outcries began with the first mention of Marx's name to the SRO crown, and peaked with a nearly violent outburst when Marx attempted to explain his latest position on economic policies.

Professor Harvey Goldberg attempted to shield the aging Marx from antagonists. Goldberg disappeared from the melee when his glasses were knocked off. He dropped to the floor, searching for the glasses on all fours.

"What would Che and V.I. say if they were here today?" one Madison dissident lamented.

Marx was appearing in Madison to plug his latest book, *Beyond Dis Kapital—The New Money*, which he co-authored with Milton Friedman.

Informed sources had predicted that Marx would be heckled in Madison after they learned that the economist had had a falling-out with Friedrich Engels, a long-time close associate, last month.

The incident took place in a Lake Tahoe Holiday Inn, where Marx and Engels were staying prior to a scheduled exhibition golf match against the team of Frank Sinatra and Spiro Agnew.

The night before the match, Marx and Engels were playing monopoly in the former's room. Engels stormed out of the room after the two men exchanged harsh words.

Reporters learned of the incident the following day when Engels failed to materialize on the first tee, causing the group to miss their starting time. Engels explained that he refused to be Marx's partner because of the monopoly incident.

"Marx is insane. He tried to screw the bank out of interest which he owed on Baltic Avenue," he commented. "A game is just like society. It has rules which must be observed."

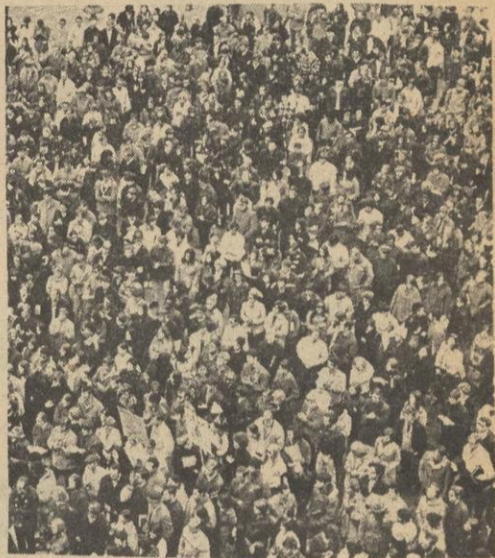
Marx's only remark regarding the incident was, "Yeah, but he didn't tell you we were playing for real money."

After missing their starting time, Marx, Sinatra and Agnew retired to the clubhouse for an afternoon at the gaming table. They played *Careers*. ABC-TV, which was

scheduled to carry the golf match, followed the trio inside. Sinatra soundly trounced the other two.

Marx told Howard Cosell, "Frankie gambled and let it all ride on money. I'll have to remember that."

The next day, Marx showed up at the first tee with a new playing partner, his old friend B.F. Skinner. Again, however, the match was not to be completed. On the eighth hole, Skinner's caddy walked off the course. In the clubhouse, he said, "Every time we got to the green, Skinner kept



telling me to press the lever."

In view of this train of events, Marx's difficulty in Great Hall was understandable.

The winning entry in the Memorial Union's "Welcome Karl" banner contest was a sheet which proclaimed, "Good Marx, Hard Knox," a reference to the economist's stand on the latest dollar crisis.

Following the Great Hall debacle, campus radicals invited Marx to explain himself over lox and bagels at Ella's Deli, promising a "fair trial."

Marx declined, saying that he was headed for the Plaza Tavern. "I heard that they have some good pinball machines upstairs," he explained.

Cardinal  
exclusive!

VD here

## Administration balks

## Bill gives student right

By DOUGLAS DULL

Students would be granted a greater economic stake in their own University under a bill proposed by Rep. Louise Tesmer (D—St. Francis).

The bill, debated Friday before the Assembly Education Committee, would allow present and future students to pay for the entire existing University System, including all outstanding debt on buildings, over the next twenty years. The bill would net the state \$16 billion over the decade, Tesmer said.

BUT, SHE noted, 50 per cent of a student's debt would be forgiven if he purchased a home worth over \$30,000 and a burial plot within the state.

THE BILL is a sequel to several earlier Tesmer bills for which she made similar arguments. "The financial burden of higher education must be lifted from the backs of the hard-pressed taxpayers of the state and placed on the shoulders of their children," she said.

Her plan would apply only to those students who use their education to find gainful employment, she pointed out.

University officials said they would not object to the bill so long as "primary responsibility" for all academic and administrative policy-making remained in the hands of campus chancellors and system administrators. Students could not safely be entrusted with control of real money, they said.

## White library disappears

By GUM

University officials were reportedly baffled Sunday night following the recent disappearance of Helen C. White Library.

An exhaustive investigation has been underway since the building was reported missing Thursday morning by DeWayne Keyes, who was originally dismissed as a "Crank caller" by Campus Protection and Security upon describing the library's absence.

"I WAS JUST about ready to open the front door," Keyes told the Cardinal after being treated for shock at University Hospital, "when I looked around and noticed something was fishy." Hospital officials report that Keyes was heard to mutter "holy

shit, it's gone," between heavy dosages of sedatives.

Speculation over the present location of the one-year-old, \$760 edifice has been running rampant during the past several days. One theory, first propounded by Channel 15 television personality Lenny Inferno Mafisto, holds that the library was blown into Lake Mendota by a blast of hot air emanating from the BASEMENT OF THE Vilas Hall. At the urging of Mr. Inferno Mafisto and Igor, his chief program consultant, a team of crack divers from a special amphibious unit of the U.S. Air Force was summoned to Madison to scour the bottom of the lake in search of meaningful and relevant clues.

The divers, laboring under the close supervision of Mark Spitz

and Jacques Cousteau, were unable to find and trace of the building but were successful in locating 14 pair of panties believed seized in a 1956 raid on Delta Gamma Beta sorority house; two unused though somewhat frayed to the 1960 Rose Bowl; and a number of tear gas canisters that Madison police fired into the lake during the 1970 Cambodia demonstrations to quell rebellious fish.

This evidence, the Cardinal has learned, has been taken to the FBI office in Washington under strict security for further examination.

SNAGS HAVE plagued the investigation from the outset. P and S Chief Ralph Hanson, who

sprang into action within 48 hours after hearing of the building's disappearance, delayed action on the matter until he had sent his men through march maneuvers in the parking lot across the street from Gordon Commons.

Hanson, wearing his new black beret and barking instructions through his cardinal-red megaphone, was overheard telling his men: "We've got a big job ahead of us" before he tripped over a Coke bottle that lay in his path. The bottle was later charged with obstructing justice, the only arrest made in the investigation to date.

The UW Board of Regents, meeting in emergency session in

the Rathskeller, announced a \$75,000 reward would be offered for information leading to the recovery of the building. Under the provisions of the reward, \$25,000 will be paid by the Board

(continued on page 3)

**MONDAY**  
**MAGAZINE**  
EDITED BY CHRIS STOENR  
COORDINATED BY BOB SCHWARTZ

# You can't spread VD on Gordon Commons bread

By J. SALK

A University Health Service official claims that while four out of five UW students have venereal disease, the worst of the social epidemic is now over.

"There's nothing wrong with a little nooky," Dr. Felix

Fleshhammer told the Cardinal. "But let us not be ridiculous."

FLESHHAMMER noted that while "an increasing amount of people have had painful poo-poo's" there were three per cent fewer cases of venereal disease reported in March than in February. He attributed the decrease to the

unusually warm March weather. "What perplexes me," Fleshhammer continued, "is that in a recent questionnaire twenty per cent of those who answered claimed to be virgins. By our calculations, 80% of the campus has the disease. There is something wrong here."

Fleshhammer noted that part of the drastic increase might be a result of less of a reluctance for stricken students to report to a doctor once they have contracted it.

"Every day we were getting more and more people down in the Health Center with loathsome sores all over their bodies," he said. "The distressing part is that some of them keep coming back. One boy came back three times last week."

FLESHHAMMER noted that the Health Service has gone through fifty gallons of penicillin in the last three months. But he noted that there was no need to worry about a shortage because the Health Service just made a

special purchase of a hundred cases of white bread from Residence Hall.

When asked if it were possible that the loathsome sores were part of the acne academic that has been sweeping the country, but which has not yet touched Madison, Fleshhammer said:

"There have been a few fatal cases of acne in the last couple of months, but I know the clap when I see it. I had it once in the Army, you know."

## Camp Swampy 3-get 18 mos.

By MAHLON HINKSON  
of the Cardinal Staff

The Camp Swampy Three were given 18 months prison sentences Friday by Federal Judge James Doyle.

The three had pleaded guilty to charges connected with a 1970 upstate military base bombing which destroyed three trash cans. They were originally charged with destroying government property and goldbricking, which could have drawn them sentences of up to 434 years each. But they instead pleaded guilty to reduced charges of revolutionary incompetence and habitual equivocation, and received the lighter sentences.

Despite the fact that the prosecution had 68 witnesses and a granite-solid case, Swampy Three Defense Committee Chairperson Andy Staple said the Three were "totally innocent."

"THE REDUCED CHARGES are the result of fear of our movement," he said, adding that he knew for a fact the United States Government was "scared shitless" by the militant mass support the Three had drawn.

Referring to the Karl Armstrong case, Staple said: "We feel that he is not guilty. Even if he did blow up the building, he was doing it against a genocidal government."

"In other words, he's just as innocent as the Three," Staple concluded.

A civil suit has been filed against several Daily Cardinal reporters in connection with press coverage of the case. The suit charges negligent gullibility and deliberate destruction of credibility. The reporters have agreed to settle out of court.

## Lucey, Weaver plead incompatibility

By DILIGENT JOHNSON

University President John (Coconuts) Weaver told the Board of Regents Friday that he was "sick and tired" of Governor Patrick Lucey's criticism of his administration, touching off a violent two-hour debate.

"I've taken about enough shit from that populist political pipsqueak," Weaver said, referring to the first-term Democratic governor. Lucey, Weaver said, had directed "vicious insinuations and innuendoes" against him "which impugned the fundamental isolation of my office" and "hurt my feelings real bad."

HE ASKED the Regents to give him a vote of confidence or at least a raise.

The remarks touched off the



most fiery regents debate in most reporters' memories (about two weeks). The Lucey-appointed regents squared off against the board majority appointed by Republican governors, some with

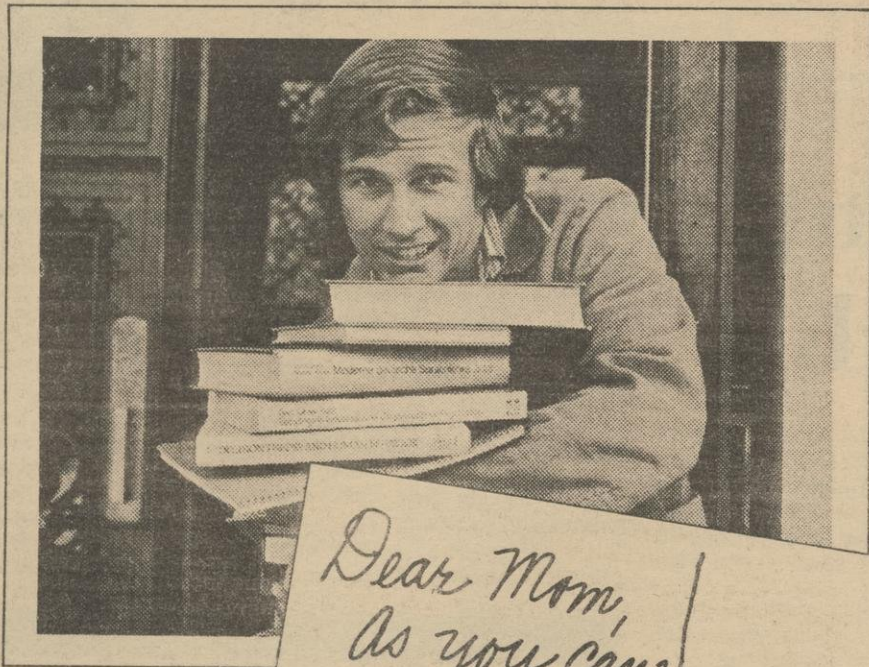
tenures dating back to 1898.

Regent Walter Renk moved that Weaver be canonized on the spot. But Regent Bertrand McNamara said the president was "a god-damn prima donna" and suggested that Weaver should never have gone into politics if he couldn't take criticism.

Regent James Nellen rose and said he thought it was "pretty fishy" that the Lucey appointees met with the governor before and after each regents meeting. "We know what you're up to," he shouted, "but it won't work! We have the utmost confidence in President Van Hise!" He then sunk back into his chair muttering inaudibly.

(continued on page 3)

## HOW TO WRITE HOME WITHOUT WRITING HOME



Dear Mom,  
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see, I am  
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hard.  
Please send  
more money.  
Love, Jim

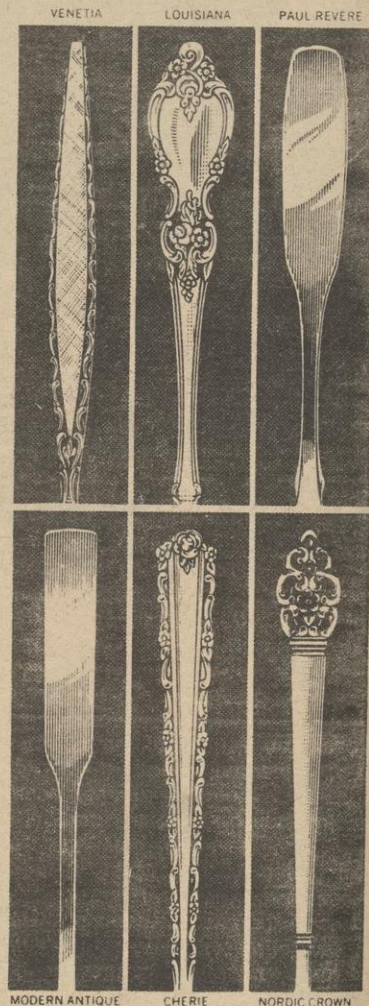
Mrs. Fred Kittel  
103 Burr Ave.  
Northport,  
New York  
11768

You've got to write home. There's no way to get out of it if you want to keep your mother from calling missing persons. So, you might as well make it easy on yourself. Instead of picking up a pen, pick up a Pocket—a little Kodak pocket Instamatic camera. Take some pictures and when you get them back, pick out a nice one, turn it over, address it, put on an 8 cent stamp and drop it in the mailbox. Just like a postcard. Your mother will never notice you didn't write much on the back.



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# The case of the missing library

(continued from page 1)

for the recovery of each floor or the library and \$75 apiece for the two maintenance men known to be in the building at the time of its disappearance. Regent Bernie Ziegler, who was unable to attend the meeting, later told a reporter that the amount being offered for the return of the maintenance men was outrageously high.

"Have we lost all our sense of values?" Ziegler was quoted as saying.

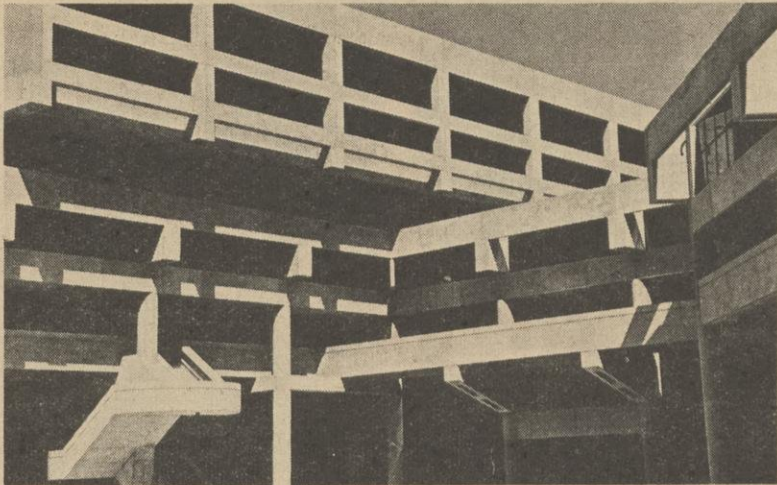
AT THE SUGGESTION of State Senator Gordon Roselip (B.S. Darlington), who said he had received an anonymous tip, investigators obtained a search warrant from Dane County Judge Russell Mittelstadt to examine the office of the Communist Party headquarters in Dubuque, Iowa. No evidence was turned up in the search. The constitutionality of

the warrant was doubtful, however, since Mittelstadt has not held office since last November.

Meanwhile, University President John Weaver has issued a statement calling on the university community to "unite in this time of crisis. Weaver, who holds a doctorate degree in geography, was reported by one official source to be laboriously examining Texaco service station map of Madison to determine exactly where White Library had originally stood. "Mr. Weaver is a busy man and can't know everything," the source was reported to say.

Suggestions as to the location of the library have poured in from all over the globe. An advertisement, university officials ingenious placed in the lost-and-found column of a Rio de Janeiro underground newspaper, produced on report of the building being seen in the vicinity of the Amazon jungle. Investigators are reportedly preparing to check out this lead, as soon as President Weaver can find his Rant-McNally map on South America.

Meanwhile, the most pragmatic university officials have begun considering future uses for the vacant lot that now languishes directly west of the Memorial Union. One official in the UW Planning Department told the Cardinal that an offhand estimate prepared by his office indicated that the creation of a faculty parking lot on the now-empty space would hold 162 automobiles and 309 if a double tier structure were constructed. "Of course we



HELEN C. WHITE HALL—Where is it now?

really haven't studied the matter," the official said.

SCIENCE FICTION cultists have had a field day with the library's disappearance. Some point to the building's absence as the work of high-energy laser beam thought to be the product of a highly advanced civilization. Others claim that the disappearance was foreshadowed in Chapter II of Robert Heinlein's book, *Stranger In A Strange Land*.

All indications are that students who normally patronized the library have adjusted well to the building's disappearance, despite serious disruptions of their studying habits and curtailment of the social lives. "Christ, I guess we'll have to do our studying in the black room of the Plaza from now on," bellowed one disgruntled student.

## Tantrum

(continued from page 2)

Weaver, who appeared somewhat dazed throughout the discussion "came to" at this point and said he had not really meant to criticize the governor, "who is the faithful steward of the public larder."

"I feel like a man who's just slit his own throat," he told the board sheepishly.

Weaver later denied to reporters that he was being considered for the presidency of the University of Hawaii. But, he added, "I do like coconuts."

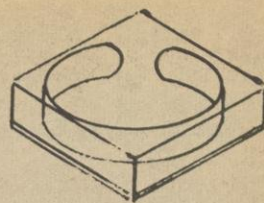


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### CARDINAL QUILTS

The Daily Cardinal announced yesterday that it would officially end publication at the end of the current semester. The campus newspaper, now in its 2nd year of publication, has been a leader in typographical errors, misspelled words, and misquoted persons. Said Central Cardinal Committee Chairman William Dyke, contacted while receiving the latest editorial instructions by wireless from Moscow, "The closing of the school in May forces us into this unfortunate position." However, he added that the paper would resume publication in the fall semester.

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THE EMKO COMPANY, ST. LOUIS, MO.



LEO KOTTKE, MY FEET ARE SMILING  
Recorded December 19 and 20, 1972  
Tyrone Guthrie Theatre, Minneapolis, Minnesota

The Daily Cardinal

Founded April 4, 1892

THE DAILY CARDINAL is owned and controlled by elected representatives of the student body at the University of Wisconsin-Madison. It is published Monday through Friday mornings through the regular academic year.

Registration Issues are one week prior to each semester.

THE DAILY CARDINAL publishes Tuesdays and Fridays during the Summer Session on the Madison campus, including the Fall

Orientation Issue. The Daily Cardinal is printed in the University Typography Lab, and published by the New Daily Cardinal Corporation, 821 University Ave., Madison, Wis. 53706.

THE DAILY CARDINAL is a non-profit organization completely independent of University finances. Operating revenue is generated solely from advertising and subscription sales. Second class postage paid at Madison, Wisconsin. Business and Editorial phones at (608) 262-5854.

# For censorship: A film critic can't go too far

By PERRY GERRY  
of the Fine Arts Staff

First House on the Right is probably the most gruesome, gross, disgusting, outrageous, ridiculous, trashy, terrifying and just plain icky film ever to be released, surpassing even Sam Schmuckinpah's Raw Dogs in its glorification of sexism, sadism, sadomasochism, masochism, and anthropomorphism. The movie will most likely be quite popular among the cannibalistic

campus crowd, since Raw Dogs did boffo b.o. when I showed it in the Rape and Pillage Film Society last semester (only for the purpose of cultural education, of course).

After I first viewed the film I was dubious of any redeeming social value, but by the time of my fifth screening I was certain the film was too dangerous for innocent eyes. The audience will cower during the scenes of murder, scream during the scenes of rape, vomit during the scenes of

slaughter, belch during the scenes of gluttony. Nobody should have to waste \$2.50 to see this film—luckily, I managed to see every showing fee with my trusty Cardinal presscard.

In one scene the gang makes a girl "piss her pants" and then hit the naked body of her schoolfriend; in another, they make her piss on her schoolfriend and then hit her pants; still later, they force her to piss in a john standing up and don't even allow her to use the blower after she washes her hands. Each scene is more exciting and enthralling, captivating and engrossing—but the thrills are sick and cheap (even cheaper for me, I got in free). So with your best interests at heart, I propose that the film be censored.

"Censored," did he say? Yes, folks, you heard me right. I've never said this about any movie before, having defended the public showing of everything from Mickey Mouse's posterior in Walt Disney's early anally-oriented



PERRY GERRY

animation to the treatment of crabs by bloodletting in a rather risque episode of Marcus Welby, M.D. But as I once said to Marcel Awwfuls, director of The Sauer and the Kraut: "I may not agree with what you say, but I'll defend to the death my right to censor it." Or, in the words of my personal comrade Jean-Luc Godawful: "La plume

de ma tante est rouge," which translates to mean: "Freedom is censorship: censorship is freedom; but all a man really needs is a good smoke and a cup of coffee."

When a truly fascist film comes along, it's about time that all of us radicals call for repression. Why should we allow an upper class fatcat to control what we see when we can allow a middle-class asshole to control what we see? Thus, our only sensible recourse is to burn every print of the film, make its director "piss his pants," and rally at the next showing of the Rape and Pillage Film Society, where I'll be showing a movie your'e sure to enjoy, Night of the Crawling Corpse.

My decision for censorship was arrived at not after due cogitation but in one moment upon leaving the theatre. Looking around, I noticed people huddled close to their friends, running panic-stricken to the nearest refuge, obviously reacting to something they had seen. Wondering what could possibly have repulsed them so, I glanced at a mirror on a guess-your-weight machine, regrettably noticing that when I left the theatre I had not bothered to wipe the drool from my mouth.



The vicious gang of toughs in First House on the Right

## News Briefs

### NEW ARRIVAL

The Committee for a Higher Madison has announced the arrival of the long-expected shipment of Columbian coffee. The shipment, according to a committee spokesman, includes some "real strong coffee beans." Those interested are asked to contact their local coffee dealers.

### STATE ST. MALL OPENS

The State St. Mall will be officially opened today, with ribbon-cutting ceremonies taking place at the foot of Lucey-Horning Realty Co., formerly the State Capitol. The Mall, the only project to ever pass the City Council unanimously, extends from the Square to Park St., and features trees, grass and walking paths. Mayor William B. Dyke, the original backer of the Mall, will cut the ribbon, and Sen Hubert H. Humphrey (D.—Minn.) who is available for any ceremony, will align to give the benediction.

### MPED RUMMAGE SALE

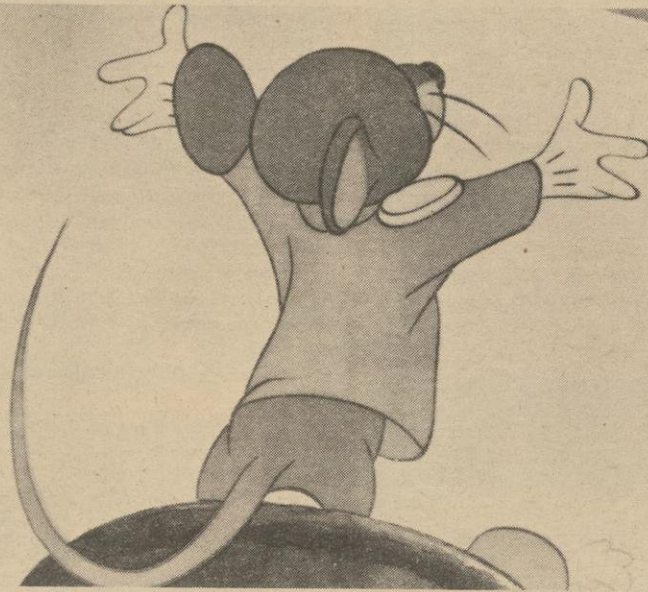
The Movement for Political and Economic Democracy (MPED) will be holding a rummage sale on the Library Mall today and Tuesday to clean house for the spring. Items listed include several all-purpose banners, used bullhorns, several autographed copies of The Port Huron

Statement, The Strawberry Statement, The Podunk Statement, and an extensive collection of multihued handkerchiefs. If interested, rally on the Mall. Be there.

\*\*\*\*

### YAF WITCHHUNT

The Young Americans for Freedom (YAF) will be sponsoring a witch hunt during the month of April to celebrate the 208th millionth person registered with the Loyalty Board. The hunt, called "Turn Your Mother In," will feature interrogations, and investigations under beds, in the legislature, and on the beaches. Said Harvey Goebels, balding, 45-year old general secretary of the YAF's Central Committee and leader of the YAF's National Socializing Committee, "We're out to get all the grandmothers, hippies, jocks, workers, taxpayers, the Cardinal, and all other subversive types off the streets and in the work camps where they belong."



MOUSE'S POSTERIOR

## Screen Gems

Safeguard, directed by Halibut Sturgeon, concerns the story of a deoderant magnate who is pursued by a dead sponge. Tonight at the corner of State St. and N. Parks at 8 and 10 p.m.

I Was Adolph Hitler's Nanny, directed by Albert Speer and starring Moms Mabley, Candice Bergen and Charlie McCarthy as Adolph Hitler. Last night at the Onion Play Circle at 2 a.m. and 5:25 p.m.

Dungheap, directed by Bill

Moyers. Outtakes from the uncompleted presidential years of King Richard. Tonight at 8 and 8:15 in 412 Poli Sci.

Bored of the Rings, Dildo and Frite Bugger's fateful search for a coke machine. Not based on the story by JRR Tolkien. Tonight and every night at the Memphis Drive-in. 9 p.m. and 11 p.m.

The Plutonium Ice Cream Factory, directed by Brynnon Schoenbeck, and produced by

Luigi Narducci. The heart rendering story of Ivanovich the clubfoot in his exhausting struggle to get a new foot, aided by the Venerable Bede, Masked Mohican and a cast of thousands. A low-budget classic, filmed on the steppes of the Kremlin. Tonight at 7:45 in B907 Van Troyen.

The True Story of Andy Warhol, directed by William Shakespeare and screenplay by Edward Albee, tonight at 10 and 8 in 604.

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The entire cast of Cries and Pimples as they appeared on The Hollywood Squares.

## Film Review: 'Cries and Pimples'

### Don't pick on 'Pimples'

By MIKE OVERWHELMINGTON  
of the Fine Arts Staff

Angstrom Iceberg, Sweden's foremost director and part-time masseur, has throughout the length and breadth of his career been subjected to the entire spectrum of critical analysis: he's been praised and condemned, revered and spat upon, tarred and feathered, slated and peppered, growled to groveled to, jeered and cheered, respected and neglected, mourned and scorned, the butt of jokes and the joke of butts, raked over the coals and under the covers, over the river and through the woods, up Madison Avenue and across 110th Street.

He is great at directing actors and even greater at acting like a director. I wish that anyone who feels that his reputation is overblown, his films are overrated, and his subtitles go by too fast, would look once again at Ozzian Harrit sleeping in *Snores of a Summer Night*, Gunzan Butter eating in *Rotten Raspberries*, Victor Snowstorm sneezing in *Winter Headcold*, Bibi Rebozo picking her nose in *The Virgin Phlegm*, Max Von Meatball defrosting a TV dinner in *The Passion of Ernie*, Liv Ulcer scratching her ear in *The Quietness*, Liv Ulcer scratching her whiskers

in *Personna*, Liv Ulcer scratching under her left arm in *The Eighth Day Without a Deodorant Pad*, or Liv Ulcer scratching her behind in *Through an Ass Darkly*, and explain how they are not the results of absolute mastery, consummate craft, and utter lunacy after living alone for 25 years on an island off the coast of Sweden with Liv Ulcer and a house-trained penguin?

The soul, according to Angstrom Iceberg, is brown and slimy; that is why the interiors of his latest film, *Cries and Pimples*, are in a variety of tans and beiges, and why most of the transitions are made with brown dissolves. (Accolades should be awarded Iceberg's photographer, Sven Knockwurst, who, in order to attain the proper texture, continually threw mud at his camera, oftentimes missing and hitting poor Angstrom.) Iceberg defecated his sum total of passion, and that's no shit. The film is dank, foul, and flows like a river, evoking memories of that summer in the dismal past when Iceberg suffered from an acute case of diarrhea.

The story is semi-autobiographical: Bibi Rebozo, his first wife, plays his third-wife; Ozzian Harrit, his third-wife, plays his second wife; Liv Ulcer, his second wife, plays his first wife; and Ingrid Iceberg, his mother, plays Sam the cocker spaniel. To effectively express the lack of communication and physical contact in a world of anger and anguish, Iceberg had his actresses blindfolded, gagged and bound thought the film's entirety except when they have to go to the bathroom. For Iceberg, the bathroom is a sanctuary, the toilet is an altar, and toilet paper is a handkerchief with which to wipe the tears of released emotion.

The cries are from the innermost reaches of the soul and the outermost reaches of the cold, cruel universe; the pimples are from eating too much chocolate. We can respond only to the extent that Iceberg can force us, for an instant, to see ourselves exposed and humiliated. . . as we sit on the pot, the door suddenly ajar, as God catches us with our pants down.



## SUMMER IN EUROPE

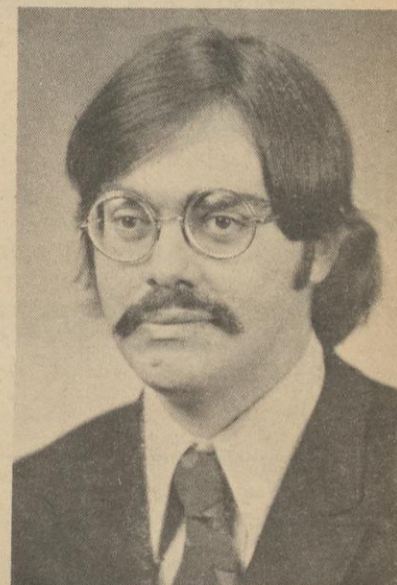
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# Something rotten in 'Hamlet'



By BRUTUS JONES  
of the Fine Arts Staff

Bill Shakespeare is at it again. This balding Union groupie has been trying to woo Madison audiences ever since there's been beer in the Rat, and if he doesn't come up with a winner soon, he might as well take the hint and leave town.

His latest try, Hamlet, Prince of Denmark, can be summed up in one word: rotten. The plot is weak and the character development is even weaker.

THE PLOT runs something like this: as the name implies, Hamlet is the Prince of Denmark. After his father dies, his uncle marries his mother. A ghost of the senior Hamlet tells his son that the new king came to power by putting poison in the old king's ear while he was sleeping in a garden (!) and following old Hamlet's death, married the mixed-up Mrs. Hamlet using the same food for the wedding feast as for the funeral. For the rest of the play, the younger Hamlet seeks revenge.

As unlikely as the plot is, the characters are worse. Hamlet is a indecisive fool who can't even decide if he will be or not. He stumbles through the play, talking to himself, seeking revenge on the basis of a ghost which was probably some kind of hoax anyway. The other characters are just as bad. The king has a short temper, the queen only flutters her eyelids and the woman Ophelia has a disgusting longing for Hamlet's body.

Indeed, the only sensible character, Polonius, the very able minister of Denmark, is unexplainedly killed in the middle of

the play by Hamlet. Here was one semblance of sanity, one level head in the whole state of Denmark, and the maniac Shakespeare does away with him before he can do any good.

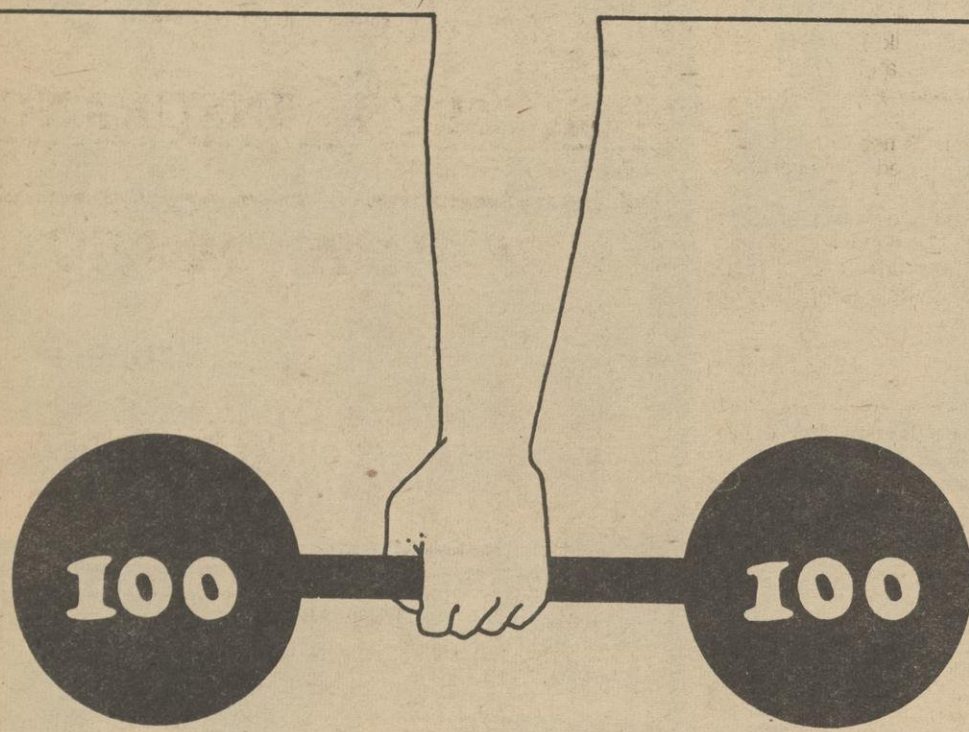
An evening watching this play would be as irrational as the play itself. But we must give some credit to young Shakespeare. He's broken new ground—at least for him. All he had written heretofore were history plays which any school child could have learned from the simplest history book and those dreadful "comedies" in which there was nary a laugh and the poor slob always would up getting married in the end.

BUT IT APPEARS to this critic that there is a fundamentally important issue here. Shakespeare has yet to come up with a crowd pleaser, but he keeps charging up to threepeence a throw to view his productions.

It might be the hope of a winner that keeps the crowds coming through the twenty odd plays that Shakespeare has put on at the Union theater. But the fact remains that Shakespeare shows no promise and continuing to lure persons in to see these repetitive flops can only denigrate the state of the theater.

This reviewer feels that Shakespeare should be sent packing back to the east coast where the trouble maker first came from. Maybe he can get a job in a factory. But as long he persists in tearing down our theater, he should not be tolerated. Something is rotten in the state of the theater, and the galing disease is non other than Shakespeare himself.

Out, out damn playwright.



One, two, one, two, . . . knock off those extra pounds and turn your flab to figure in the Regent's exercise room. Enjoy a trim figure. Applications are now being accepted at 1402 Regent St., 257-7115. Make plans now to live at **THE REGENT APARTMENTS**.

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\*Podiatry not available in Air Force Program.

# TV on 21

By Bix Druce

Monday 6:15—Famous Mass Murderers. Traces the history of mass murderers, folk heroes, and politicians provocatively and compassionately from the early days of Jack the Ripper right up to the present with Charles Manson and Richard Nixon. We see the lighter, private side of Richard Speck: his ten most favorite prison jokes, the intellectual side of the late great Charles Whitman: his obscene telephone calls, and 12 original recipes of Ed Gein. Of course no program would be complete without discussions of the techniques used by heavies Juan Corona, Adolph Hitler, and last but not least, Harry Truman. Good program for the entire family.

Tuesday 8:00—Culinary Delights. With organic cooking all the rage these days, this edition in the continuing series shows just how to make those organic culinary delights as tasty as they are good for you. Our host Ms. Sterno Butzlaff comments, "All you need to know is how to creatively use the substances our God in heaven as exemplified on earth by the holy virgin mother of our savior Jesus Christ put here for us to use in our foods. It's remarkable how a few dashes of BHT, BHA, sodium cyclamate, artificial color, artificial flavor, or what have you can spice your guerilla cookies right up to an edible level. You'll love our granola a la monosodium glutamate!" Ms. Butzlaff teaches domestic arts at S.J. Cretin Junior High School in Frenchdip, Nevada.

Wednesday—8:00—The Saga of Sigmund Freud-The Early Years: When I was Jung. Prominent Freud scholars discuss sections of a recently undiscovered and heretofore unpublished section of the great psychoanalyst's diary dealing with youthful dreams Freud had imagining himself to be in psychic contact with, and therefore one with, the then unheard of Carl Gustav Jung, born nearly 20 years after the master. Further expert queries reveal that Freud found it difficult

to deal with the false dichotomy of remaining true to his mother while retaining a most unusual preoccupation with 1) devoting his entire psychic being to determine Jung's (and thus his own) view of pre-marital erection, and, 2) choosing a suitable name other than Herman for his phallus.

Thursday is the night for two locally produced five-minute special programs presented back to back. Beginning at 7 p.m. with The Wit and Wisdom of UW President John "Coconuts" Weaver. "Coke" reveals his favorite pencil lead grade and his preference in underwear, Penny's or Fruit of the Loom. This stirring five-minute color spectacular is followed immediately at 7:05 p.m. by The Revolutionary Potential of Madison Campus Cadre. The program spends its first full minute on our history of activism and progressive thought, examining stars of the revolution past and present, many of who will appear later in the show to recount the movement's greatest hits from "On strike, shut it down" "One, two, three, four, we don't want your fucking war" "Two, four, six, eight, no more taxes from this state," through "Solidarity Forever" and "Pigs Ain't Kosher."

Watch it, all your friends will be there.

# PROTEST

The Society for a Creative Anachronism will be staging a Vietnam War protest this weekend to recapture some of the Golden Years of the Movement. Scheduled events will include a rally on Friday night, with AMRC Director R. Barkley Rosser delivering the keynote bullhorn address; various workshops in guerrilla theater, slogan-chanting, consciousness-raising, and other right-on activities; and culminating in several nighttime walking affinity tours of the city, led by Mr. George Croal, a part-time porcine purveyor. All activities will be held in the T-16 ROTC Building and the ROTC—Red Gym, regardless of inclement weather.



# WHAT'S JUMPIN

By SCOTTY MORRISON

Toe up, boogie people. Really toe up.

All you travelling cats who split town last weekend really missed it. What a jive! Some really far-out parties. Really far-out.

Saturday night was D\*Y\*N\*A\*M\*I\*T\*E. Great stuff.

ALL THE CATS at my pad gathered around the tube for an after-dinner smoke and Archie Bunker. What a far-out dude.

Then it was onto the town for some dynamite parties. Dynamite. Really!

First we jived over to Mamie's. Geez, that Mamie really knows some weird people. Really! Everybody was boogieing to Chuck Berry and cats like that. Folks and smoke were getting so thick that all the

windows had to be opened. Can you dig that? A cold night in Madison, and all the windows were open.

THE PIGS COULDN'T dig it. They came by and said to keep it down, or else they would bust everybody. Where's that at, man? Seems like they oughta have better stuff to do. Really!

So we split and made the scene at the Plaza. All kinds of weird people hang out there. Bowling balls barreling overhead, it's just like standing under the 'L' tracks. Really!

The 'Za got dull after about ten minutes, so we split. We drove around for about an hour or two, finally crashing into the 511 boys professional fraternity get-together. Jesus, Jackson, wee they ever getting it together!

The 511 boys still do liquor, if you can dig that. Toe up and down the hatch, man. Really! They were boogieing so hard that the needle skipped on the stereo.

DIG THIS. The Hulk was at the 511 boys' place. The original Hulk. "Hulk, what's jumping with you?" I asked him.

"Nothing much. What's jumping with you?" he replied.

"Hulk, I hear that you are now the Ex-Hulk."

"It is true. I am no longer the Hulk. I would tell you about it, but it is too long and sad a tale."

THE HULK is dead and nobody gives two Hoots. Really!

Then we split. Man you cannot miss Bob & Gene's on a Saturday. A quick peak showed that everybody was flying at the 602 Club. Really!

There were more parties, but we were starting to get burned out. Where's that at? No matter how hard you boogie, you can't make the scene at all of them.

Good vibes, folks. Let's keep getting it together like that all the time. Really!

And don't forget: Toe up!

## GRANNY HAMNERS

Advice to the lovelorn  
and the sex crazed



Dear Granny Hamner:

Is four enough? Are six too many? Constipated in Sellery.

Dear CS:

Why not take the guess work out of prunes? Send for the original GRANNY HAMNER'S SURE FIRE 10 MINUTE HOME ENEMA KIT, complete with easy to follow step by step full-color instructions. Guaranteed to work in 10 minutes or write to us and we will personally send one of our trained representatives over to your house and make it work. Comes in assorted sizes and two lovely decorator colors, organic gold, and earthy sienna.

Dear Granny Hamner:

Ever since drinking all of that green beer on St. Patrick's Day, my roommate has been sitting in the same spot in our room, on the window ledge, without moving amusee. He has also taken on a strange greenish hue. Is this a typical hang-over from green beer or should I be worried? Worried.

Dear Worried:

After carefully considering your problem, I have concluded that it is you who still has a hang-over

from St. Patrick's Day. I think that if you will take a closer look at your roommate, you will find that he is really your green plant that you keep by the window. Drink plenty of juices, take two aspirin, and write for further counseling in things get worse, or if your plant starts moving.

CONFIDENTIAL TO L.S.R. of 14018 1/2 North Croxford St. Chicago, Ill.

Dear L.S.R.:

No, I would advise you not to make any mention to your parents, who live at 407062 Rollington Ave. Pittsbutgh, Pennsylvania, of the terrible mess that your life is in at this time.

GRANNY HAMNER'S THOUGHT-PROVOKING QUOTE FOR THE WEEK:

"Adam and Eve had many advantages, but the principle one was that they escaped teething."—Samuel L. Clemens

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booklet on the only fail-proof way to she those excess pounds. Send 25¢ in stamp and coin, and two Cardinal Covers, to "Sanitized Tapeworm's inc." 550 Put-in Bay, Ohio.

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Bruce F.

# BEILFUSS

Justice Beilfuss asks the  
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for its support on April  
3rd



• Justice Beilfuss supports streamlining of court administration to promote efficiency and the right of citizens to a speedy trial.

• He is a strong supporter of the principle that judges should be elected by the people rather than appointed by an elite commission from the legal profession.

## WISCONSIN SUPREME COURT

Authorized and paid for by Committee to Re-Elect Justice Bruce F. Beilfuss,  
James R. Cole, President, Madison, Wisconsin.



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# Cardinal

## opinion & comment

Neither does a bad one.

—B. Fries

### Moon shot discrimatin

When the space program first started, dogs and mice were sent out to explore new worlds. Now three pigs, not one of them a woman, Black, Chicano, Native American or eastern radical, have left their Amerikan-imperialist footprints on the last purely revolutionary realm left on earth—the Moon.

It is more important than ever that we make our dissatisfaction clearly heard all the way to the three pigs who are still cruising the moon. We must let the Amerikan people know that students and workers will unite with the Moon

in the Moon's struggle of revolutionary love. We must disprove the sexist myth of the man in the Moon, and show that the moon is for all people, not just the rich few.

We must take to the streets and be heard. The Amerikan conquest of the moon must be ended. It must become the People's Moon.

Remember, if we don't huff and puff, the three piggies won't come down.

Viva la moon. Shine on!

(Reprinted from Jewish Science Monitor, July 1969)

### Read it, America, and weep

Hello Americans, and now this word from Mutual Casualty life.

Hello Americans. We hear from Madison, Wisconsin these days, where the red menace has spread from the vermin infested student-hippie "ghetto", as they call it, onto the links of the golf courses themselves.

I am speaking, of course, of the campaign of Paul Soglin for mayor, a campaign which has a lot of otherwise right thinking Americans confused.

This is not surprising. It is right in line with the Moscow-Peking axis directives on how to subvert communities from within. Soglin, whose grandfather was an immigrant from you-know-where is one of their best, and his grandfather's Moscow gold flows in his veins.

Also, we know that a certain friend's brother's close associate, known only as "Fast

Eddie", has been seen distributing the notorious political anaesthetic PCP in the exclusive Nakoma reservoir.

Meanwhile, Battling Bill Dyke carries on a lonely campaign against overwhelming odds. Dyke's trainer reports that his lawn sign was firebombed. Police say that the firebomb was a five-hundred pound canister of Napalm believed to have been dropped from a war-surplus F-86 some of our bleeding heart friends sold off to other nations years ago for a song, weakening our defense capabilities.

And battling Bill battles on. It is a lonely campaign for this ugly American, but with the backing of patriotic Texans cleverly using the campaign as a write-off for oil depreciation allowances he has continued the struggle.

And now this word from Mutual Benefit Life.

(continued on page 9)



State Street Command

### The Big Enema

Sometimes, when you are just plain S\*T\*A\*R\*V\*I\*N\*G, you don't want to throw your money or your appetite around. No matter where a man travels, he's got to know that there is one plate he can step up to and really call it home, no matter where he is.

Happily, I have rolled upon such a place. For Shakespeare, it was the Boar's Head Tavern. For Daniel Webster, it was the Union Oyster House. For me, taste-delight heaven-on-earth comes when I step between the Golden Arches.

MY ENTIRE OBESE body squirms when I think that my old good-time, good-chow buddy Farmer McDonald is constantly thinking up new ways to give me less for my money while making my gluttonous self continue to think that I am getting M\*O\*R\*E.

So it was last Friday, or was it Thursday, that Snow White and I and friends descended upon one of those places.

Snow and I and Larry, still another unforgettable Larry, ordered the fantastically dripping ENEMA-BURGER, also known as the Big Mac. Where else can you get an enema, french fries

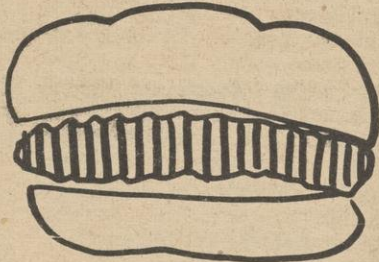
and a Coke and still get change for your dollar?

IF IT'S NOT dripping, send it back.

Before biting into my own ENEMA-on-a-bun, I paused to drool and watch my friends eat. Dopey had ordered three of those pitiful excuses for hamburgers, a vanilla shake and a fish sandwich. I'm not even Jewish, but I know that a vanilla shake is the most goyishe thing this side of lime JELL-O. And a fish sandwich? I guess there's one in every crowd.

SNEEZY CONTENTED himself with two large orders of fries, topped with an un-Godly amount of ketchup. Later, he hustled back to the counter for a large Coke.

Sleepy had a cup of coffee. Doc



watched the rest of us eat, explaining that he was not hungry. Strange dude, that Doc.

Grumpy, Happy, and Wheezy ordered: a cheese Quarter-pounder, small fries, and a large root beer; three cheeseburgers without pickles, large fries, and a large Orange; a Quarter-pounder with extra onions, two small fries, and two milks; irrespectively.

GRUMPY TOOK his cheese Quarter-pounder back three times. First he said it was underdone, then he said that the pickles were rancid. He finally just shoved it in his mouth, muttering about mustard. Personally, I think that the whole thing was overdone. But you know Grumpy, he's always bitching.

Between trips, Grumpy told us about his experience with a Shamrock shake. "I had one three weeks ago," he lamented, "And I'm STILL shitting green."

When we were just about finished eating, I sent Larry outside to get the motor running. After you eat an ENEMA-a-BURGER, you must be sure to get home quickly.

I wanted to thank Farmer McDonald for another fine meal, but I heard him laughing in the back room. He must have been on his way to the bank.

SNOW WHITE said something about picking up an apple for dessert before we went home, but I quickly nixed that idea. There was no way that I was going to spoil a good dinner for an apple.

I'd also like to let you know that I've been working on a very important study over the past few weeks. I don't think that it's necessary to go into details. It's such an unpleasant subject. But I do want you to know that Alka-Seltzer does work best. Keep it down.

#### LUSO-BRAZILIAN CENTER

The Luso-Brazilian Center will sponsor a low and bagel brunch Sunday morning in room 1732 of Van Hise Hall. Admission will be 25 cruzeiros. Proceeds will be donated to the Society for the Discovery and Mutilation of Martin Borman.

\*\*\*\*

#### SYMPOSIUM

A ten-day symposium examining the causes of the Revolution of 1848 will be held beginning Tuesday in the tenth floor lounge of Sellery Hall. The symposium is being sponsored by

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## PLATTERS FOR YOUR PARTY

### CORRECT-

Every Monday and Tuesday evening at 9:00. Buy a bottle or decanter of wine and receive a 1/2 lb. platter of assorted cheese topped with pretzels absolutely

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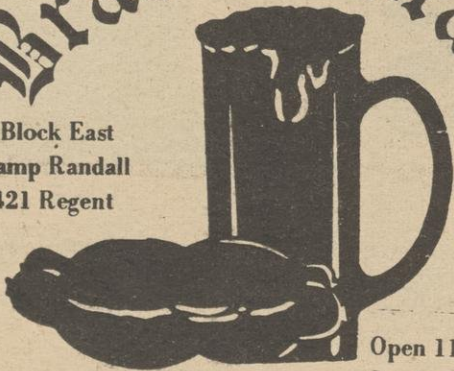
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FREE PARKING

Open mouth

# Woomps!

**Woman's Movement : The Missionary Position**

Man, this society is just so sexist. It's just so sexist. We're sick of it. Today we're going to tell you why. If you can keep reading without tearing up this basin of radical activity.

the Women's Movement-The Missionary Position (WMMP) has been organized to raise and refute one point, to wit, that: A women's place is not on her back."

WMMP BELIEVES this to be a gut issue.

Women have been kept down for too long. It's time they got up and learned to stand on their own two feet. Yes men, women have two feet, too.

The women of WMMP know that women can stand up on the job just as long as men. All that women need to prove is a helping hand and a job. WMMP knows that it's going to come slow at first. We at WMMP don't like it, either.

We are sick of token jobs. Token jobs mean token lives. WMMP demands so many token jobs that they aren't token any more.

CONSIDER THE following hypocritical case. The anmes have been changed to protect the guilty. But we'll get even some day.

A WMMP woman, Mrs. x, applied for a job. Ms. WMMP-X was in competition with three other men for the job. At least that's a start.

Ms. WMMP-X had better qualification than two of the men who wanted the job. They were eliminated immediately from the selection process, which is really a step in the right direction.

At the final interview session, Ms. WMMP-X waited in the same room with the male applicant, whom we shall call Mr. Oppressor. Ms. WMMP-X did everything she could to appear qualified for the job. Ms. WMMP-X tried very hard to smile, but she couldn't because she was very uncomfortable.

MR. OPPRESSOR was also very nervous. When he tried to look pleasant, his glasses fell off. Because of the circumstances, Ms. WMMP-X was wearing contacts.

During the interview, Ms. WMMP-X scored many brown points and it looked like she would get the job. Mr. System, the interviewer, was pleased with her prospects. Then, on the way out, Mr. Oppressor said, "How about those Bucks? Think they'll go all the way?" Mr. System's eyes lit up.

Bucks! Ms. WMMP-X lost her chance at the job because of Bucks. What do Bucks have to do with qualifications for getting a job. Nothing! That's simply a part of the system. Ms. WMMP-X did not fit into the system, and Mr. Oppressor did.

WMMP wants women to realize the facts of life. Women must get off their backs and work if they are to achieve equality.

THIS WEEKEND, the women of WMMP will hold a WMMP-In. All women are invited and encouraged to attend. Knitting may be checked at the door free of charge.

At the WMMP-In, the WMMP women will waise a multi-point program. If we are ever to get off our backs, we must help each other. Attend the WMMP-In and discuss these demands and how to get them:

- End of rape. All rapists must keep their rapiers sheathed at all times.
  - Equal job opportunities. All jobs split into two twenty hour weeks, with women holding the job for twenty hours and a man working at the job for twenty hours.
  - Abolition of the "standard American" bidding system in conyract bridge.
  - Women off their backs, and into the streets. Now and forever.
- Don't be a victim of Bucks like Ms. WMMP-X. A woman's place is NOT on her back. Come to the WMMP-In and join the struggle.

**Collinsian Theorums**

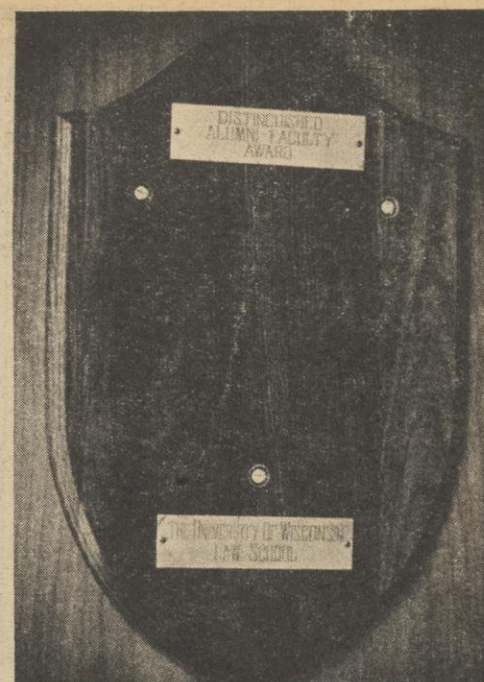
By COLLINSIUS



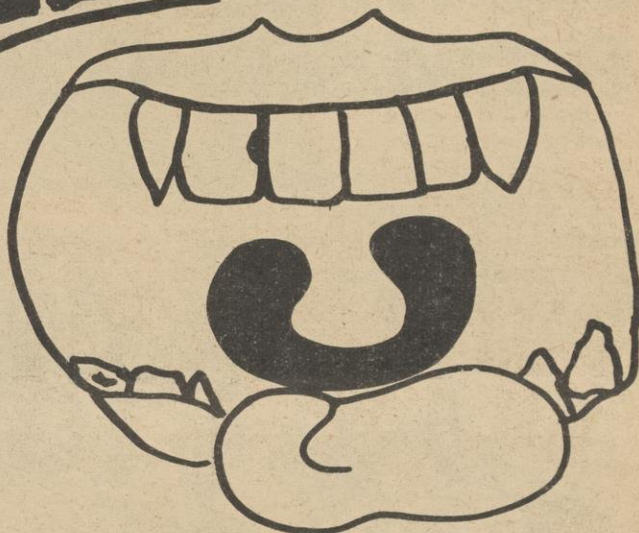
(continued on page 4)

I Was an Agent for the CIA, the story of Haskell Steercake that led to his assassination, tonight at 7 and 7:30 in Room XX.

God, directed by Victor Spinetti and starring John Lennon, Sarah Bernhardt and Loplop, the Bird Superior. Tonight in Inhumanities 1111 at 7 and 8:30.



The UW Law School met yesterday to award its annual Dribble Award for Teaching Excellence to the faculty member who makes the greatest strides in teaching excellence. After two hours of deliberation, the award committee emerged and announced that no winner would be selected this year. Instead the committee ordered the three screws shown here to be inserted to signify what UW students are getting. (Photo by Harvy Acufing)



## Letters to the Editor

**To the Editor:**

Due to the upsurge in crime and violence on the streets in our beautiful cities, we applaud Gov. Lucey's latest proposal designed to upgrade the quality of life of Wisconsin citizens. His latest recommendation concerns the statewide registration and control of weapons used in many incidents of violent crime. The bill that has been recently placed on the legislature's agenda requires that:

—All weapons with potential to be used in street crime be registered with the attorney general's office;

—No person shall carry on his body a concealed penis of greater than four inches in length;

—Those presently owning such a weapon must either carry it exposed for public view or have it shortened to comply with the standard set forth above;

—Persons found in violation of this statute shall be subjected to a mandatory sentence of ten days in the state assembly chambers while strapped naked to the podium;

—The weapon in such cases be confiscated by the proper authorities and sent to the state crime lab for a rigorous ballistics test and evaluation of the

weapon's short-range effectiveness.

We commend this get-tough policy on the part of our governor and only hope that this bill helps to curb the crime rate in our state. We also urge all Cardinal readers to support this measure that will clearly turn the tide of rampant permissiveness and mend the moral fabric of our society. The current anything-goes attitude has to be prevented from reaching epidemic proportions. With your support, this bill can become law, and the Saturday Night Special will be rendered obsolete.

Jake C. Katt

## Good evening, America

Now, the biggest news of all...

We have often in the past exposed the deceit and treachery of these so called democratic leftists, these PARLOR PINKS. We have often told you how they front or the more violent element that hides cowardly behind the front these FELLOW TRAVELERS create.

Now, has Paul Soglin mellowed? Many ordinarily right thinking Americans will tell you, "yes, Paul Soglin has mellowed." The effects of the PCP? A failure of will? A sapping of national missich?

Perhaps all of these and more--SUBVERSION. Our associates have discovered a vile scheme that completely BLOWS APART Soglin's claims to have "mellowed" into the Democratic process.

On election day in Madison--are you ready?--On election day Madison will experience a HOLOCAUST such as hasn't been seen since

AL CAPONE invaded Cicero on election day in 1924.

Friends: Communistic frogs, shock troops of Communistic Frogs trained in Cuba and mounted on snowmobiles are going to invade Madison on April 3rd, election day--Madison's, and America's new day of shame! They are financed with gold from you-know-where. That's right, the same place Soglin's grandfather came from--Communist ARMENIA!

We want to thank, and these may be the last words he hears alive, a selfless young man who provided us with these facts at great risk. A head honcho in the news department at WLHA who at these very minutes may be the subject of an amphibian... BURP! And meanwhile, hamstrung by a pantywaist administration we are... helpless.

Good night.

**To the Editor:**

I hate to say it, but the Cardinal is a media-hype. That's right, a media-hype. What a head-f\*\*k! My reported death in "What's Jumping?" by that dude Scotty Mannersen has no truth what so ever. The Hulk is not dead. No way. I am not the ex-Hulk. Hulk lives! Just ask the ex-Herby.

Truth and justice,  
the HULK

To the schmucks who run this paper,

We want to inform the people that there will be a Hootization ceremony on a pleasant spring day sometime in the near future. All hooting inductees are

requested to report to James Madison Park equipped with several cream pies.

Sincerely,

B. Hoot, J. Hoot, and A. Quimis  
Co-chairhoots, Royal Order of the Hoot.

Dear fellas:

Thanks so much for printing that incredibly long letter and saying that I wrote. I haven't gotten a chance to finish reading the thing yet, but it looks like you really 'captured' my style.

See you at the revolution. If you want to write, I can be reached at: Burt'ski's Boot Shop, Aspen, Colorado.

Leo Burt'ski

### EASTERN AIRLINES

#### SPRING VACATION FLIGHTS

ACAPULCO, MEXICO CITY

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TRAVEL INFORMATION 544 STATE ST. — 256-6000

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K

## Hirsch goes under(ground)

By the BREESE  
TERRACE EAVESDROPPER

It's been a month since Wisconsin Athletic Director Elroy Hirsch disappeared.

At first, all of Madison was filled with explanations for the strange absence of the beloved "Crazylegs". One balding State Journal sports editor feared that he had been kidnapped. A "tell it like it is" sportscaster confidently declared that Hirsch was merely a bit late coming back from leading an unplanned kayak expedition down the Yahara River.

Another announcer promised that the following evening he would reveal the facts. That same night, he was hit by a truck.

ELITIST GOSSIP and rumor has gone on for long enough. No, Elroy hasn't absconded to Wausau with the gymnastics budget, as the Capital Times charged.

Nor has he been parachuted into Massachusetts as a CIA special agent, the way the Badger Herald would have you believe. I know these stories are false, for only yesterday, I say Elroy Hirsch with

my very own eyes.

Yes, this reporter got the scoop. I had just awakened at seven in the morning, when I got a phone call.

It wasn't the usual crank call, but an unusual crank call. "Do you want to know where Elroy Hirsch is?" he asked with a smirk.

AFTER I REPLIED almost tearfully in the affirmative, he demanded that I promise to go directly to jail (and not collect

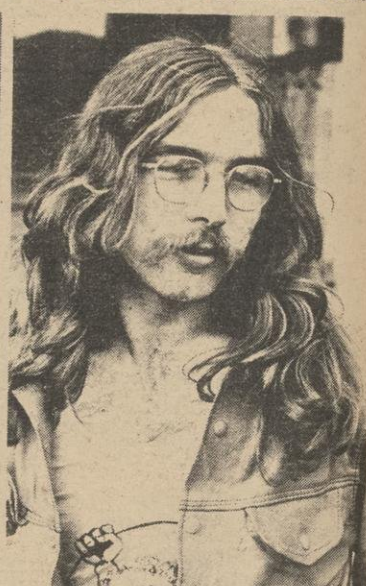
\$200) before revealing my source. When I agreed to his condition, he told me to report immediately to an address on Mifflin Street.

I had never been on Mifflin St. before, and it was as filthy as I knew it would be. Dogs ran everywhere, and left evidence. Flies attacked voraciously. A distinctly strange odor filled the air.

When I entered the building, I knew it must be a commune. Both



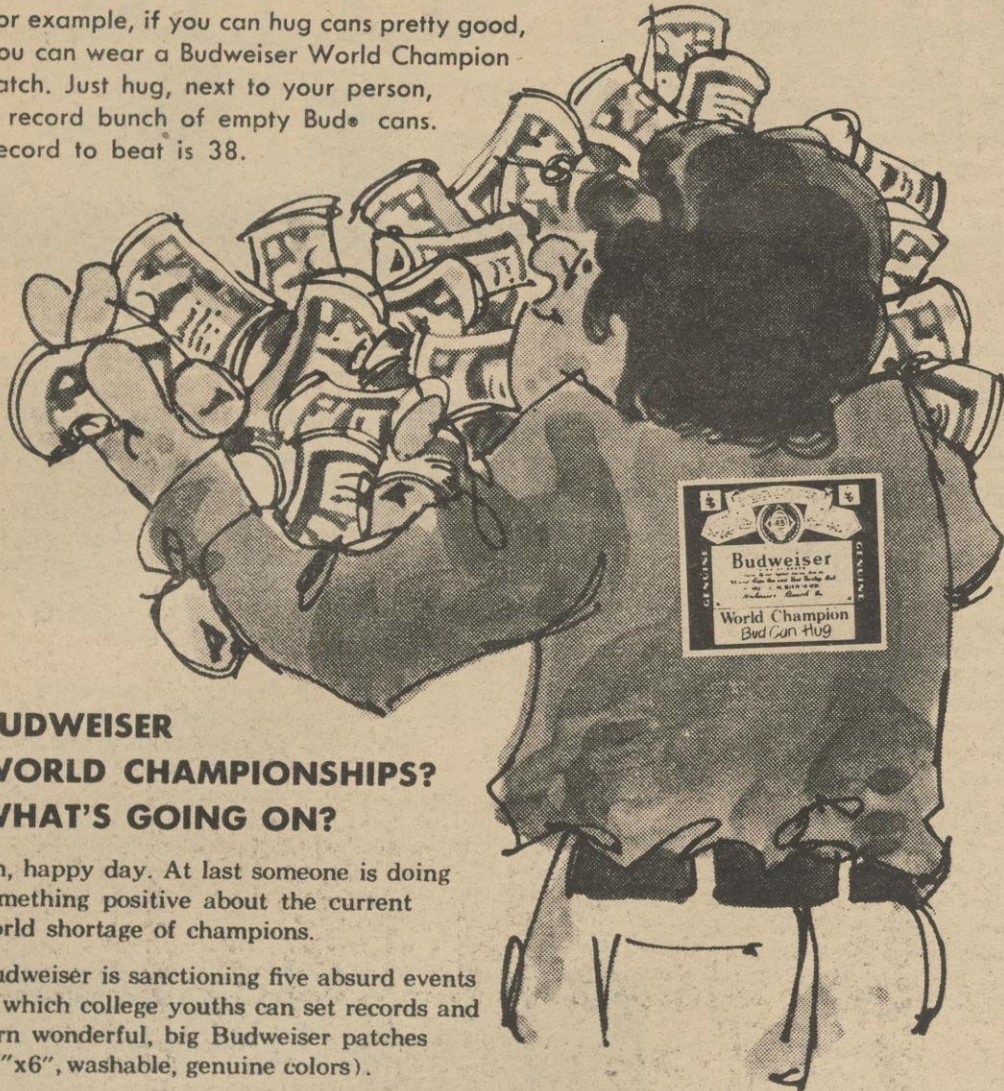
ELROY BEFORE...



...ELROY NOW

TURN THOSE USELESS SKILLS  
INTO HANDSOME  
BUDWEISER® PATCHES

For example, if you can hug cans pretty good, you can wear a Budweiser World Champion Patch. Just hug, next to your person, a record bunch of empty Bud® cans. Record to beat is 38.

BUDWEISER  
WORLD CHAMPIONSHIPS?  
WHAT'S GOING ON?

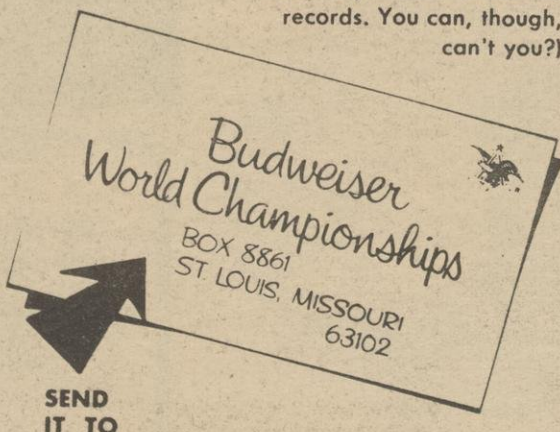
Oh, happy day. At last someone is doing something positive about the current world shortage of champions.

Budweiser is sanctioning five absurd events in which college youths can set records and earn wonderful, big Budweiser patches (7"x6", washable, genuine colors).

Besides the breathtaking BUD-CAN HUG above, there are four other ways to be a World Champion. Get details at your favorite beer store where you see the "Budweiser World Championship" display!

Do one, beat the record, tell us about it on a postcard and get your marker pen ready for inscribing your particular specialty beneath where it says "World Champion."

TO GET YOUR BUDWEISER  
WORLD CHAMPION PATCH  
(EVEN IF YOU DON'T SET A  
RECORD), JUST WRITE YOUR  
NAME, ADDRESS AND WHAT  
YOU DID ON A POSTCARD.



(Maybe you've detected that this is not an official, rigid-rules "contest." But it is a lot of fun, even if you can't break the records. You can, though, can't you?)

NO PROOF OF PURCHASE REQUIRED. OFFER VOID WHERE PROHIBITED BY LAW. ALLOW FOUR WEEKS FOR DELIVERY. OFFER EXPIRES DECEMBER 31, 1973. ANHEUSER-BUSCH, INC. • ST. LOUIS

Better late  
than never

At 9 a.m. yesterday morning, the sky darkened over the Library Mall as 10,000 leaflets, Rufus Ferguson for the Heisman Trophy, were dropped from a circling airplane.

The leaflets were traced to the office of Jim Mott, Sports Information Director.

Mott said, "It took us six months to get authorization for the printing of the pamphlets, what else could we do with them?"

Mott, along with his assistant Bob Gad, are recuperating in the intensive care ward of University Hospital. There plane was shot down by a B-52 after they refused an order to land.

boys and girls lived there. The owner asked if I was a narc (what's a narc?), then let me in. "There he is," he said with an evil laugh.

But it couldn't be! It was a bearded man with hair down to his collar, a girl on his lap, and one of those funny cigarettes.

I ASKED HIM if he was Elroy Hirsch, but he didn't say anything. "He's bummed out on bad dope", the girl said. Then she gave me a letter to take back to the Cardinal.

In Tomorrow's Cardinal: The horrible demands in the letter, and our fearless freshman's effort to organize a rescue mission. He leads a squad of policemen back to the house, only to find that Elroy is living with the girl, and doesn't intend to leave. "But I won't quit," he said, "because I'd break too many hearts on the campus."

## SORTS

This summer in GREECE create the arts  
concerts, festivals, performances,  
archeological field trips

courses given in music/dance/painting/drawing/theatre/  
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sessions: June 4th to 29th, July 2nd to 27th

Write to: The Athens Centre for the Creative Arts  
Office of the Registrar  
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Philadelphia, Pennsylvania 19107

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## SCHNEIDER

COUNTY JUDGE  
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NO CRIMINAL PENALTY FOR MARIJUANA USE

FAIR COURT TREATMENT OF RAPE VICTIMS

NIGHT AND SATURDAY COURT SESSIONS

WEEKEND BAIL HEARINGS

Authorized and paid for by Citizens for Schneider,  
Meryl Manhardt, Treas., 520 University Ave., Madison  
Phone: 251-1234

# Athletic Board drops hockey

By Sam Slapshot

Athletic Director Elroy Hirsch announced this morning that the Athletic Board has decided to drop hockey from the intercollegiate program at Wisconsin.

Speaking from a prepared statement in his office at Camp Randall, Hirsch cited the displacement of the Coliseum, the expenses of supporting hockey and the lack of excitement

generated by the sport as major factors leading to the Board's decision. WHEN ASKED to speculate on possible fan reaction, Hirsch said, "It's hard to say. All I know is if it was swimming or fencing, we wouldn't hear a word."

Athletic Board Chairman Frederick Haberman said Badger hockey didn't live up to the great athletic tradition of Wisconsin.

"I found the hockey team's claim to being number one in the country rather galling,"

Haberman said. "They have a lot of nerve, bucking Wisconsin's great athletic tradition of mediocrity. If we finished number one, I figured we must be taking it too seriously and therefore, it had to be axed."

However, "Crazylegs" said the forced removal of the Coliseum was the prime motivating force.

"I RECEIVED a call Sunday from Mr. Conn Crete, state highway commissioner. He said state engineers determined that the

only way to improve the effectiveness of the much-maligned beltline was to run the beltline through the Coliseum, right through center ice as a matter of fact."

"With the Camp Randall ice facility perhaps ten years away from being a reality, what could we do? Bob (Johnson) cried when I suggested moving back to Hartmeyer."

The great expense of supporting hockey was also important.

"With President Nixon's new graduated surcharge tax and mandatory insurance on Canadian hockey players, there wasn't much we could possibly do," "Crazylegs" said.

THE GRADUATED SURCHARGE means a team pays 14 per cent tax of the total cost of living for Canadian forwards and 12 per cent for defensemen. By law now, an American team utilizing a Canadian goalie must take out insurance equivalent to the established rates for Kamikaze pilots, human mine detectors and Wisconsin basketball coaches.

"Besides, Gordy was getting on us," "Legs" said.

Hirsch was referring to Senator Gordon Roseleip, who slammed him for "not buying America".

"He doesn't realize that most of that hockey equipment is exclusively made in Canada," Hirsch claimed. "But what really scared me was that he said he was going to investigate us for being un-American."

HIRSCH SAID he also received a letter from basketball coach John Powless, requesting the dropping of hockey.

"John said he didn't believe in playing games that entailed bringing in foreigners," Hirsch continued, "and he too said he believed in 'Buy America'. John always was a strong union man."

The third factor of lack of enthusiasm was expounded by Hirsch.

"You know, it doesn't take much to get a demonstration going on this campus," the crew-cut athletic head said. "We got one started after the Iowa win. There have been demonstrations for welfare, war and all that other jazz. People will go out and demonstrate for just about anything, but they just won't go out and rally behind hockey. The fact that there have been no hockey demonstrations demonstrates to me a notable lack of interest."

BOB JOHNSON was reached at the hockey office. While cleaning out his desk, he answered questions for the Cardinal.

"Sure, I'm disappointed, but at least I'm not broken," Johnson said. "About three years ago I invested in a chain of table top hockey parlors which are really doing a great business."

Asked what he intended to do now that he was out of a job, Johnson said, "Well, Mr. Haberman said the athletic board was willing to sponsor a semester course in mediocrity if I wanted to stay. They said they would get Roman Hruska for a prof. You can't do much better than him in the field of mediocrity."



Cardinal photo by Arthur Pollack

**FUTURE BADGERS?**—Badger football coach John Jardine dressed informally for the occasion showed some high school prospects the Madison campus last week. Jardine is in the foreground, wearing the rings. On

the right is "Crazy" Julie Elkinovich, star fastback at Pagan H.S., Pittsburgh, Pa. Pagan, a particularly scrappy team, won the Pittsburgh Catholic Prep championship last fall.

## Riot leader indicted

By Harmon Killebrew

Almost three and a half years after the face, five indictments have been served in connection with the Iowa football riot of October 11, 1969. The indictments were handed down after 32 witnesses testified at a special weekend session of the grand jury.

The so-called "Madison front 5" includes Wisconsin Athletic Director Elroy "Crazylegs" Hirsch, NSA president Tim Higgins, then captain of the Wisconsin cheerleaders, Washington State Athletic Director Ray Nagel, then Iowa football coach, Mankato State football coach John Coatta, then Wisconsin head coach, and Brigadier General Dal Maxville, commander of the National Guard unit which had been called out earlier in the week during the welfare protests.

The riot occurred after the Wisconsin football team broke their 23-game winless streak by defeating Iowa, 23-17.

AFTER THE GAME, a wild crowd, "hell bent but fun loving", according to police reports, marched east along University Ave., back to the main campus.

By the time the march reached State Street, Madison police estimated the crowd had grown to "some 30,000 wild-eyed Badger backers". Police said no subversives were spotted in the group.

The crowd weaved slowly and drunkenly up State Street to the capitol, where they were repulsed by the Guardsmen who fired a round of warning shots over the crowd.

THE CROWD THEN broke down into affinity groups (nicknamed Bud, Schlitz and Pabst) and headed back to the lower campus. Streets were blocked and unfortunate motorists had their cars overturned and smashed.

When asked why more stringent

crowd controls weren't applied, Madison police detective Herman Thomas said, "Are you kidding? What did you think it was, an antiwar riot or something?"

Hirsch, who is in his fourth year as athletic director, wasn't available for comment. However, the Lake Mendota shore patrol reported that his yacht, the Sea Lakes, was seen moving at high speeds towards the Portage end of the lake early this morning.

DANE COUNTY JUDGE Archie Simonson, former Wisconsin fencing coach has issued a bench warrant for Hirsch's arrest. If apprehended, "Crazylegs" faces 35 years in solitary confinement in the club sports office. He is charged with conspiracy to riot and conspiracy to dump John Coatta.

Nagel, Hawkeye football coach at the time, is charged with



One of Madison's fun-loving finest joined in on the merriment during the 1969 Iowa football disorder that led to the recent grand jury indictments.

crossing state lines with intent to riot. A source close to the judiciary told the Cardinal, "The rationale behind the charge is—Nagel brought 40 incompetents with him, realizing what the result would be. He has no defense."

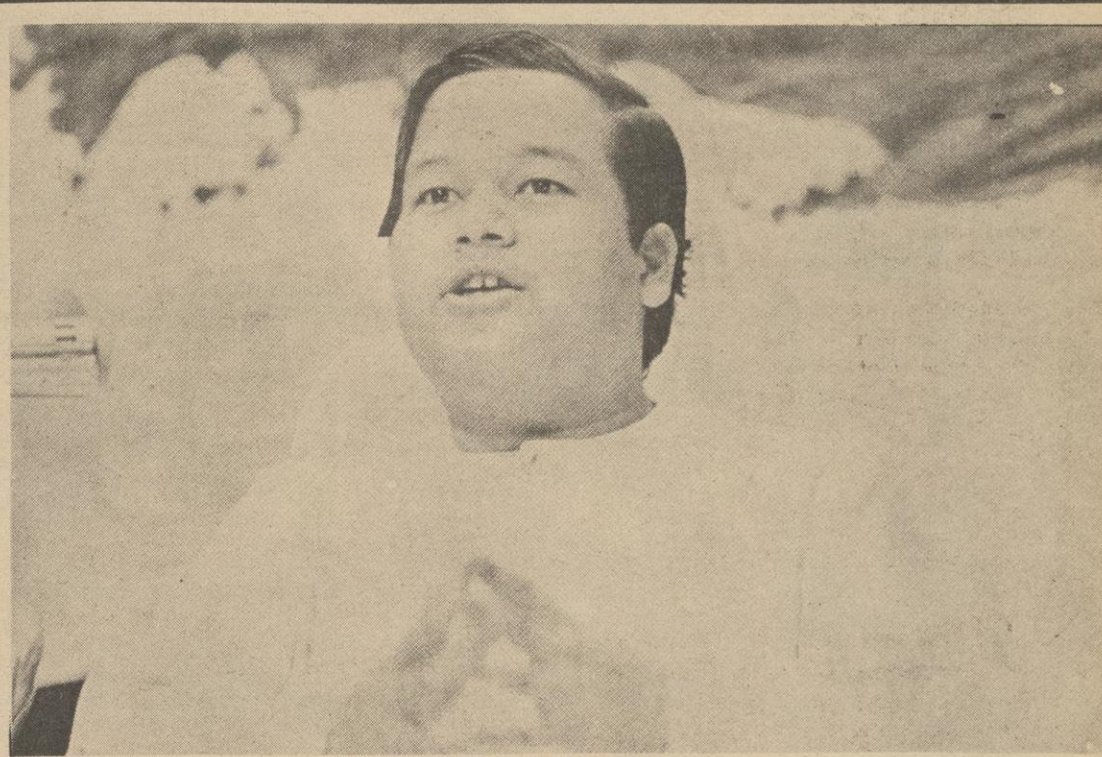
Nagel faces a possible 10 year sentence as assistant air hockey coach at Emporia State Teachers college.

THE REST OF the "front 5" faces conspiracy charges, except for Maxville who faces a negligence rap.

Despite the fact that it was a "fun loving" crowd, one official told the Cardinal, he should've had his men shoot into the crowd.

"Out of that whole afternoon and night of rioting we hardly got any national publicity," he said, "it sure didn't help recruiting, I'll tell you that."

Simonson, who regularly clashed with Hirsch over whether fencing should stay as an intercollegiate sport, when he was coach, reportedly said, "Elroy maybe on another of his open field runs, but he won't score this time."



GURAM MAHARAJ JI  
15-YEAR-OLD PERFECT MASTER

Mahatma Barlokanand will discuss the Life-Force that Guram Maharaj Ji has sent him to reveal, followed by "Safguru Has Come" a 25-minute film depicting glimpses of his spiritual discourses at four years old his most recent World Peace Tour. Tuesday April 3rd Memorial Union, tripp Commons 7:30 P.M., Wednesday, April 4th St. Mark's Lutheran Church 605 Spruce St., 7:00 p.m.

FREE ADMISSION

## Part IV

# Stalking the wild voter: Dyke

When you get down to the real funk of the mayor's race, you understand that it is a campaign: Vengeance hangs thick in the air. Dyke, king of the mill for four years, has played his role as arrogantly as Casey at the Bat gone amuck. Dyke, indeed, has been the linch-pin of political frustration in Madison. And it is Dyke I want to talk about. This frustration, you see, has been created by Dyke, BY HIS PROGRAMS AND ACTIONS AND MAINTAINED FOR FOUR YEARS. Yet he is still mayor. This isn't paradoxical: Dyke is one of those people who can make conflict work for him. Not just riots, but the aura of conflict itself in the day to day operation of city government.

As Ken Kesey would say, Dyke has everyone in his movie. Like, if a cop comes up to you, usually you are in his movie: Busted, and by accepting his movie you accept the transactional process

with those.

Irresponsible? You'll never get a banker to own up to this in a million years. Regardless of what they do, bankers have been taught to have this role concerning their responsibility for Other People's Money. And Dyke is the same way. He has this passion about some things what he will go to any

The city has a right to assert community standards, because the administrator has a greater responsibility than the courts.

—William Dyke, 1971

extreme to get them, and then deny the consequences of his extremism. But he's got everyone in his movie. . . he has the responsibility and civic virtue so nailed down to his image that no one in public life would ever think they could call the mayor irresponsible or extreme and make it stick. It may seem strange for Our Leader of the Prayer Breakfasts

Muskie, the Hump-all the tired liberals who are still hung up on how tough they proved they could be by starting the cold war.

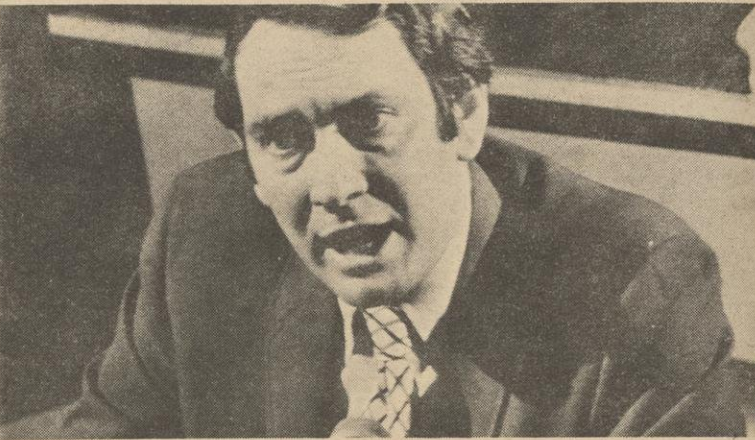
Dyke knows this style, he excels at it. And it is an effective response to the faceless technocratic manipulations we all face as a product of liberal programs. In the usual

essentially a hit man for the right he allows a lot of frustrated people to get their rocks off.

In the hierarchy of images, control is also an important factor. Aside from being the fulfillment of order, control carries with it images of competence and responsibility that bolsters order as the implied alternative to chaos.

As with Nixon, this is more than a put-on tactic. The desire for control. . . the need to feel in

More significantly, perhaps, control can be sold. It is much more than Dyke's private compulsion. Among the voters in this uncertain empire, with its uncertain economy, the projection of images like order and control produces a certain relief, a sense of harmonious relations in society itself. Here again, control is one of those things that, if you rap on it hard enough, suggests its own alternative: lack of control.



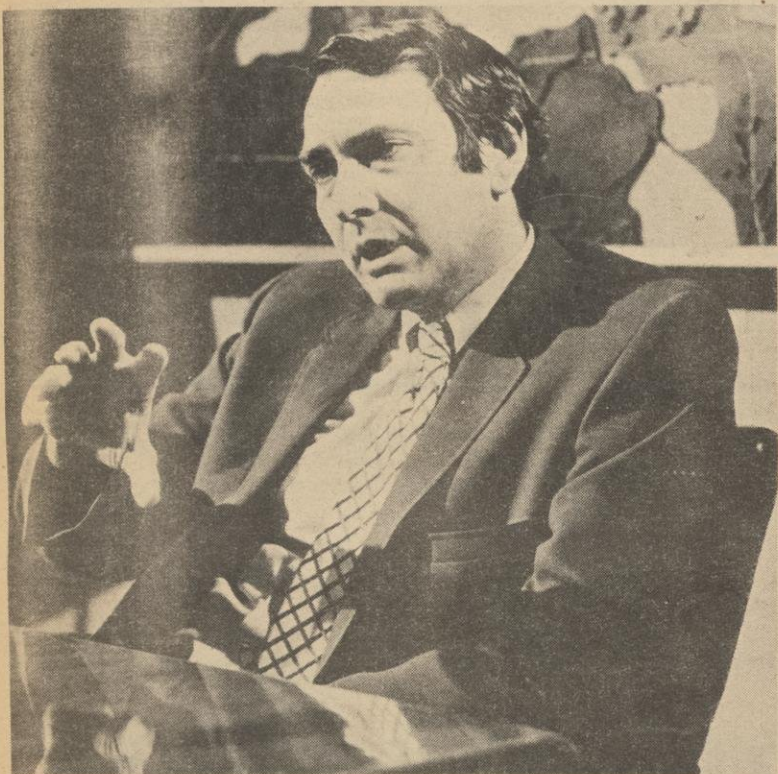
control, seem to be elements of his emotional makeup projected into his political activities.

These are perhaps reinforced by Dyke's lack of background as an administrator before becoming mayor. Dyke makes some tall claims about his abilities in this area, but a look through his resume indicates that, except for a hitch as administrative assistant to the Lt. Governor in 1963-64, and project co-ordinator for Wisconsin's cheese exhibit at the New York world's fair in 1964, he hasn't really done that much in an executive capacity.

chaos. No one even has to say it. Dyke has staked out control as his issue, despite the fact that politically speaking it is a trivial issue because no one is seriously talking about anarchy as an alternative.

### NEWS SPECIAL

A special documentary highlighting John Weaver's major accomplishments as University President will be shown tonight on Channel 3 at 9:55 p.m. The program will be followed by the 10 o'clock news, which will be carried at its usual time.



### IMAGISTIC SLEIGHT OF HAND?

that usually results in losing. But let's say you could get the cop into your movie, which is called, maybe, Escape.

People realize what Dyke's movie is about, just like everyone knows what the cop movie is about, but breaking it is another thing. Oh, he makes people mad; he drives liberals and radicals up the wall with his anal moralizing. . . but no one succeeded in stopping the movie in front of the "general public." Thus, for example, he can deal in the rankest redneck passions, using a vocabulary of great implicit violence, and still come across with the residual image of the businessman next door. He has always managed to elude the label of demagogue, and the extent to which he dwells on the violence of others has concealed the violent extremity of his own attitudes, his intolerance.

I am not thinking here of police brutality or explicit physical violence, but of his tendencies to abuse opponents, to question their deepest motives, to pick fights on the Council floor. In short, his tendency to take everything to an emotional and tactical extreme.

Dyke reminds me of the Banks. Not in the way you might think, either. Banks are credit-crazy: Master Charge, Bank Americard, loans, checking accounts. . . you name it. It is doctrine that the credit bulge spells the difference between boom and bust. But you never will find a bank that will get stuck with bad credit if they can help it. People who've been bankrupt three and four times get credit, but banks won't cash bad checks drawn on accounts they keep. The stores get stuck

to attempt to separate actions and consequences, but theology and expediency never were comfortable bed-fellows.

\* \* \*

Ask yourself, as we all have, how could Dyke act the way he does and be so successful? I went around oneday and asked people what they thought of Dyke. After "asshole" the most common work I got was "vicious." But this is nothing new. People were saying that in 1969. But saying that doesn't defeat the style, and you'd alienate a lot of people saying it publicly anyway.

How? I mean, these aren't the years of the Great Sleep; Uncle Ik is dead. And the question that keeps recurring, especially in a city like this is. . . How?

Easy. Easy but esoteric. Dyke's style is the key. Style is not to be laughed at. Style in politics is crucial—the collection of latent images that are recessive in the mind but have a powerful residual effect on the mass impact and credibility of office holders and seekers. Dyke's style rests on the mastery and unity of contradictory images, and the use of an imagistic sleight of hand to keep them properly balanced. He rarely strives for it; his use of the elements of style is so natural, and apparently unconscious, that when he is hitting on all cylinders anyone who opposes him is consigned to the anarchist's hell in the image war.

Dyke's style is a rather esoteric unity of conflict and order which is not common in American politics. . . as far as I know only he and Nixon are really good with it with great regularity:

Radio Free Madison

EXPANDING OUR SPECTRUM  
... NEW HOURS:  
10AM - 2AM

10AM: JIM PACKARD  
1PM: JAMIE BLUE  
4:30PM: DICK JEIDY  
8PM: JIM MCINNES  
12AM: DAVE BENSON

WIBA  
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(APOLOGIES TO PINK FLOYD)

EXPO 73

UNIVERSITY OF WISCONSIN—MADISON  
COLLEGE OF ENGINEERING EXPOSITION  
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- Exhibit of a concrete canoe
- Operational model of a submarine propelled by Magneto-Hydro dynamics
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# The Daily Cardinal Action Ads

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**COED HOUSE.** Kitchen, laundry, lounge, convenient. Reasonable. 255-8216, 222-2724.—M3

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**FRIENDS CO-OP.** A great place to live this summer. 437 W. Johnson. 251-0156.—3x2

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**APARTMENT 501 N. Henry.** #305. Pool — sun roof. April \$140. One month free. 251-1600 or 255-4133. — 3x2

**CENTRAL EAST.** Girl to share with 2. Own bdrm. furnished; utilities incl. \$80. 256-1670.—2x2

**NEED FEMALE** to share 2 bdrm. \$48/mo. 256-1484.—5x5

**WANTED:** 1 studios grad girl to share apt. Own room—Next fall. Near stadium. 231-2205.—4x4

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**JADE NECKLACE**—on bike route (vicinity of E. Johnson, Spaight, Basset. Reward! 244-0703 after 5 p.m.—4x3

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## SERVICES

**THE COMMUNITY RAP CENTER INC.** If you have a problem and want to talk about it you can call 257-3522 or come to 923 Spring St. 8 p.m. to midnite. — xxx

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**SPRING VACATION** flights to Calif. SF, LA, \$159. NY \$98 roundtrip. return anytime. WSA Flight Center, 660 1/2 State St. 262-6512.—xxx

**CHARTER FLIGHT** to Europe leave May 21 return Aug. 10. Fly BOAC round trip Chicago to London. \$238. internal. Student ID Youth: Fare Cards & helpful travel information. WSA Flight Center 660 1/2 State St. 262-6512.—xxx

**EARN \$200 - \$700** per mo. working this summer in Europe. Pick up info at 544 State St. — M7

**SPRING VACATION** trips to CALIFORNIA & NEW YORK. Always the best deals in town. The TRAVEL CENTER, 544 State St. 256-6000 afternoons.—xx

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**MAN IN MID**—40's, good income, fun to be with. Looking for female companion. Write R.A.B. P.O. Box 3437, Madison, Wis 53701.—5x4

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**PEOPLE TO** work in home improvement business. Experience and car necessary. Truck or tools desirable. Call 255-8011, 8am-5pm weekdays.—3x4

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**HAWKEYE ENTERPRISES, Inc.** to hold interviews for summer employment at fairs & celebrations 1-8pm, April 2. Town & Campus Motel, 441 North Francis.—1x2

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**TWO PEOPLE** to Miami. Share gas, expenses. April 13th. 251-6266. -Bill.—3x3



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# Kops, Bruner differ in administrative roles

By Leonard Sorrin

One of the many races playing second fiddle to the close mayoral race is the one for the District 4 judgeship. It pits incumbent Erwin Bruner, against Gerald Kops, who is currently an assistant city attorney in Madison.

This particular bench deals with juveniles, so naturally, both men see the young as the main issue in the election, but in several different ways.

KOPS SEES it as a multifaceted problem, having three major components. The first is a lack of co-ordination between the judiciary, and the various social services which deal with youth. He feels that this makes the court a bit ineffective, and "does not accomplish what it should be accomplishing".

The second problem that Kops sees is one that does not directly concern youth: conflict between the judicial branch of government, and the legislative one—specifically the County Board.

A couple of years ago the County Board decided, by an 18-17 vote, to investigate the juvenile court, specifically Judge Bruner's. They then turned it over to the Judicial Committee, which also voted 5-0 to investigate. But this is illegal under the separation of powers laws and realizing this, the committee turned the investigation over to the Board of Judges; thus the judiciary would be investigating the judiciary. At the moment the investigation is sitting with Judge Jackman, waiting to be finished.

According to Kops this is a very serious problem in that the two branches must work together. On this he says, "the County Board decides on our resources, so naturally we must be able to work with them."

The third part of the problem is one of

credibility in several areas. One is the probation officers of Madison. The officers are made to wear two hats, that of presenting the state's case, and the other is being the child's probation officer after sentence has been passed, making the job very difficult, and at times, as Kops points out, "very, very ineffective".

HOWEVER, at the present time, there is an assistant district attorney about to be

Bruner has handled the parental custody cases, (adoption etc.) A particular west side family went through three years of court hassles in Bruner's court to adopt a small child. At the end of these three years they finally won rights to adopt the child, but as Kops put it "I think this type of situation is bad for both the child and the family. The child must be kept out of this state of limbo." He also feels a need for the parent to

Addressing himself to this he says "assuring neglected children of adequate physical and emotional care and education is our most effective prevention of juvenile delinquency and adult crime tomorrow."

THE JUDGE has also concerned himself with making sure that the court work as closely as possible with as many community resources as is appropriate in a given case. Specifying these resources, he says "these often include parents, church, school, public, and private social agencies, mental health resources, and citizen volunteers".

In analyzing the problem of juvenile delinquency in an overview, Bruner feels that the problem begins and should end in the home, saying "the first requirement for successful rehabilitation of delinquent youths is a home environment where the youth experiences security, acceptance, consistent fair treatment and discipline. We need more effective ways of helping families provide this kind of environment".

As for the needs of the court in making it a more effective place in dealing with the juveniles, the judge cites the following: adequate detention facilities, more and better foster homes, support of public schools in their attempts to ease the alienation of youth, amendment of the children's code to "provide for more effective juvenile court procedures, and more support services for the court".

Whoever you decide to vote for, make it a well thought out decision, as Bruner says, "the youth, whether delinquent or not, are our resource of the future."

## Juvenile Court race

appointed to the specific task of prosecutor in the juvenile courts, and this may help to stem the problem. Another place where credibility is suffering is in the area of something like Dayton House, a place for juveniles to stay while things at home cool down, but only on a temporary basis.

This particular project has failed because of several reasons. The staff has not been nearly sufficient, and there has been no night staff, which is when most of the kids come in looking for help. And occasionally when children do get into the Dayton House, some of them have been introduced into the wild, woolly world of drugs, which at that particular time in their lives is certainly not the best thing for them.

Kops feels that programs like Dayton House are essential for the effective rehabilitation of juveniles, saying "this is one of the alternatives that can be effective, and must be continued."

Kops also sees fault in the way that

participate in the procedure, saying "the parent is ultimately responsible for the child in all respects."

THE JUVENILE court system was drastically changed in 1967 with the start of complete court rights for the juvenile, similar to an adults. Kops thinks that this progressive trend should continue, and his main gripe with Bruner is that Bruner "has been whetted to the pre-1967 juvenile court system".

As far as Bruner is concerned, the issues center around the child itself. He feels that whatever penalty is imposed on the juvenile, such as probation should be done in such a way as to "direct the offender into positive action including schooling, or gainful employment and improved social relationships".

He also feels that the decisions of the court have a definite effect on the crime rate of tomorrow, and as such should be very well thought out.

**CENTRAL MADISON'S POLLING PLACES**  
**SECOND DISTRICT**—East of the Yahara River—(Ward 1)—Lapham School 1045 East Dayton St.; Ward Two (between Yahara River and Sixth Ave.)—East High School, 2222 East Washington Ave.; Ward Three, west of Sixth St.—No. 8 Fire Station, 407 North St.  
**FOURTH DISTRICT**—Ward One—Main Library, 201 W.

Mifflin; Ward Two—St. Patrick's School, 630 E. Wash. Ave.; Ward Three—City County Building, City Clerk's office, 210 Monona Ave. (Main entrance).

**FIFTH DISTRICT**—Ward One, Eagle Heights Community Center, 611 Eagle Heights; Ward Two, No. 4 Fire Station, 1329 W. Dayton St.; Ward Three—St. Francis Episcopal Center, 1001 University Ave.

**SIXTH DISTRICT**—Ward One, No. 3 Fire Station, 1217 Williamson St.; Ward Two, Marquette School, 510 South Thornton Ave. Ward Three, Trinity Lutheran Church, 1904 Winnebago St.

**DISTRICT EIGHT**—Ward One, Memorial Union South, 227 North Randall Ave.; Ward Two, Memorial Union plaza Room, 870 Langdon St.; Ward Three, No. 1

Fire Station, 316 West Dayton St.

**DISTRICT NINE**—Ward One, Gordon Commons—Buffet Room on Lake Street, 717 W. Johnson; Ward Two, Board of Education Building, 545 W. Dayton St.—Use the Dayton St. Entrance; Ward Three, Gay Braxton Apartments, 703 Regent St., in the Activity Room.

**DISTRICT TEN**—Ward One, Hoyt School, 3802 Regent St.;

Ward Two, West High School, 30 Ash St.; Ward Three, Randall School, 1802 Regent St.

**DISTRICT 11**—Ward One, Midvale School, 502 Caromar Drive, (between Mineral Point Road and Tokay Blvd. one block east of Midval Blvd.); Ward Two, Madison Theater Guild, 2410 Monroe St.; Ward Three, Blessed Sacrament Church, 2131 Rowley Ave. (Two blocks south of Regent St. and S. Allen St.).



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# County exec: Right vs. right

By Herman Gilman

On April 3, Dane County voters will go to the polls and elect one of two men to serve as the first county executive in the county's history.

The two men seeking the post are George Reinke, 58, the present county administrator who has been involved in county politics 32 years, as a deputy county clerk, county clerk, chief accountant and county administrator; and Daniel Kubly, 31, a political newcomer who is the executive manager of Wolff Kubly and Hirsig Company.

Since this is the first time that a race is being run for county executive, no specific traditional county issues have been brought out in relation to the county executive's past performances.

Instead, voters seem to be making an issue out of the personality of the two candidates. Kubly, in an interview with the *Capital Times*, stated that as he spoke with people throughout the county, the number one issue of the campaign was not the number one issue facing the county executive.

"The main issue of the campaign is an entrenched bureaucrat running against an inexperienced person," Kubly stated.

Reinke has been stressing that the new office is an outlet for the citizens of Dane County to use as an input for their ideas. He believes that his involvement in county politics makes him more acquainted with the present needs of the county's residents and in formulating the county budget, his most important concern.

"THE FACT THAT I have served as chief accountant and assisted or actually prepared the total Dane County budget, one of the principal responsibilities of the county executive, should further qualify me for the office," Reinke says in the *League for Women Voters* pamphlet.

Outside of the personality and experience issue, there are many problems that do face Dane County and both candidates have managed to establish positions on them.

Problems facing Dane County include urban sprawl, distribution of welfare, mass transportation, construction of additional highways between expanding metropolitan communities, county takeover of the airport with or without conditions, and implementation of land usage through a land use plan.

Kubly defines himself as "a liberal on social and human issues and rather conservative on operational budgeting."

KUBLY FAVORS a land use plan for Dane County, following the "New Directions" proposals, drawn up as Alternative No. 3 by the Dane County Regional Planning Commission last summer.

The proposals aim at offering a plan that de-emphasizes the growth of Madison and de-emphasizes scattered development in the county in favor of compact growth throughout the county.

Thus in the next twenty years, Kubly says it is safe to assume that this would mean a "bigger Sun Prairie, a bigger Mount Horeb, a bigger Stoughton, and not so much bigger Madison."

As far as scattered urban development is concerned, Kubly opposes building a group of homesites in an unincorporated town. This, he feels, only adds to ruining ground water and seepage.

FURTHER, WHILE the "New Directions" plan endorses the idea of creating a freeway, such as one on Highways 18-151 between Mt. Horeb and Dodgeville, Kubly opposes this, saying that such activities are unnecessary and do more damage than good to farmers by creating limited access roads, which would force the farmer to travel some three to four miles to cross the road.

Reinke also endorses the "New Directions" plan, as a means to check sprawl.

"I'm really positive," admist Reinke, "that what we need to do is to discourage urban sprawl to the point that when people go out and build on ridges or along the

highway it is most difficult to get services such as trash pickup, fire protection, and utility lines."

Reinke however, supports the freeway along highways 18-151, with the view that it would be more efficient for traffic.

BOTH CANDIDATES feel that the mayor should work with the county executive in establishing some sort of communicative liason between Madison's programs and the county's programs.

On the airport issue, Kubly feels that a no-condition transfer should be made to the county, but that east side residents should make up the Airport Commission that would decide expansion determinations. He feels that airport expansion is inevitable.

Reinke is also in favor of county takeover of the airport, though not necessarily expansion, noting, "I don't think there is any need for expansion at the present time."

On welfare, Reinke stresses the need to equalize services throughout the county.

"RIGHT NOW Madison pays more benefits than some areas of the county," explained Reinke. "This is unjust; a system should be worked out so welfare recipients are not treated differently in different parts of the county."

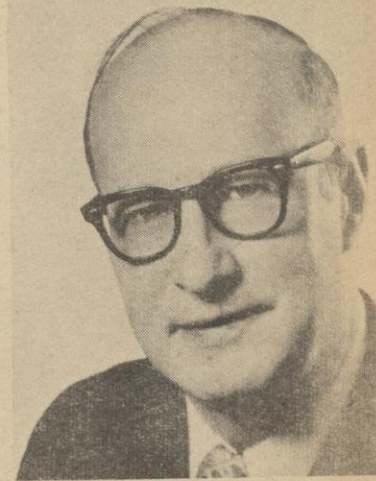
Kubly outlines his program on welfare, demanding "more emphasis on efficiencies with the Welfare Department to produce better services for the clients."

One last issue that has popped up throughout the campaign has been that of campaign spending. In the primary, it was charged by one candidate, Miles Riley, that newcomer Kubly had bought the election.

Kubly admitted that he had spent some \$10,000 in the primary campaign, and intended to spend another \$2,500 for the general election. But, he maintained that his campaign committee was in charge of expenditures and decided that the best and quickest means to exposure of a fresh face to politics is through the media



DANIEL KUBLY



GEORGE REINKE

and that entails spending in excess.

THERE HAS BEEN another charge as to the originations of his campaign funds from vested business interests. Kubly has argued that these funds were from friends and his campaign manager (Tom Holter, head of a group known as the County and Suburban Community Communication Corporation which tried unsuccessfully to get a franchise for cable television during 1972, gave Kubly's campaign \$500 and loaned it \$5,000. He is listed by Kubly as the campaign manager.)

Other contributions came from T.A. Cosmides, manager of the Madison Inn, Robert Schmitz, president of the Hub, and John

Wehmeyer, of the Hollywood Liquor Store, all over \$100.

On money, Reinke says, "I say that money may very well do it (buy the election)."

However, he makes it a point between accepting it in public interest and accpeting it as an obligation.

"I DO NOT want any obligation and I will have no promise to any group as this is my intention," he adds.

Reinke is a card-carrying Democrat who believes that political affiliation is not an issue in the campaign.

"I feel that there are a lot of people voting for me principally on the premise of my past experience on a truly nonpartisan basis," he states.

## 5th Dist. tomorrow

### SOGLIN BASH

There will be a pre-election bah tonight at Gordon Commons and Upper Carson Gulley from 8 to 10. Continuous live music for only 25¢ with 15¢ beer. Come on down and dance for Paul For further information call the Soglin office, 255-4871.

# Diverging paths cross Tuesday

(continued from page 12)

has been the critical difference all along—their approach to problem solving and their concepts of the offices of mayor and alderman.

\*\*\*

Soglin sees the office of mayor as a vehicle to involve more people in community affairs and to work to get projects finalized.

Dyke, on the other hand, prefers the "strong mayor" system—a bill would be considered by the Council without the mayor having any part, passed, and then sent to him to face a possible veto, which he has used liberally in his four years in office.

Soglin's early years on the Council were controversial, and his early proposals were, too. They were devoted mostly to the problems of the street people and those in his ward—opposing a \$10,000 appropriation for new police riot gear, protesting denial of a parade permit for a Committee to End the War in Vietnam protest, supporting current demands by black students in the Feb. 1969 Black Strike. That month he was also threatened with censure by the city council.

But that spring Soglin also began to see a possibility for change through the official channels. He worked during May 1969 to quell the Mifflin St. riots, and a police car he was riding in had its windshield put out with a stone. In early 1970 he proposed lower bus fares toward eventual free service, an ordinance banning the internal combustion engine, and a financial plan for the city on a "pay-as-you-go" basis, rather than havy city debts.

Soglin was changing, and Madison was changing. Soglin broadened his perspective on the issues in those days, and Madison became acclimated to more divergent views on the Council.

SOGLIN TOLD the Cardinal how he felt the city had enaged since those days. "What we're doing, what will come out of this election, is just Making Madison a little nicer place to live by using the notion of community and the city to expand just the way we've actually done it in the past five years. When you look at it in perspective since 1968 the kind of campaign that we've got today would have been unheard of. No way would it have been taken serious."

Dyke, too, was changing. He worked for more efficient administration in city departments, and initiated programs to monitor costs where none had existed before. But that took more money, because the data processing system he'd inherited from Otto Festge was becoming more and more elaborate. Consequently, some sercies were cut—when a vacancy came in a parks or building inspection job it was not filled, but allowed to go unfilled until budget time, when it was cut out—and only the Plice and Airport Departments escaped budget cuts.

Dyke was becoming more and more vocal through 1969 and 1970 on what has been called the "social issue"—attacking the educational system, students, and a new ideology he neither understood nor wished to tolerate. After the 1969 Miffland disruption, he told the Wisconsin State Journal, "One thing I learned

Monday night is that the request for a block party was symbolic of a greater request". He hinted to the Journal that "it was a demand for improved housing conditions, and that the mayor's office would oppose student control of the Miffland area".

THE SPRING OF 1970 saw Kent State, the Cambodia riots, and that summer Stirling Hall was bombed. Dyke had his recriminations. He slammed the President's Commission on Campus Unrest with "ignoring the failings of educators", especially their failure "in directing the energies of our youth in a constructive manner". He told the Chicago Tribune and U.S. News and World Report that "the worst in student disorders is yet to come", at a time when many felt the movement had subsided. He was also quoted in U.S. News that fall comparing Madison students to a "malignant tumor" that "any surgeon would not hesitate to cut out of a healthy body" (Madison), and told the Wisconsin State Journal that he considered University students "temporary residents of this city".

THE ATTACKS ON THE DANGLE by Dyke signalled attempts at what Barry Goldwater called "legislating morality". They have continued, from 1971 when he told Brian Poster in a Cardinal interview, "The city has a right to assert community standards, because the administrator has a greater responsibility than the courts", to earlier this year, when he proposed a movie censorship board to review movies scheduled to come into Madison to filter out those that were obscene.

The Council has become more liberal since those 1970, and Dyke has been at odds with them repeatedly. When he was re-elected in 1971 over Leo Cooper (partly due to the riots in the Miffland area the weekend before the election which Cooper tried to quell, while the mayor was "on a previously scheduled engagement"), political observers felt the three main issues facing the council were reapportionment, the airport, and the civic auditorium.

But those issues two years later have not yet been settled. Dyke and the conservatives on the Council faced Soglin and the left-liberal wing, and neither group could get anything of significance passed.

SOGLIN EXPLAINS the problems. "If you're fighting the mayor you usually need 17 votes (to overcome any possible veto). I could name 12 people right now that I could effectively work with, and you only need 12 votes if you are the mayor."

The problem has been that Dyke seldom has the 12 people he needs to get anything significant passed, and that the left side of the spectrum usually fails from one to 10 votes short of overriding a veto.

And thus there has been no airport transfer, no civic auditorium, and reapportionment was finally sent to the judiciary for action. The reapportionment hassle, for example, was a standoff, with the mayor favoring a smaller number of full-time aldermen (six or seven) and much of the rest of the council favoring a 22-or 24-ward plan with smaller districts.

22- and 24-ward plans were

repeatedly passed by the Council and vetoed by Dyke, and plans with fewer wards could not even obtain a majority. The matter was finally decided in court in January, and the number stayed at 22.

SOGLIN AND DYKE have both charged each other with being "obstructionist", and Soglin occasionally adds the epithet "divisive" when referring to his opponent.

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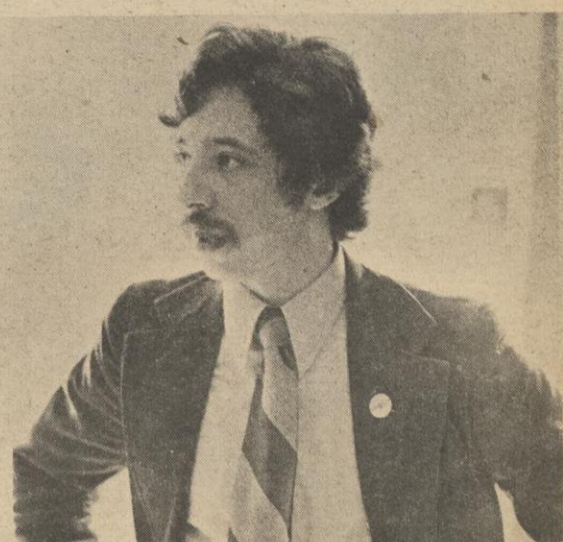
This campaign has boiled down in its waning days, and voices are heard for, against and between the opponents. Dyke has been heard attacking Soglin's past, and Soglin hitting Dyke hard with the issues. The rhetoric and the catch-phrases are heard—"mellow", "disavow his violent past", "We don't want this to turn into another Berkeley", "decent people" and "no Soglin people, no Stewart people, no Cooper people—just Madison people", "mellow", "divisive" "what are the issues"—and no matter what the polls say, this is one of the most emotional, disuniting, and yet, divisive campaigns Madison has seen.

Can Dyke turn back this challenger, when he is running behind his past percentages? Can Soglin become the first candidate in Madison since 1914 to unseat an incumbent mayor? Has Soglin mellowed and has Dyke been divisive? Wait until tomorrow night.

Neither of the victory parties will start, not one beer-can pop-top will be flipped, until the final vote has been counted.



## Who are these guys?



By DUKE WELTER  
CITY EDITOR and  
JOEL JENSWOLD

These two, William Dyke and Paul Soglin, campaigning for the mayor's seat during the next two years. Dyke, the polished performer, the four-year incumbent, and Soglin, the seasoned young challenger sometimes labelled "radical".

Dyke is the controller, running on his record in the traditional manner of the incumbent. Soglin is the disputer of Dyke's records—running the traditional challenger's race. Two factors are working against Soglin—he has to refute Dyke's record and maintain his credibility in the process, and he runs from a position of weakness in recognition compared to Dyke (who has been before the voters for years both as an elected official and before that as the m.c. of Channel 3's "Peanut Gallery", a kiddie show which featured the Three Stooges, from 1956-62.)

From where have these men come, and whom do they seek to represent, and what have been the sources of their antagonistic relationship?

William D. Dyke, 43, entered politics in 1952 while a senior in political science at Depauw University, directing the Indiana College Students for Taft. After three years in the Army as a special agent and Swedish interpreter, he studied at UW Law School, working part-time as a radio-television announcer on Channel 3.

IN 1960, he acted as publicity chairman for the Wisconsin Nixon-Lodge Volunteers, and managed Jack B. Olson's successful campaign for the Wisconsin Lt. Governor's seat. He was nominated in 1962 by the Wisconsin GOP Caucus to run against Robert Kastenmeier for the Second Congressional District seat, but declined.

After having been project coordinator for the Wisconsin exhibit at the 1964 World's Fair (a 35,000-lb. block of cheddar cheese), Dyke announced early in 1965 his candidacy for mayor of Madison. He placed third in the primary.

In that election Dyke showed two types of traits—one attributable to his race as an unknown underdog and the second one that he has changed in recent

years. First, Dyke had to make himself known by formulating far-ranging proposals—like "urging the city to make use of the resources at the University, one of the city's brightest assets, which could give ideas to meet the problems of mass transit, urban growth, financing city government, lake pollution, zoning, traffic and city improvements" and calling for "a decision on an auditorium in this election is a top-priority item." At that time, Dyke supported a civic auditorium in the Monona Basin area, but since has shifted his support to the Metro Square plan, closer to the downtown area. Many of those emphases seem to have shifted.

THE SECOND was his "desire to give the city an alternative",

which made him step out of the woods to file his nomination papers just before the deadline. That desire has been repeated in almost every campaign since, and this year Dyke claims he "honestly didn't want to run again. I ran for one reason only—I couldn't walk away from my responsibility to this city". That trait is unchanged—Dyke is dedicated to what he feels is the responsibility to run the city his way.

The Dane County Republican Party endorsed Dyke in 1965 in the "non-partisan" election, stirring up some criticism among his opponents. He found it hard at that time, however, to garner the support of the right-wing Republicans. That situation

seems to have reversed itself in recent years, as Dyke has backed himself into a corner in the far right of the spectrum in Madison.

Paul Soglin at this time was an undergraduate student at the University, a fledgling politician on the Wisconsin Student Association Senate. He was involved in the early antiwar protests, which heralded a new type of student, of involvement, and ultimately of political consciousness. He was a product of the Sixties—tumultuous, activist, and informed—and matured through the later Sixties into a politician representing the central city Eighth ward, the geographical, social and political center of the student community. IN 1968 Soglin beat Ellsworth

Swenson in the Eighth Ward, the first of the "new" inner city student aldermen. It was a move toward electoral politics from the streets, and by 1971 there were four student aldermen.

But in 1968, a year before Dyke finally beat Robert L. Reynolds in his third mayoral campaign, Soglin recognized the problems of the Eighth Ward and the inner city—"high assessments, heavy traffic and very little recreational space, a need for student influence in city politics, and an overall lack of representation of students or many other groups on the City Council".

THE DIFFERENCE between the contestants in this campaign

(continued on page 3)

## Headquarters reflect candidates

By Joel Janswold  
and Duke Welter

One of the candidates in this year's mayoral election has said, and the other concurred, that "this year Madison has a real choice in the mayor's race".

And most Madison voters seem to agree. The number of undecided voters in the polls is rapidly shrinking even before the final weekend of the campaign, a sign that voters' perceptions will not easily be swayed any longer. It also means that this will definitely not be an election which is "decided in the voting booth".

THE CARDINAL this week spoke with campaign workers on both the Soglin and Dyke staffs, eliciting responses as different as the campaigns and the candidates. The only item on which they both agreed was that of funds and community support.

D. James Botham, campaign manager for the Dyke group, told the Cardinal: "It's been fantastic, beyond my wildest dreams", and that newfound support had been "momentum generated since the West High thing" (the "West High thing" was the first appearance by Soglin and Dyke together last Thursday night. About 700 persons showed up and the event was a stand-off, with each side cheering their man. But it was like Fort Sumter—the first shots broke the ice, and the campaign was on in earnest for both sides).

And Norm Arendt, a member of the Soglin Steering Committee had a corresponding view. "After the meeting at West High was over," Arendt said, "some people came straight over and offered to work. In the first two days of last week, we brought in over two thousand dollars. That thing (at West) made up their minds."

What kind of people work for the campaigns of Dyke and Soglin? From the gossip being bantered around, you'd almost think the Soglin people were long-haired freaks and otherwise "indecent" people, and you'd think the Dyke workers were scheming, plotting tricksters, in it just for the patronage and money. But it's completely different from that perception.

BOTH THE headquarters are indicative of the campaigns—Soglin's is a busy hubbub of activity filled with almost every type of person; Dyke's, more quiet, sedate and dignified with a few well-dressed middle-aged people working at the single table provided for envelope-stuffing.

Botham, in his non-campaign time a vice-president of Wis. Foundry Co., told how and why he first became involved in the campaign. "Bill Dyke is the first really successful political candidate I've known who doesn't use minorities to build a majority."

He qualified the statement, adding that he "didn't want to convey that Dyke is insensitive to minorities". Botham said he respected Dyke for "hard-nosed administration—he makes what are sometimes unpopular decisions, but sticks by his principles and is willing to get down to work."

Botham, a newly registered Republican, has worked in Dyke's campaigns since 1965, the first as a co-chairman. Dyke campaigns make up his entire political involvement.

"No other political involvement, except on the mayoral level in Madison, Wisconsin." That phrase is repeated over and over in the Dyke office. But "no political involvement except for Bill Dyke" usually means that these people have been with Dyke all along, and they're approaching professional campaigners in their skill and strategies. The Soglin campaign also has its semi-professionals, but their involvement is on a more varied scale.

ARENDT, for example, has been involved in the Soglin campaign since before the March 6 primary. But this wasn't his first campaign, nor has he worked exclusively for Soglin. He started working in political campaigns in high school, the 1960 Presidential campaign of John F. Kennedy. Since then Arendt has worked in a plethora of other races, including those of Eugene McCarthy and Hubert Humphrey in 1968, one of Melvin Laird's for the Seventh Dist. congressional seat in the early sixties, and Sen. George McGovern's last fall. "It's largely a matter of with whom I agree," he concedes. But it illustrates the extensive all-encompassing involvement of many Soglin workers.

Mary Dee Tans, working in her third campaign for Dyke, describes herself as a "liberal" (she claims she voted for McGovern last fall). She handles the media promotions for her candidate, and says she works for him because "Dyke offers an overview of the problems at hand, is a reasonable and responsible mayor and offers reasonable and rational solutions to the issues."

A member of Capital Community Citizens, from whom she has recently drawn fire for "misleading" promotions of Dyke's "environmental concern", Tans has also worked exclusively for Dyke.

SUE HERBST worked for Leo Cooper before the primary, and is an example of what Arendt described as "the unbelievable way these three campaigns (Cooper's, Stewart's and Soglin's) melted together after the primary. After a two-hour meeting our membership tripled". Herbst is a tireless worker long involved in area and national Democratic campaigns. Though she expresses regret about the "high degree of emotionality in this race", she is impressed with the "wide variety of people" involved in the Soglin campaign.

There you have a few thumbnail sketches of the opposing workers. A pattern begins to emerge when more are interviewed—a pattern of Dyke workers interested only in getting Bill Dyke re-elected in this fifth campaign for the man; and a pattern among Soglin supporters of overall involvement at many levels in very different campaigns.

The Soglin workers are more numerous—they have at least 367 "neighborhood centers", to Dyke's 40 or so—but the Dyke people have a great knowledge of the city and a fairly photogenic candidate. They all strongly believe their man is best, but the election aftermath may show which type of campaign is more effective—the packaged and conservative's or that of the believer in the door-to-door stuff—the work of which the "new politics" is made.

