



## Athletics: women. ca. 2000

[Madison, Wisconsin]: [s.n.], ca. 2000

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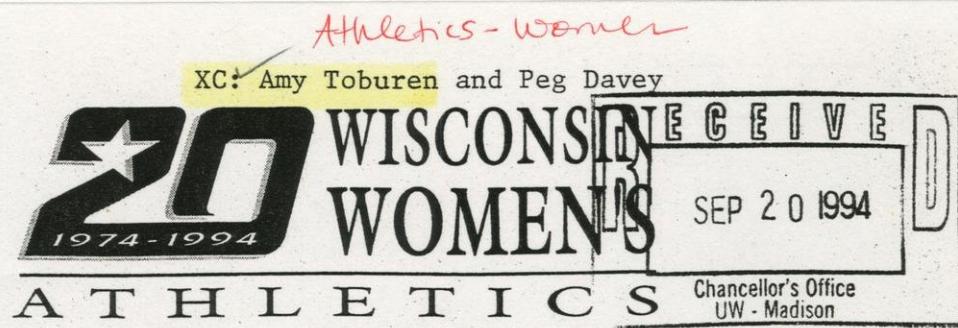
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# 20th Anniversary - 1974 - 1994 Wisconsin Women's Athletics



**Friday-Sunday, September 23-25, 1994**  
**University of Wisconsin-Madison Campus**

## **The 20th Anniversary of Wisconsin Women's Intercollegiate Athletics 1974 - 1994**

***Bringing Together our Heritage and our Future***

**Friday, Sept. 23**

- Informal Reception & Registration, 6 p.m.  
Reinke Room, UW Field House  
UW Volleyball vs. Michigan State  
7 p.m., UW Field House

**Saturday, Sept. 24**

- Registration/Continental Breakfast, 8:30 a.m.  
Morgridge Auditorium, Grainger Hall
- Panel Discussion, 9-10:30 a.m., Grainger Hall  
"They Came to Stay...and to Play"
- UW Football vs. Indiana, 11:30 a.m., Stadium
- Reception for Returning Alumni, 6 p.m.  
Reinke Room, UW Field House
- UW Volleyball vs. Michigan  
Salute to Alumni between games 2 and 3  
7 p.m., UW Field House
- Recognition Brunch, 10 a.m.  
Great Hall, Memorial Union

**Sunday, Sept. 25**

Panel Discussion Members: **Jane Eastham**, UW professor of physical education emeritus and first UW women's golf coach; **Gilda Hudson-Winfield**, former track athlete (1974-77) and current athletic board member; **Nancy Page**, a UW extramural sports athlete graduating in 1965 and now a senior lecturer in physical education at UW-Stevens Point; **Kathy Tritschler**, former UW club sports-era athlete graduating in 1972, and now associate professor of physical education at Guilford College in Greensboro, N.C.; former UW volleyball athlete and current Madison police officer, **Kristen Roman** (1984-88); and former UW soccer player, **Melissa Stoberman**, a fifth year senior and member of two NCAA final four soccer teams.

Also participating in the anniversary weekend is Judith Sweet, the first woman NCAA president, and a 1969 graduate of Wisconsin. Sweet, the athletic director at the University of San Diego, will be the keynote speaker at the celebration brunch on Sunday, Sept. 25.



# WISCONSIN WOMEN'S ATHLETICS

For Immediate Release: Sept. 16, 1994

Contact: Tamara J. Flarup, Women's Sports Information Director, 608-263-5502

## WISCONSIN CELEBRATES IT'S 20th ANNIVERSARY of

### WOMEN'S INTERCOLLEGIATE ATHLETICS, 1974-94

From the interclass play days of the late 1800's and early 1920's, to the national caliber competition of today's modern woman athlete, the University of Wisconsin has had a rich history of women's participation.

Women have been pictured in the Badger Yearbooks pursuing athletic endeavors dating back to the 1895, when men's rowing coach Andrew O'Dea consented to coach the "ladies boating crew." Women's basketball was introduced in 1897, and yearbooks from before 1920 show women's teams receiving honor letters and wearing athletic sweaters from interclass competitions. No intercollegiate meets were held during this period.

The recreational play days which promoted women's fitness through movement, but prevented "unhealthy competition", finally gave way to more modern contests in the early 1970's. Kit Saunders was appointed the first Women's Club Sports Coordinator in 1971-72, and had a budget of \$2,000. Each sport received from \$100 to \$500 for travel and equipment, and uniforms were shared between several teams. There were no coaches salaries. That budget was raised to \$8,000 the following year, and to \$18,000 in 1973-74.

By 1973, it was clear that the Women's Sports Club budget could not be adequately funded by the Intramural Recreation Board, and additional funding through the University was sought by Saunders. Another impetus for women's athletics appeared on the scene at this time in the form of Title IX of the Educational Amendment's Act of 1972. Similar to Title VI of the Civil Rights Act of 1964 which banned discrimination, Title IX applied to discrimination based on sex. It became the single most important factor in the gains in women's sports nationally.

UW Chancellor Edwin Young appointed a committee to study women's athletics in 1972, and again in 1973. The committee proposed the first changes in facility usage, remodeling and scheduling which would allow for women's sports participation on competitive teams, faculty participation, and non-competitive recreation. The committee's recommendations resulted in the remodeling of facilities which would provide women with soap, showers and towels in more than one building for the first time on the Madison campus.

The Wisconsin Athletic Board approved the inclusion of the 12-sport program on March 1, 1974. The sports, Director of Women's Athletics, Dr. Kit Saunders, and a budget of \$118,000, officially moved into the Division of Intercollegiate Athletics on July 1, 1974, thereby adding a new and very important dimension to

#### WISCONSIN'S ORIGINAL 12 WOMEN'S VARSITY SPORTS (July 1, 1974)

badminton, basketball, cross country, fencing, field hockey, golf, gymnastics, rowing,  
swimming and diving, tennis, track and field, volleyball

## **UW Women's 20th Anniversary/add 1**

the Wisconsin athletic tradition. The original sports receiving varsity status included the former club sports of badminton, basketball, cross country, fencing, field hockey, golf, gymnastics, rowing, swimming and diving, tennis, track and field, and volleyball.

Twenty years later, the UW women's program budget is almost \$3.5 million, and many of the early needs of the youthful program have been accomplished. A 1974 holiday shopping list of Director Saunders included such items as a full-time athletic trainer; full-time sports information director; enlarged athletic training facility; an academic counseling service; more complete practice and competitive uniforms (three sports shared one set of uniforms); and at least half-time pay for coaches.

Today, the Wisconsin Intercollegiate Athletic program features the services of seven full-time athletic trainers, two full-time and one part-time women's sports information staff members; newly constructed athletic training, and strength and conditioning areas; five full-time and two part-time academic counselors; several sets of practice and competitive uniforms for each team; and 19 full or part-time coaches for the nine-sport athletic program.

The athletic program also reflects many of the changes that have affected sports for women over the years, such as the decrease in interest in some women's sports, and the surge in the popularity of others. Badminton, fencing, field hockey and gymnastics are no longer varsity sports at UW-Madison. Anticipating the increased interest in the sport of soccer, the Athletic Board added the sport in 1981. This fall, Wisconsin will host the first Big Ten Conference Championship in that sport. Softball will be part of the Badger program for the first time in 1995-96, and women's lacrosse will be added in 1996-97. This will bring the total number of UW women's sports to 11 of the 22 sports which comprise the University of Wisconsin Division of Intercollegiate Athletics.

On the conference level, the Big Ten Conference officially incorporated the women's intercollegiate teams in 1981-82, but women competed unofficially in Big Ten Championship competitions dating to the late 1960's.

***Since 1974, the Wisconsin's Women's Intercollegiate Athletes program has accomplished the following:***

- ✓ The nine-sport program now consists of the sports of basketball, cross country, golf, rowing, soccer, swimming and diving, tennis, track and field, volleyball with softball added in 1995-96 and lacrosse to be added in 1996-97
- ✓ Fourteen former Wisconsin women athletes, 12 rowers and two runners, have qualified for five Olympic Games
- ✓ Five national championship teams have been crowned in three sports. (Rowing-1975, 1986; Badminton-1983; Cross country-1984, 1985)
- ✓ Sixty-one teams have finished among the top 10 in national championships. Badminton-5; Cross Country-17; Fencing-6; Rowing-15; Soccer-3; Indoor Track-8; Outdoor Track-7
- ✓ Forty-one athletes have won individual national titles in three sports
- ✓ Eighty-nine athletes have earned 227 all-American honors in nine different sports
- ✓ Seven athletes have been named to national Academic All-America teams
- ✓ Suzy Favor won the 1990 Honda-Broderick Cup as the nation's top collegiate woman athlete of the year
- ✓ Three women have won the Honda Award as the top collegiate woman athlete of the year in their respective sports.
- ✓ Thirty-two teams have won Big Ten team titles in four sports
- ✓ Wisconsin athletes have won 191 Big Ten individual titles in five sports
- ✓ 340 student-athletes have been named to the Academic All-Big Ten teams their respective sports, more than any other Big Ten Conference school
- ✓ Wisconsin has had five Big Ten Conference Female Athletes of the Year, an award named after former Badger runner and track Olympian, Suzy Favor Hamilton

# The State of Wisconsin

## CERTIFICATE OF COMMENDATION

HONORING

WISCONSIN WOMEN'S INTERCOLLEGIATE ATHLETICS PROGRAM

ON BEHALF OF THE PEOPLE OF WISCONSIN,  
I AM ESPECIALLY PLEASED TO SALUTE

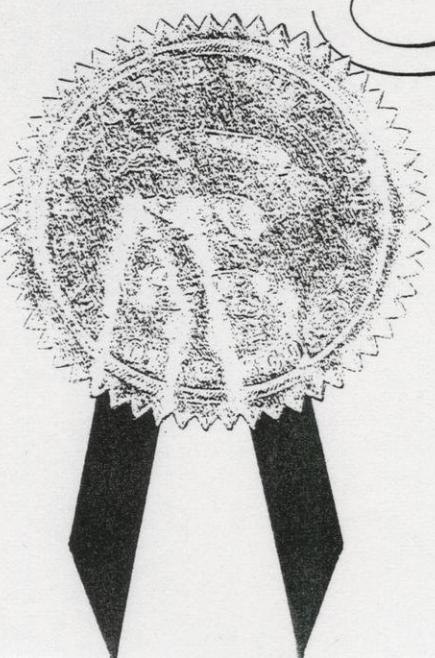
WISCONSIN WOMEN'S INTERCOLLEGIATE ATHLETICS PROGRAM

IN RECOGNITION OF ITS 20TH YEAR OF VARSITY COMPETITION.

THROUGH THE CONTRIBUTIONS OF CONCERNED CITIZENS AND  
DEDICATED ATHLETES THIS PROGRAM HAS ENHANCED  
THE LIVES OF THOUSANDS OF STUDENT ATHLETES.

ALL THOSE INVOLVED WITH THIS EXEMPLARY PROGRAM  
CAN TAKE GREAT PRIDE IN ALL THEY HAVE  
ACCOMPLISHED THROUGH THEIR  
HARD WORK AND DEDICATION.

PRESENTED WITH MY CONGRATULATIONS  
AND BEST WISHES.



DONE AT THE CAPITOL IN THE  
CITY OF MADISON THIS THIRD  
DAY OF AUGUST IN THE YEAR  
ONE THOUSAND NINE HUNDRED  
NINETY-FOUR.

A handwritten signature in black ink, appearing to read "Tony E. Thompson".

GOVERNOR

# Athletics

## ~~Lacrosse~~ Women

### MOTION

The Planning and Equity Committee of the Athletic Board moves the following:

1. Over the next three academic years, we will add two women's sports. The first will begin in Spring of 1994 with the recruitment of appropriate coaching staff for the first sport to be added. This sport will field a team as of 1995-96. It will have the resources to field a fully competitive team.\*
2. In the Spring of 1995, we will begin recruitment of the appropriate coaching staff for the second team to be added. This sport will field a team as of 1996-97. It will have the resources to field a fully competitive team.
3. In the case of both teams to be added, the Athletic Department will make available the NCAA maximum scholarships by the 3rd year of competition.

\*This should be interpreted to mean that we intend to provide the resources to field a fully competitive team for women's lacrosse.

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UNIVERSITY of WISCONSIN  
Division of Intercollegiate Athletics

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Pat Richter  
Director of Athletics

WISCONSIN SPORTS INFORMATION

FOR IMMEDIATE RELEASE

Date Released: March 4, 1994

Contact: Pat Richter, 262-5068; H: 241-1618

Cheryl Marra, Assoc. AD, 263-3214; H: 831-9202

Bobbi Wolfe, Chair of Planning and Equity Committee, 262-0030; H: 238-6444

Gail Snowden, UW Legal Services, 263-7400, H: 233-6573

**UW ATHLETIC PROGRAM TO ADD WOMEN'S FAST-PITCH SOFTBALL AND LACROSSE**

Madison, Wis., -- The University of Wisconsin-Madison will immediately phase in fast-pitch softball to its women's athletics program and will add a second sport for women -- lacrosse -- by 1996, as part of the athletic department's continuing effort to meet national collegiate gender-equity goals, according to Director of Athletics Pat Richter.

The moves were approved by the UW Athletic Board at its regular monthly meeting today. Richter said the addition of the sports was prompted by the completion of a two-year athletic department internal study of gender equity by the UW Athletic Board's Planning and Equity Committee and by the continuing Title IX compliance investigation by the U.S. Department of Education, Office of Civil Rights.

Title IX of the Education Amendments Act of 1972, prohibits discrimination on the basis of sex in all programs of an institution receiving federal funding. The Department of Education interprets Title IX to require colleges and universities to offer athletic opportunities for men and women in proportion to their representation in the undergraduate student body, unless the interests and abilities of women have been fully accommodated, or the institution has a continuing history of program expansion for women.

The addition of women's fast-pitch softball in 1994-95, and women's lacrosse in 1995-96, will bring the total number of intercollegiate sports here to 22 -- 11 women's and 11 men's sports. With additional plans to manage existing sport squad rosters -- establishing appropriate maximum and minimum squad sizes -- the participation ratios in 1996-97 are projected to reach at least 43 percent for women and 57 percent for men. Wisconsin's current participation ratio is among the highest in the Big Ten Conference at 35 percent women, and 65 percent men.

"With the additional women's sports, the projected ratio surpasses the Big Ten Conference's goal of 60-40 as required of all member institutions by the year 1997," Richter said. "It brings the University of Wisconsin in the forefront of Division I schools nationally, as a leader in providing quality athletic opportunities for women. This step is necessary to meet our Title IX obligations, but more importantly, it is the right thing to do."

-more-

With the Planning and Equity Committee's recommendation, the UW Athletic Board approved the following actions Friday:

In order to meet the UW's commitment to expand intercollegiate athletic opportunities for women, accomplish Big Ten gender-equity goals, and consistent with our obligations under Title IX, we recommend the following:

- A. Immediately add fast-pitch softball, budgeting \$75,000 for fiscal year 1994-95, with the first competition scheduled in 1995-96
- B. Add a second women's sport, lacrosse, scheduled to begin competition in 1996-97
- C. Develop a roster management plan for the existing 20 sports

Richter explained, "We are taking these actions to expand the women's program and meet the interests and abilities of women athletes who are underrepresented in our current program. These actions follow a long and thorough review of our resources, interests and obligations which originally began in 1989."

The Office of Civil Rights began an investigation of the UW Athletic Department's compliance with Title IX in the summer of 1989. Their findings issued in February 1990, required the university to assess the interests and abilities of women students and to accommodate those interests to the same extent as the interests of men were accommodated. In a letter of findings dated December 1, 1993, the OCR found that the university remained out of compliance with Title IX, and proposed the restoration of women's gymnastics and fencing, and the addition of women's softball.

The Planning and Equity Committee included the OCR's Title IX considerations in their final recommendations as to the specific women's sports to be added to the board. Today's actions by the Athletic Board implement the recommendations of the Planning and Equity Committee and will be presented to the OCR.

The planned addition of the two women's sports selected, particularly lacrosse, and the timetable for implementation will again provide Wisconsin the opportunity for a Big Ten Conference and national leadership role in determining sports sponsorship for women. UW-Madison was one of the first institutions to add women's soccer in 1981, a sport that has been embraced nationally and will become a Big Ten Championship sport for women next year. Wisconsin has reaped the benefits of that decision numerous times with a nationally-ranked program and five trips to the NCAA championship including a runnerup finish in 1991.

The phase-in timetable will allow the athletic department to plan for a competitive environment for each sport in its initial season, as well as make preparations in support service areas such as academic affairs, athletic training, administration, the ticket office, maintenance and facilities, equipment, and sports information (see attachment 1).

"The Equity Committee considered a number of proposals and factors in recommending these two sports for inclusion in our program," chairperson Bobbi Wolfe said. "For example, it was critical to consider the sports' seasons and the number of participants involved in making these additions. We already have a number of spectator sports in the fall and winter. Provision of support services is facilitated by adding these sports in the spring."

Wolfe continued, "Adding the sport of softball will be a strong addition to our program. It's the third most popular sport in the State of Wisconsin according to WIAA statistics, and nine other Big Ten schools sponsor the sport. Although we have some concerns about scheduling games with our climate, we have a great recruiting base in this state, and we believe fast-pitch softball can be successful here."

Cheryl Marra, UW Associate Athletic Director charged with the majority of UW women's sports programs said, "Adding lacrosse gives us an opportunity to take the lead in sport sponsorship, much like we did when we added soccer. It's a spring sport that is sponsored by one other Big Ten school (Penn State) and already has an NCAA Championship, unlike some of the other emerging sports for women."

"It really represents a return of the sport to a state where lacrosse was originally played hundreds of years ago. The facilities to accommodate the sport exist here on campus, it has a large squad size, and most importantly, both additional sports are spring sports," Marra added.

UW attorney Gail Snowden, who has worked on Title IX issues since the initial complaint was filed five years ago said, "The OCR has made it quite clear that additional women's sports are required in order to bring our program into compliance. Practically speaking, no men's sport can be considered for reinstatement as long as women are underrepresented in their participation on this campus."

## NEW WOMEN'S SPORTS ATHLETIC DEPARTMENT IMPLEMENTATION PLAN

The Athletic Board actions involving fast-pitch softball include:

Activities with an investment in fast-pitch softball of \$75,000 in 1994-95

- A. Begin recruiting staff in the spring of 1994
- B. Recruit a team
- C. Prepare a competitive schedule (effective 1995-96)
- D. Arrange a plan for practice and competitive facilities that consider a variety of alternatives such as use of existing campus space, renting space off-campus, or conversion of the baseball field
- E. Plan for a fully operational and competitive budget by 1995-96, which would include the phasing in of the full NCAA complement of 11 scholarships over a three-year period

The Athletic Board actions involving lacrosse include:

Prepare to add the sport of lacrosse and confirm its selection in March of 1995, for investment during the 1995-96 fiscal year

- A. The additional year provides the Athletic Board the opportunity to fully prepare for the addition of a second competitive team and to assess the specific sports additions of other institutions. If lacrosse is not added, another women's team will be added in the 1995-96 year, with competition beginning no later than 1996-97.
- B. With the finalization of the decision to add lacrosse in 1995, the UW following actions would take place during 1995-96
  - a. Hire lacrosse staff by summer of 1995
  - b. Recruit a team
  - c. Prepare a competitive schedule (effective 1996-97)
  - d. Arrange a plan for practice and competitive facilities that consider the use of existing campus space such as the recreational fields, Camp Randall Stadium, or the soccer field at the Dan McClimon Memorial Track
  - e. Plan for a fully operational and competitive budget by 1996-97 which would include the phasing in of the full NCAA complement of 11 scholarships over a three-year period

The Athletic Board actions involving roster management include:

Coaches, administrators and the athletic board will work together in the remainder of the year to identify and approve the appropriate numbers for squad rosters, some of which are dictated by the NCAA, for 1994-95. This will assure the gains in women's sports participation through the addition of sports will be maintained. These numbers will include a formula for some flexibility while also taking the form of maximum squad limits for men and minimum roster sizes for women's sports.

**RESEARCH ON THE SPORT OF LACROSSE**  
By Dan Slater, Student Assistant, Women's Sports Information

Lacrosse fans often describe the sport as the fastest game on two feet. It is also, incidentally, one of the oldest games played on two feet in the State of Wisconsin, dating back to the days when Native Americans played the sport both recreationally and as a method of training youngsters to become warriors.

Should lacrosse be selected as the newest women's sport at the University of Wisconsin, it will hardly be new to the state. The western Wisconsin city of LaCrosse on the Mississippi River, in fact, derives its name from the sport. On the confluence of three rivers, the area was a natural place for people to gather for trade and social occasions. Although most Midwesterners probably think of lacrosse as a sport with East coast origins, due to its contemporary predominance in New England and the Mid-Atlantic states, the sport really has its historical roots throughout the Great Lakes area, including Wisconsin.

This is not to say that the sport of lacrosse that clubs, high schools, and universities play today--with a 120-yard field and 12 players per team--is identical to the sport as it was played by the Algonquins centuries ago.

Before the game was adopted and modified by European settlers, the "game" was actually more of an epic contest, with hundreds or thousands of players on each team. The playing field could be miles from goal to goal, and had no boundaries at all from side to side, so that a single contest would encompass the entire countryside. The Europeans also decided to shorten the game from its original duration of two or three days, down to the more manageable length of 60 minutes.

The game was first observed by a French Jesuit missionary in 1636 in Ontario, where it was played by some of the eastern-most segments of the Algonquin family. He gave it the name "lacrosse" because the sticks the contestants carried reminded him of the "crosier," the large cross that priests would carry into religious processions. A similar form of the game was found shortly thereafter by the English in present-day Wisconsin, where it was played by various tribes, including the Winnebagoes.

**MODERN WOMEN'S LACROSSE INFORMATION**

- A. Squad size of 25-27; 12 players per team (goalie plus 11 field players)
- B. Field can be natural grass or turf and has no set barriers  
(Must have a minimum of 100 yards between cages with 60-70 yards between sidelines and 10 yards behind the goalie cage); a cage is 6' x 6'
- C. Length of Play - two 25-minute halves of running time; 10 minute halftime
- D. Season - competitive season is March through May, with the NCAA  
Championship scheduled for May 21-22, 1994, at Maryland
- E. Equipment - stick made of wood with leather thongs for the pocket or  
plastic with a nylon pocket; the ball is hard rubber
- F. Rules - combination of basketball, soccer, hockey; players can screen  
for one another, use picks, and there is no offside so all 24 players  
can go wherever they want on the field.
- G. A typical score with a good team is 12-6

NOTE: References for the above information include the Wisconsin State  
Historical Society and the U.S. Lacrosse Association

## ESTIMATED ELIGIBILITY LISTS &amp; MALE/FEMALE ATHLETE RATIO

Women's Sports	1993-1994	1994-1995	1995-1996	1996-1997
Basketball	14	15	15	15
Crew	80	80	80	80
Cross Country	16	16	16	16
Golf	13	14	14	14
Lacrosse				25
Soccer	22	24	24	24
Softball			25	25
Swimming	22	24	24	24
Tennis	8	8	8	8
Track	30	32	32	32
Volleyball	13	13	13	13
<b>TOTAL</b>	<b>218</b>	<b>226</b>	<b>251</b>	<b>276</b>
<b>RATIO</b>	<b>35.05%</b>	<b>38.24%</b>	<b>40.75%</b>	<b>43.06%</b>

Men's Sports	1993-1994	1994-1995	1995-1996	1996-1997
Basketball	14	14	14	14
Crew	77	60	60	60
Cross Country	18	16	16	16
Football	119	105	105	105
Golf	17	14	14	14
Hockey	30	30	30	30
Soccer	30	30	30	30
Swimming	29	26	26	26
Tennis	11	10	10	10
Track	30	30	30	30
Wrestling	29	30	30	30
<b>TOTAL</b>	<b>404</b>	<b>365</b>	<b>365</b>	<b>365</b>
<b>RATIO</b>	<b>64.95%</b>	<b>61.76%</b>	<b>59.25%</b>	<b>56.94%</b>

EFFECTS OF ADDITIONAL CHANGES:

A net gain of 30 women athletes would result in 45.17 % female participation

A net gain of 60 women athletes would result in 47.50 % female participation

A net gain of 89 women athletes would result in 50 % female participation

	SOFTBALL	LACROSSE
SCHOOL SIZING	11	11
ROSTER	25	25
FACILITY	convert baseball facility	use any size field
CONVERSION COST	\$50,000 - \$70,000	\$0.00
BIG TEN	9 teams	1 team
SEASON	Spring	Spring
NUMBER OF GAMES	56 maximum	17 maximum
SCHEDULING	Conference &	East Coast &
OPPORTUNITIES	Midwest	Emerging?
ANNUAL OPERATIONS	\$300,000	\$200,000
Phase-in & Full Cost	3 coaches	3 coaches
NATIONAL TRENDS	large base/some growth	small base/some growth
WISCONSIN	strong WI H.S. programs	weak
RECRUITING BASE	existing club team	existing club team
NCAA SPORT	YES	YES

### EXISTING SPORTS SEASONS

	FALL	WINTER	SPRING
SPECTATOR	Football, M/W Soccer, Volleyball	M/W B-ball, Hockey, Wrestling	M/W Track;Softball;Lacrosse
INDIVIDUAL	M/W Cross Country	M/W Swimming	M/W Tennis, M/W Golf, M/W Crew

	WATERPOLO	FIELD HOCKEY	ICE HOCKEY
SCHOLARSHIP	8	11	18
ROSTER	20	25	25
FACILITY	Rent NAT/SERF	need artificial turf	rent practice and competition site
CONVERSION COST	\$20,000	\$150,000 - \$200,000	\$30,000 - \$40,000
BIG TEN	0	6 teams	0 teams
SEASON	Fall	Fall	Winter
NUMBER OF GAMES	minimum 10	20 maximum	20 minimum
SCHEDULING OPPORTUNITIES	West Coast	Conference, East Coast, Midwest	East Coast & Emerging?
ANNUAL OPERATIONS	\$200,000	\$200,000	\$300,000
Phase-In & Full-Cost	3 coaches	3 coaches	3 coaches
NATIONAL TRENDS	growing/small base	small base/no growth	small base/some growth
WISCONSIN RECRUITING BASE	minimal	weak	weak in WI H.S./ small # of individuals/ existing club team
NCAA SPORT	NO	YES	NO

### EXISTING SPORTS SEASONS

	FALL	WINTER	SPRING
SPECTATOR	F. ball, M/W Soccer, V. ball, W. polo, F. Hockey	M/W B-ball, M. Hockey, Wrestling, W. Hockey	M/W Track
INDIVIDUAL	M/W Cross Country	M/W Swimming	M/W Tennis, M/W Golf, M/W Crew

## **SOFTBALL**

## NCAA TRENDS

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Teams	580	605	618
Number of Athletes	9,724	10,117	10,358

## NATIONAL HIGH SCHOOL TRENDS

<b>Fast Pitch</b>	<b>1990-1991</b>	<b>1991-1992</b>	<b>1992-1993</b>
<b>Number of Schools</b>	<b>8,867</b>	<b>9,015</b>	<b>9,157</b>
<b>Number of Athletes</b>	<b>219,464</b>	<b>221,510</b>	<b>225,638</b>

## Slow Pitch

Number of Schools	1,871	20,093	20,071
Number of Athletes	35,180	42,894	42,884

## **WISCONSIN HIGH SCHOOL TRENDS**

	<u>1990-1990</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	346	348	352
Number of Athletes	9,300	10,043	10,539

## **LACROSSE**

## **NCAA TRENDS**

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
<b>Number of Teams</b>	118	122	126
<b>Number of Athletes</b>	2,821	2,858	3,003

## NATIONAL HIGH SCHOOL TRENDS

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	255	258	301
Number of Athletes	9,859	10,544	11,945

## WISCONSIN HIGH SCHOOL TRENDS

	<u>1990-1990</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	0	0	0
Number of Athletes	0	0	0

## FIELD HOCKEY

### NCAA TRENDS

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Teams	217	213	211
Number of Athletes	4,714	4,474	4,818

### NATIONAL HIGH SCHOOL TRENDS

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	1,434	1,434	1,423
Number of Athletes	48,384	49,160	51,092

### WISCONSIN HIGH SCHOOL TRENDS

	<u>1990-1990</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	0	0	0
Number of Athletes	0	0	0

## WATERPOLO

### NCAA TRENDS

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Teams	0	0	0
Number of Athletes	0	0	0

### NATIONAL HIGH SCHOOL TRENDS

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	70	122	117
Number of Athletes	1,018	1,260	1,260

### WISCONSIN HIGH SCHOOL TRENDS

	<u>1990-1990</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	0	0	0
Number of Athletes	0	0	0

## ICE HOCKEY

### NCAA TRENDS

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Teams	0	0	0
Number of Athletes	0	0	0

### NATIONAL HIGH SCHOOL TRENDS

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	49	34	44
Number of Athletes	74	122	120

\*Includes girls on boys' teams and boys on girls' teams

### WISCONSIN HIGH SCHOOL TRENDS

	<u>1990-1990</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	0	0	0
Number of Athletes	0	0	0

**GYMNASICS****NCAA TRENDS**

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Teams	103	96	91
Number of Athletes	1,348	1,267	1,200

**NATIONAL HIGH SCHOOL TRENDS**

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	1,680	1,604	1,602
Number of Athletes	23,387	22,849	21,216

**WISCONSIN HIGH SCHOOL TRENDS**

	<u>1990-1992</u>	<u>1992-1993</u>	<u>1993-1994</u>
Number of Schools	127	104	123
Number of Athletes	1,563	1,646	1,678

**FENCING****NCAA TRENDS**

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Teams	48	47	42
Number of Athletes	451	423	377

**NATIONAL HIGH SCHOOL TRENDS**

	<u>1990-1991</u>	<u>1991-1992</u>	<u>1992-1993</u>
Number of Schools	33	38	40
Number of Athletes	822	432	523

**WISCONSIN HIGH SCHOOL TRENDS**

Do not Sponsor Fencing

Athletics-  
Women

**20 WISCONSIN WOMEN'S  
ATHLETICS**

Contact: Tamara J. Flarup, UW Sports Information, 608-263-5502

### QUICK FACTS ON THE UW-MADISON WOMEN'S ATHLETICS

#### 20th ANNIVERSARY CELEBRATION

From the interclass play days of the late 1800's and early 1920's, to the national caliber competition of today's modern woman athlete, the University of Wisconsin-Madison has had a rich history of women's participation.

Women have been pictured in the Badger Yearbooks pursuing athletic endeavors dating back to the 1895. The Intercollegiate program began in 1974, adding a new and very important dimension to the Wisconsin athletic tradition. Since that incorporation, Badger women's teams have won five national championships, produced 14 Olympians, earned 227 national all-America honors, and won 32 Big Ten Conference team titles and 191 Big Ten individual sports titles.

Today, the Wisconsin Division of Intercollegiate Athletics reflects many of the changes that have affected sports for women over the years. Of the 12 original women's club sports which gained intercollegiate status, eight sports remain but three new sports either have or will be added bringing the total number of UW women's sports to 11 of the 22 sports at UW-Madison. Soccer was added in 1981, softball will be part of the Badger program for the first time in 1995-96, and women's lacrosse will be added in 1996-97.

A special celebration that will kick off the year-long celebration invites alumni of all sports to the UW campus on Sept. 23-25. The affair will include a panel discussion open to the public on the history of Wisconsin Women's Athletics, with representatives of different decades participating. The weekend will culminate in a recognition brunch on Sunday, Sept. 25, at the Memorial Union. The brunch will feature the first woman NCAA president and 1969 UW graduate, Judith Sweet.

#### 20th ANNIVERSARY, WISCONSIN WOMEN'S ATHLETICS

Friday-Sunday, September 23-25, 1994

University of Wisconsin-Madison Campus

#### *Bringing Together our Heritage and our Future*

**Friday, Sept. 23**

■ Informal Reception & Registration, 6 p.m., Reinke Room, UW Field House

UW Volleyball vs. Michigan State, 7 p.m., UW Field House

**Saturday, Sept. 24**

■ Registration/Continental Breakfast, 8:30 a.m., Morgridge Auditorium, Grainger Hall

■ Panel Discussion, 9-10:30 a.m., Grainger Hall, "They Came to Stay...and to Play"

■ UW Football vs. Indiana, 11:30 a.m., Stadium

■ Reception for Returning Alumni, 6 p.m., Reinke Room, UW Field House

■ UW Volleyball vs. Michigan, 7 p.m., UW Field House

Salute to Staff and Alumni between games 2 and 3

**Sunday, Sept. 25**

■ Recognition Brunch, 10 a.m., Great Hall, Memorial Union

Keynote speaker, Judith Sweet: first woman NCAA president and UW graduate

**NOTE: Panel Discussion on Saturday is free and open to the public**

University of Wisconsin-Madison • Division of Intercollegiate Athletics

1440 Monroe Street • Madison, Wisconsin 53711 • Fax: 608/263-7849

Athletics -  
Women

**WISCONSIN  
WOMEN'S  
ATHLETICS**
**Wisconsin Women's Sports Information****Date Released: Sept. 15, 1994**

**Contact: Cheryl Marra, UW Associate Athletic Director, 608-263-3214  
 Tamara J. Flarup, Director of Women's Sports Information, 608-263-5502  
 Scott Fromader, Asst. to the Governor, 608-267-8912**

**Madison, WI. - Wisconsin's Governor Tommy Thompson will be signing a commendation at 11:15 a.m. Friday, honoring 20 years of Women's Intercollegiate Athletics at the University of Wisconsin-Madison.**

**The Governor will present the commendation and plaque to UW Associate Athletic Director Cheryl Marra and a number of coaches from the women's athletics program in a ceremony taking place in the Governor's office in the East Wing of the Capitol.**

**The University of Wisconsin-Madison campus officially incorporated women's sports into the Division of Intercollegiate Athletics on July 1, 1974. A year-long celebration of the 20th Anniversary will kickoff Sept. 23-25, when a number of current and former athletes, and supporters will gather for a weekend of activities.**

**Included among the plans is a panel discussion featuring representatives from three decades of women's sports participation on the Madison campus. Panel members include: Jane Eastham, UW professor of physical education emeritus and first UW women's golf coach; Nancy Page, a UW extramural sports athlete graduating in 1965 and now a senior lecturer in physical education at UW-Stevens Point; Kathy Tritschler, former UW club sports-era athlete graduating in 1972, and now associate professor of physical education at Guilford College in Greensboro, N.C.; Gilda Hudson-Winfield, former track athlete (1974-77) and current athletic board member; former UW volleyball athlete and current Madison police officer, Kristen Roman (1984-88); and former UW soccer player, Melissa Stoberman, a fifth-year senior and member of Wisconsin's 1991 NCAA runnerup championship soccer team.**

**Also participating in the anniversary weekend is Judith Sweet, the first woman NCAA president, and a 1969 graduate of Wisconsin. Sweet, the athletic director at the University of San Diego, will be the keynote speaker at the celebration brunch at the Memorial Union on Sunday, Sept. 25.**

**Contact the UW women's sports information office for more information on the proclamation signing and other 20th anniversary festivities.**

# Hearn to direct Primate Center

WI. Week 3/7/90

By Terry Devitt

John P. Hearn, an international authority on primate biology and a former scientific director of the Zoological Society of London, has been named director of the Wisconsin Regional Primate Research Center.

Hearn, 47, succeeds Robert W. Goy, a psychologist who became the center's second director in 1971 and who retired as director in mid-1989.

Hearn is an expert on the developmental and reproductive physiology of primates. In addition, he has a broad administrative background, including a stint as deputy director of Britain's Agricultural and Food Research Council, a research agency that oversees basic and strategic research for that country's agricultural, food and biological industries.

Hearn assumes the directorship of a world-renowned research center where some 50 UW-Madison faculty and staff conduct studies of such things as aging, obesity, the immune system and reproduction.

The center houses approximately 1,100 rhesus monkeys in its facilities on the UW-Madison campus and at the Vilas Park Zoo, and has an annual operating budget of nearly \$4 million from the National Institutes of Health. It is one of seven such centers nationwide.

Hearn, who will also assume a faculty position in the UW-Madison Medical School's physiology department, said he plans to capitalize on the research foundation laid by his predecessor, Goy, by focusing on traditional UW-Madison research strengths.

"We need to concentrate in a few areas in depth," Hearn said. "We are organizing with these objectives in mind in the fields

of neurobiology, reproductive and developmental biology, clinical biomedicine, ethology, ecology, psychobiology and conservation biology.

"We're building critical masses in these areas that are world-competitive," he said.

Hearn said the rapid and dramatic changes now occurring in biology will present a broad front of opportunities to address problems of aging, fertility and reproduction, genetic inherited diseases and neurodegenerative diseases such as Alzheimer's.

"We are in the early stages of a biological revolution which will help shape the 21st century," Hearn said. "Primate biology is essential in advancing knowledge relevant to human health and species survival. The scientific opportunities are enormous and we are competing for a leading position in this area of science."

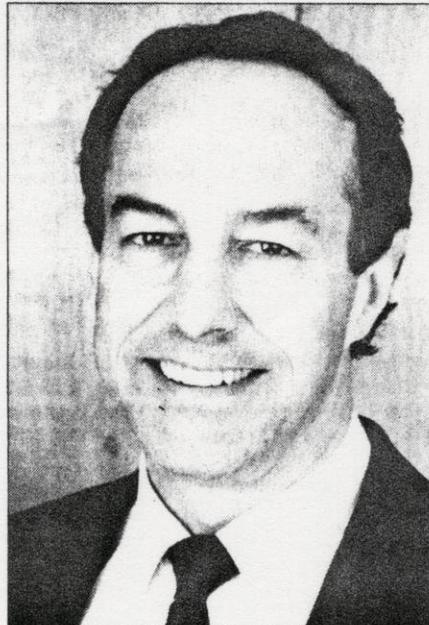
Hearn emphasized, too, that the Primate Center must remain a leader in conservation biology. In the past, center scientists have played key roles in helping to preserve threatened primate habitat in such places as Africa and South America.

The center is already embarking on new conservation initiatives in Asia, Africa and South America, Hearn said.

"Our research should contribute to the preservation of a genetic diversity on which we all depend," he said. "The primates, our nearest biological relatives, teach us about ourselves. We in turn must learn better how to conserve them and a wider biological diversity for our children."

Hearn's selection was greeted with enthusiasm by center researchers.

Frans de Waal, a center scientist and one of the world's most promising young animal behaviorists, said Hearn's scientific



John Hearn

and administrative credentials are outstanding.

"I think he's an excellent choice," de Waal said. "I'm excited that he's here. He has a good administrative background and a good science background, just the right mix for the job."

Center scientist Joseph Kemnitz echoed de Waal's praise: "I've been impressed with his energy and enthusiasm for the job. He's going to build on the strengths developed during Bob Goy's tenure, but he'll bring his own strengths and some interesting new perspectives to the program."

Born in India to the last British commander of the famed Khyber Rifles, Hearn was educated in England, Kenya, Ireland and Australia.

In addition to his research on primates, Hearn has studied the reproductive biology of the giant panda, elephant, kangaroo and rhinoceros. He is a scientific consultant to the World Health Organization and to the World Wildlife Fund for Nature.

## UW athletics OK on Title IX

WI. Week 3/7/90

UW-Madison officials say they are pleased but not surprised by a finding last week that the university meets federal Title IX regulations in providing athletic opportunities to women.

The Office for Civil Rights of the U.S. Department of Education said in a report released March 1 that the university was in full compliance with Title IX in the 1988-89 year in 12 of 14 areas investigated.

The OCR cited deficiencies in the remaining two areas—meeting the "interests and abilities" of female students to the same extent as those of males, and ensuring that the recruiting budgets for men's and women's sports are equitable—but found the university in compliance based on assurances of corrective actions the university has taken.

The OCR also conceded that the university had identified the problem areas and begun to address them on its own initiative prior to the investigation.

"The finding of compliance was both legally and morally correct; we are gratified with the result," said Melany Newby, the vice chancellor for legal and executive affairs. "It's unfortunate the legal review had to occur after the institution had, on its own initiative, chosen to do the right thing in its women's programs."

UW-Madison Athletic Director Pat Richter called the report "a vote of confidence for the strength of our women's program and our commitment to it."

The UW Athletic Board had appointed a Task Force on Sex Equity in the fall of 1988. Last May, the task force recommended that the department add \$310,000 and 14 scholarships to the women's program over the next two years. The board unanimously approved those recommendations in October in acting on its 1989-90 and 1990-91 budgets.

*Atta  
woman*

Release: Immediately

3/7/90

*Athletic  
Women*

CONTACT: Kit Saunders-Nordeen (608) 263-8880

### WOMEN'S SPORTS DIRECTOR SAUNDERS-NORDEEN TO RETIRE

MADISON--Kit Saunders-Nordeen, who built her career "on a dream of sports opportunities for girls and women," will retire June 30 after 26 years at University of Wisconsin-Madison and 16 years with the UW athletic department.

Saunders-Nordeen was named the first director of intercollegiate athletics for women at UW-Madison in 1974, and has been responsible for the women's program for most of her career. In 1984, she was the first inductee in the Wisconsin Women's Athletics Hall of Fame, as "a woman of athletic firsts and a pioneer in the development of intercollegiate athletics for women."

During her tenure, women's sports at UW-Madison grew from a group of club teams to an 11-sport program with a \$1.5 million budget.

"I'm proud to have played a part in developing a program from absolute scratch," she said. "It hasn't always been smooth, but we've made great progress, and had a lot of help along the way. Today, there is a real acceptance of girls and women as athletes."

In 1983, Saunders-Nordeen was named associate athletic director, and given oversight of the men's and women's 22 non-revenue sports program. From 1987-1989, she supervised marketing, promotions, personnel and fund-raising.

She again took charge of the women's program in 1989.

She said she and her husband Buzz will continue to be supporters of the university and its sports programs, but that it has become increasingly important to her to have a more flexible time schedule.

"This job requires and deserves a 150 percent commitment of time and energy," she said. "I'm at a point in my life where I need more flexibility."

At the same time, she said she is happy with progress in the program.

"I have great confidence in the leadership being provided by Pat Richter as our new athletic director," she said. "It's an exciting time for intercollegiate sports at Wisconsin."

University leaders in turn praised her for her achievements.

"Kit has made extraordinary contributions to our athletic program," UW-Madison Chancellor Donna E. Shalala said. "She has been not only a skilled manager, but a marvelous citizen of the university community."

Richter cited Saunders-Nordeen's "tremendous working knowledge of Wisconsin athletics and athletic administration."

"Her expertise will certainly be missed," he said.

Saunders-Nordeen came to UW-Madison in 1964, after graduating from Trenton State College in New Jersey and teaching for two years, and earned a master's degree in physical education in 1966. From 1966-74 she was taught physical education, coached tennis and coordinated recreation and competitive sports for women. She received a Ph.D. in educational administration in 1977.

She is active in many community, state and national organizations, both within and outside athletics. She helped found the Wisconsin Women's Intercollegiate Athletic Conference, and nationally, was first vice-president of the Association of Intercollegiate Athletics for Women from 1979-82.

She and her husband are members of the Bascom Hill Society; she is past president of Altrusa, a women's service club; a member of Tempo, an organization of executive women, and of the Downtown Rotary; has been on three governor's commissions on sports. In 1987, she co-authored a textbook on high school and college athletic administration.

###

*Pat Wener*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

3/1/90

CONTACT: Pat Richter (608) 262-2311, Melany Newby (608) 263-7400,  
Kit Saunders-Nordeen (608) 263-8880

NOTE: Copies of the report are available through the UW-Madison Office of Administrative and Legal Services, (608) 263-7400.

## UW ATHLETIC PROGRAM FOUND IN COMPLIANCE WITH TITLE IX

MADISON--The University of Wisconsin-Madison is in compliance with federal Title IX requirements in providing athletic opportunities for women, the Office for Civil Rights of the U.S. Department of Education has found.

In a report released Thursday (March 1), the OCR said the university met Title IX guidelines during the 1988-89 year in 12 of 14 areas it investigated.

In the remaining two areas -- meeting the "interests and abilities" of female students to the same extent as those of males, and ensuring that the recruiting budgets for men's and women's sports are equitable -- the OCR cited problems, but found the university in compliance based on assurances of corrective actions the university has taken.

The OCR also conceded that the university had identified the problem areas and begun to address them on its own initiative prior to the investigation.

UW-Madison officials said they were pleased with the report, both because it confirmed the university's own analysis and because it was based on the program's 1988-89 budget. The Athletic Board has upgraded the women's program budget substantially for 1989-90 and 1990-91.

UW-Madison Athletic Director Pat Richter called the report "a vote of confidence for the strength of our women's program and our commitment to it." "The OCR spent months going over this program, and the only problems they

found were the ones our own internal task force had identified well before the OCR even got involved."

Melany Newby, the vice chancellor for legal and executive affairs, called the finding of compliance "legally and morally correct."

"We now have legal confirmation that we already were doing the right thing in our women's programs," she said.

The UW Athletic Board had appointed a Task Force on Sex Equity in the fall of 1988. Last May, the task force recommended that the department add \$310,000 and 14 scholarships to the women's program over the next two years. The board unanimously approved those recommendations in October.

The OCR found UW-Madison fully in compliance in 1988-89 in: athletic financial assistance; equipment and supplies; scheduling of games and practice times; travel and per diem funding; opportunities to receive coaching; academic tutoring; compensation of coaches and tutors; locker rooms, practice and competitive facilities; medical and training facilities and services; provision of housing and dining facilities; publicity; and support services.

In the remaining two areas, the university agreed to report to the OCR by Oct. 1, 1991 on initiatives it has developed and implemented in the men's and women's recruiting budgets to meet the competitive needs of those programs; and to report by April 1, 1991 on its assessment of how well the program is meeting the "interests and abilities" of women students and any action necessary to ensure that they are met.

Kit Saunders-Nordeen, associate athletic director in charge of the women's program at UW-Madison, said the Athletic Board and the athletic department have taken significant steps to upgrade a number of areas in the women's program, including recruiting.

Acting on its task force recommendation, the Board increased the recruiting budget for the women's program by \$22,200 for the 1989-90 and

1990-91 budgets. The 14 additional scholarships that the board also approved brought the number of scholarships in all women's sports to the maximum number allowed by the NCAA, she said, with the exception of fencing and crew. Wisconsin offers no scholarships in those two sports.

In the "interests and abilities" area, the OCR originally was critical of the fact that the women's program hasn't grown dramatically in the numbers of sports offered in its 16 years of existence, Saunders-Nordeen said.

"Wisconsin began with a full complement of sports back in 1974, more than any other school in the Big Ten," she said. "There still is no other Big Ten university offering more sports for women. It wouldn't make sense to penalize Wisconsin for starting with a strong, broad-based sports program."

Although the number of sports hasn't grown, the program has grown dramatically in other respects, she said. The budget increased from \$118,000 in 1974 to \$1.5 million in 1989-90, not including the array of support services in place for both male and female athletes. The level and quality of competition also has improved significantly, she said.

The OCR also was critical of the fact that about seven out of every 10 intercollegiate athletes at Wisconsin are men, while the university enrollment is evenly divided between men and women.

But Richter said that percentage breakdown of men and women in intercollegiate sports at UW-Madison is almost identical to the percentages of men and women who compete in club and intramural sports.

"That's one of many indicators that we are meeting the level of interest of women students to the same extent we are for the men," Richter said. "However, that doesn't mean we're satisfied. The issue of opportunities for women athletes at Wisconsin will be part of an ongoing assessment of equity in the program."

###

# —NEWS & NOTES—

■ **Arboretum acquires forest housing**—Commuting can be a drag, sometimes even an obstacle.

That's why UW-Madison Arboretum officials are excited about the newly acquired housing accommodations at Hanson Forest, located in Wisconsin's Ashland County. The forest is 290 miles from Madison.

"With the facility so far from Madison, it simply is impractical to carry out research from Madison if we don't have living facilities," said Gregory D. Armstrong, director of the UW-Madison Arboretum. "We will now have a place to house students and researchers who want to take advantage of this research area."

Three cabins, with single or double occupancy for up to 14 people, were the recent gift of Martin Hanson to the UW-Madison Arboretum. A separate dining hall with full kitchen amenities, is available for use by all lodgers.

The Hanson Forest property, located within the Lake Superior snowbelt, covers 900 acres and includes most of the shoreline of Beaverdam Lake.

Orrin Rongstad, UW-Madison wildlife ecology professor, has taught classes in wildlife management technique at the forest and been involved in a number of research projects on the grounds. Since 1986, Rongstad has been trapping deer and outfitting them with radio transmitters. To date, about 100 deer with radio transmitters roam the forest.

Rongstad has also studied the ground yew, an uncommon plant species in Wisconsin, male ruffed grouse, and white tail deer fawns. He has found the cabins indispensable to his research work. "It is too hard to depend on tents. During the rainy season, it can be a mess."

Those wishing to make reservations for the cabins should apply to the Arboretum Office. Priority will be given to university faculty, students, staff and employees of other public agencies who are conducting research or educational programs directly related to Hanson Forest.

If space is available, the facilities may also be used by the same individuals for off-station research activities, and as a site for courses, conferences and meetings.

Cabin users must provide their own towels, linens and toiletries and are responsible for their own housekeeping. The rates for lodging are \$6.50 per night or \$125 per month.



MICHAEL KIENITZ

Bus Topp lathers a client.

■ **Bus Topp stops buzzing**—A sad announcement for those who care about good-natured talk and old-fashioned shaves: Bus Topp no longer buzzes tops in Memorial Union.

Topp, 85, opened the Wisconsin Union Barbershop in 1928 in a corner of the just-finished Memorial Union near the Rathskeller. A few weeks ago he closed up for good after 61 years as the Union barber.

(Two years ago, on his 60th anniversary, he was featured by Wisconsin Week and many other media and congratulated by Gov. Tommy Thompson.)

In his pre-Beatles heyday, Topp employed four barbers, a manicurist and a porter. In recent years he worked alone in a small room next to his original shop.

Topp was renowned for his barber shop banter and wide-ranging comments on university life. In turn, he genuinely liked his customers: "Coming here every day is like going to a show," he said.

In fact, Topp got such a kick out of cutting hair and shaving faces that he missed only six weeks of work after suffering a stroke in 1988. But last fall he suffered another stroke, prompting his decision to hang up his clippers and straight razors.

He was hospitalized again this month but should return home this week. For those who might want to thank Bus Topp for 61 years of convivial barbershop, his address is 531 Windsor St., Sun Prairie, WI 53590.

■ **Nobel laureate's book reprinted**—The University of Wisconsin Press will issue a hardcover reprint this month of a book by Camilo Jose Cela, winner of the 1989 Nobel Prize in literature.

The UW Press will print 2,000 copies of "Journey to the Alcarria," a 1964 travel book by Cela based on a trip through his native Spain. It took 25 years for the press to sell the book's original 2,000-copy run.

The UW Press has sold paperback rights for the Cela work to the Atlantic Monthly Press in New York City. The Atlantic edition is due out in February.

"Cela is the first Nobel Prize winner our press has ever published," says press director Allen Fitchen. "and we trust he won't be our last. In the meantime, we're gratified by the distinction that Cela's honor brings to the press and the university."

Hardback copies of "Journey to the Alcarria" can be ordered at \$17.50 apiece through book stores or University of Wisconsin Press, Orders Department, 114 N. Murray St., Madison, WI 53715.

## Ath - Women

■ **Sports Day celebrated**—UW-Madison's McClain Indoor Practice Facility will be the site of the statewide kickoff for National Girls and Women in Sport Day Thursday.

The national theme for the 1990 event is "The Winning Combination: Females and Sports." The day will be celebrated nationally on Feb. 8. The Wisconsin celebration is a week earlier so that the festivities can be held in conjunction with the UW System Board of Regents meeting on Feb. 1.

The luncheon and program will bring together nearly 200 high school and UW System athletic administrators. In addition to members of the regents, chancellors of the UW System schools and their faculty athletic representatives will be in attendance.

The women administrators from each campus and several coaches and athletes of nationally prominent athletic programs also will be present.

The program will include introductions of the athletes and coaches, and the presentation to UW System President Kenneth Shaw of a State Proclamation signed by Gov. Thompson proclaiming Feb. 8 as "Girls and Women in Sports Day" in the State of Wisconsin.

For more information, contact Judy Kruckman at 262-4407, or Kit Nordeen at 263-5580.

# Alcohol awareness coordinator named

WI Week 7/26/89

Felix Savino, a part of the student services staff in University Housing since 1979, has been named UW-Madison's first alcohol and other drug abuse programs coordinator.

The appointment of a campuswide coordinator was one of a series of recommendations made in a May 1988 report of the Campus Task Force on Alcohol and Other Drugs (AOD). The report outlines a comprehensive plan for handling AOD-related issues on campus.

Savino will start the new position Aug. 14. Dean of Students Mary Rouse made the appointment.

Savino said an immediate goal will be to familiarize himself with the variety of alcohol and drug programs already in place at the university, and to review recommendations of the task force.

"The task force had so many recommendations that it's impossible to do them all at once," Savino said. "What I'll need to do, to a certain extent, is develop



Felix Savino

some priorities within the aims outlined by the report."

Among his objectives for his first year, Savino said, are organization of a campus AOD steering committee, identification of areas that need immediate attention and determination of future staff needs.

Savino said he is aware of only a few U.S. universities that have coordinators

for AOD programs and he is encouraged by the direction UW-Madison is headed.

"I think in society in general, and the university in particular, there is an increased awareness that alcohol and other drugs can have a very negative affect on people's lives," he said. "The appointment of an AOD programs coordinator is the first step in a long journey, but I think it's a step in the right direction."

Savino spent five years as a student affairs coordinator for a university residence hall and the last five years as area coordinator for the lakeshore residence halls.

He earned a bachelor's degree in psychology from Pennsylvania's West Chester State College in 1977 and a master's in student personnel administration from the State University College at Buffalo, New York. In 1987, he received a doctorate of philosophy in counseling psychology from UW-Madison. He also is a licensed psychologist. ■

*Athletes' women*

## Athletic program faces Title IX review

WI Week 7/26/89

The federal Office for Civil Rights has undertaken a Title IX compliance investigation of University of Wisconsin-Madison's intercollegiate athletic program, Athletic Director Ade Sponberg said last week.

Sponberg said the university is cooperating fully with the review. He said the Athletic Department intends to be in full compliance with the law in providing competitive opportunities for women.

"In fact, we made a public commitment to Title IX compliance in May, when our committee on sex equity completed its report," he said.

The sex equity committee, appointed last fall by the Athletic Board, made a

number of recommendations for improving the women's program. The Board approved the committee's report at its May meeting.

"We already have a plan to put those recommendations in place," Sponberg said.

Title IX of the Education Amendments of 1972 requires institutions that receive federal funds to provide benefits and opportunities for women athletes equivalent to those provided for men. The law does not require identical men's and women's programs, and may allow differences in programs if they are a result of nondiscriminatory factors.

"We think we're on the right track,"

Sponberg said. "In a way, the investigation could help us, because it will show us if there is anything we should be doing differently."

Federal investigators are scheduled to visit the Athletic Department Monday and Tuesday (July 24 and 25), conduct interviews and gather data on the department's operation. The Office for Civil Rights has 105 days to complete the investigation and report its findings to the university.

Barney Webb, chairman of the Athletic Board, said the equity task force was appointed in part because of concerns that the severe budget deficit faced by the Athletic Department could hurt efforts to continue improving opportunities for women athletes at UW-Madison.

"The fact that we undertook the equity study in the midst of a dealing with a large budget deficit is evidence of our commitment to the women's program," Webb said. "It was our feeling that we could not use our budget problems as an excuse to deny equity for women's sports at this university."

The task force recommended that the department add athletic scholarships to the women's program, consider increasing the number of women on the existing sports teams and adding women's softball, and add a total of \$290,000 to the operational budgets, travel, support services, facilities and recruiting in various women's sports.

It also called for the department to consider Title IX goals in its five-year financial plan. ■

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

7/21/89

CONTACT: Ade Sponberg (608) 262-5068, Barney Webb (608) 262-3305

## UW SPORTS PROGRAM FACES TITLE IX INVESTIGATION

MADISON--The federal Office for Civil Rights will conduct a Title IX compliance investigation of University of Wisconsin-Madison's intercollegiate athletic program, UW-Madison Athletic Director Ade Sponberg said Friday (July 21).

Sponberg said the university is cooperating fully with the review. He said the Athletic Department intends to be in full compliance with the law in providing competitive opportunities for women.

"In fact, we made a public commitment to Title IX compliance in May, when our committee on sex equity completed its report," he said.

The sex equity committee, appointed last fall by the Athletic Board, made a number of recommendations for improving the women's program. The Board approved the committee's report at its May meeting.

"We already have a plan to put those recommendations in place," Sponberg said.

Title IX of the Education Amendments of 1972 requires institutions that receive federal funds to provide benefits and opportunities for women athletes equivalent to those provided for men. The law does not require identical men's and women's programs, and may allow differences in programs if they are a result of nondiscriminatory factors.

The investigation is not unusual -- five other Big Ten universities have undergone such investigations since the inception of Title IX in 1972.

Add 1--women's sports

"We think we're on the right track," Sponberg said. "In a way, the investigation could help us, because it will show us if there is anything we should be doing differently."

Federal investigators are scheduled to visit the Athletic Department Monday and Tuesday (July 24 and 25), conduct interviews and gather data on the department's operation. The Office for Civil Rights has 105 days to complete the investigation and report its findings to the university.

Barney Webb, chairman of the Athletic Board, said the equity task force was appointed in part because of concerns that the severe budget deficit faced by the Athletic Department could hurt efforts to continue improving opportunities for women athletes at UW-Madison.

"The fact that we undertook the equity study in the midst of a dealing with a large budget deficit is evidence of our commitment to the women's program," Webb said. "It was our feeling that we could not use our budget problems as an excuse to deny equity for women's sports at this university."

Cyrena Pondrom, a professor of English and women's studies and a task force member, said the group identified "a number of major strengths in the women's program, as well as some areas in which the university must provide more opportunities for women."

Among its recommendations, the task force said the Athletic Department should:

-- Add 14 to 18 athletic scholarships to the women's program over the next two years to achieve a proportional ratio for men and women;

-- Consider increasing the number of women on the existing sports teams or adding another women's sport such as softball; and

-- Increase the operational budgets, travel, support services, facilities and recruiting in individual women's sports, in order to make those programs

Add 2--women's sports

more equitable to the men's. The report estimated the total cost of reaching that goal at \$290,000.

The report also recommended that the Athletic Board establish a standing committee on sports equity. Webb said he expected that committee to be named before September.

Sponberg said the department already has begun taking steps to implement the recommendations. The task force goals have been incorporated into the department's five-year financial plan, and department administrators will provide regular progress reports to the sex equity committee when it is in place.

UW-Madison offers 14 men's and 11 women's intercollegiate sports. Three men's sports -- football, basketball and hockey -- are income-producing sports. In 1989-90, there were 738 men and 356 women taking part in the intercollegiate program.

###

-- Steve Schumacher (608) 262-8289

*Athletes /  
Women*

# Walker, Punwar retire

WI Week 9/28/88  
By Health Sciences staff

Dr. Duard L. Walker and Alice Punwar—two professors associated with the University Center for Health Sciences—have retired.

A UW-Medical School faculty member for 36 years, Dr. Duard L. Walker was a professor and chairman of medical microbiology.

Walker's contributions to the UW Medical School extend far beyond his administrative duties. Through laboratory research, Walker and his colleagues isolated a virus sometimes associated with lethal brain infections and tumors. The organism, called JC virus, is usually active in humans only when the body's immune system is depleted. Walker's research provided information needed to diagnose the problem and led to studies of its possible treatment.

"His research gained international recognition years ago and he has remained at the frontier of viral studies ever since," said Dr. Arnold Brown, dean of the UW Medical School.

Teaching is another aspect of Walker's work he'll always treasure.

"Teaching and research go together; good research and teaching can take you to the edge of information," Walker said.

More than 50 years ago Punwar's grandfather took her to the UW-Madison campus library and she was awed by the stacks of books and students studying.

"Even at that young age, learning appealed to me," Punwar said.

In 1969, after receiving a bachelor's degree in occupational therapy and a master's degree in behavioral disabilities, Punwar joined the UW-Madison occupational therapy program as an assistant professor.

"I loved teaching," Punwar said. "I enjoyed the student contact. They kept me alert and I really learned a lot from them."

"But the greatest rewards of teaching come long after students leave your



Dr. Duard Walker



Alice Punwar

class," she said. "I love to hear about my former students' accomplishments. There are so many more opportunities open to graduates today, especially women. ■

## Women's athletics turns 15 at UW

WI Week 9/28/88

The University of Wisconsin Women's Athletic Department will commemorate its 15th anniversary of collegiate athletic competition on Wednesday, Oct. 5 at the Memorial Union. The celebration will begin with a reception at 6 p.m., followed by dinner in the Great Hall at 7 p.m. and a program in the Union Theatre at 8:10 p.m.

Featured will be UW-Madison Vice Chancellor, Bernard Cohen, Big Ten Athlete of the Year, Suzy Favor, and Big Ten Medal of Honor recipient, Chris Gilles. The program will include entertainment by The Wisconsin Singers and the presentation of the first annual W.I.S. Club (Women's Intercollegiate Sports Club) Appreciation Award.

For reservations, contact the W.I.S. Club, 1440 Monroe St., Madison, 53711 or phone 263-5580. The reservation deadline is Sept. 30.

The University League's annual Dollars for Scholars run will be held Saturday, Oct. 8 at 9 a.m. beginning at the Dan McClimon track on Walnut Street.

The 10-kilometer and two-mile runs benefit the University League Scholarship Fund and the UW women's athletic program. The run is co-sponsored this year for the first time by the W.I.S. Club, a UW women's athletic booster organization. There also will be a mini-run for children 7 years old and younger on the track at 10 a.m.

The fee to enter any of the races is \$3 by Oct. 7, or \$4 the day of the race. There is an extra \$5 registration fee for a T-shirt. Entry forms are available at Movin' Shoes, the UW Credit Union office on Monroe Street, UW Memorial Shell and the women's athletics office. For more information, call Laurie Irwin at 263-5580. ■

# UW football to celebrate 100 years

WT. Week 9/21/88

Wisconsin's 1988 football season may not be off to a flying start, but that won't diminish the celebration of 100 years of Badger football this fall.

The official recognition of Wisconsin's 100th year will take place at the Wisconsin-Michigan game Saturday, Oct. 1 at Camp Randall Stadium.

All living former Wisconsin players have been contacted and invited to participate, and more than 200 have accepted, according to Bob Leu of the UW sports information office. The former players will tour athletic department facilities on the Friday before the game and attend a reception and dinner. On Saturday, they will meet the fans at the Badger Blast pep rally in the UW Fieldhouse

beginning at 10 a.m., before attending the game.

There still are tickets for the game, available from the Athletic Ticket Office at 262-1440.

Wisconsin football players first laced up the cleats and took to the field Nov. 23, 1889, for a game against a Milwaukee team called the Calumet Club. The Badgers lost that one, 27-0, but the successes have outnumbered the failures since. Coming into the 1988 season, Wisconsin had compiled a record of 454 wins, 359 losses and 49 ties. The Badgers have won eight conference titles and played in three Rose Bowls.

Twenty-six consensus All-Americans

have played here, from tackle Robert "Butts" Butler in 1912 to tackle Paul Gruber last year. Some of the university's most famous names include the late Alan Ameche, who won the Heisman Trophy as the nation's top collegiate player in 1954; Elroy Hirsch, who went on to a brilliant professional career and a fling at show business before becoming Wisconsin's athletic director; Pat Harder, a bruising fullback who won All-American honors in 1942; Ron Vanderkelen and Pat Richter, the passing combination that led the Badgers to the 1963 Rose Bowl, where they lost a showdown with Southern California that still is called one of the greatest college games ever played; and Rufus Ferguson, who electrified Camp Randall crowds with his running

and "Rufus shuffle."

Despite the team's mixed results in recent years, the Badgers still produce an abundance of talent. At least 15 former players currently are on the rosters of professional football teams. Some of the better known are All-Star wide receiver Al Toon of the New York Jets; quarterback Randy Wright of the Green Bay Packers; Gruber, a rookie number one draft choice of the Tampa Bay Buccaneers; linebacker Rick Graf of the Miami Dolphins; safety Ken Stills of the Packers; center Mike Webster of the Pittsburgh Steelers, now in his 15th year in professional football; nose guard Tim Krumrie of the Cincinnati Bengals and defensive back Nate Odomes of the Buffalo Bills. ■

## Olympics have been struggle for women

WT. Week 9/21/88  
By Barbara Wolff

During Olympic off-years in ancient Greece, highly skilled female athletes held their own games. According to records left on sculpture and stone inscriptions, the women held mostly running events, although they were shorter and less taxing than the men's.

"There's even evidence to suggest that women held chariot races and could be declared winners," said Julia M. Brown, associate professor of physical education at UW-Madison. "But we don't know if the women trained and raced the horses, or if women just owned the teams."

Brown teaches a course on the history of women in sport, through both her home department and the Women's Studies Program. Ironically, she said, the modern Olympics have proven harder for women to crack than the ancient games.

"It wasn't until 1920 that American women's teams competed officially," Brown said. "When he revitalized the Olympics as an international competition

in 1896, Baron Pierre de Coubertin adamantly refused access to women athletes because he felt it wasn't appropriate for them to participate."

Women generally were channeled into 'display' sports: golf, swimming, riding. Brown said that in colleges and high schools, there were few opportunities for women to take part in sports such as track and field, basketball, volleyball and gymnastics outside the club setting.

In the 1960s, the Women's Division of Girls' and Women's Sports and the United States Olympics Development Committee sponsored sports institutes to revive interest in track and field, team sports and gymnastics. Women's gymnastics in particular grew in popularity during the last 20 years. Some observers credit "personality" athletes like Nadia Comaneci and Mary Lou Retton with bestowing more visibility on the sport. But Brown also speculated that similarities between gymnastics and dance generated popular interest.

Gymnastic movements are aestheti-

cally pleasing, and we seem to want women to be not only strong but beautiful. Women's physical activity must be perceived as entertainment before we allow it to become popular," she said.

But politics, not aesthetics, really have opened up sports to women.

"When Title IX was passed in the early 1970s, we saw a dramatic increase in the number of opportunities for women to participate in sports," she said. The federal legislation requires equal access to equipment and facilities, and provides for legal recourse in discrimination cases.

"Before Title IX, women's college sports programs had been under the auspices of physical education departments, which often modified women's games in length and distance, just as women's events were shortened in ancient Greece," Brown said. Title IX brought women's sports programs into intercollegiate athletic departments, which housed the best facilities, equipment and coaches.

Training in men's sports centers, using

the weight machines and being coached by expert trainers naturally did wonders for women's competitive spirit. Most women never will be as big, strong and fast as most men, Brown said, but that's not the point.

"Women can excel in their own right," she said. "They don't have to be compared with men before (women's) achievements can be celebrated."

One area in which women have lost ground is sports administration. Brown said that the same Title IX that so improved women's participation in sports also is in part responsible for the decline of female athletic leadership, since men now are allowed access to those positions in women's sports programs.

"We have fewer women coaching today than we had in the early '70s. We hope to see more women sitting on Olympics committees, as well as coaching and in administration. We don't know how exactly to improve the numbers, though—that's a question we're currently struggling with." ■

*athletes  
women*

# Ribs 'N' Rock set for July 25

*athletic wear*

WI. Week 7/15/87

by Patrick Dorn

Elroy Hirsch's legs may be "crazy," but his ribs will be the center of attention at an upcoming fundraiser for Badger women's sports.

Hirsch will be among contestants Saturday, July 25 in the fourth annual Ribs 'N' Rock for Badger Women's Sports (previously known as Ribfest) at Madison's Warner Park. Crazylegs will be after the \$350 first prize for amateur rib cookers in the event that runs from noon to 7 p.m.

## Focus on 'Crazylegs'

WI. Week 7/15/87

His sensational running style brought him national recognition as a sophomore at Wisconsin in 1942 . . .

Elroy Hirsch will be the topic of a special section in the July 29 issue of *Wisconsin Week*. An interview with Hirsch's wife, Ruth, will be featured, as will the former athletic director's views on life after retirement. ■

Paula Bonner, director of women's sports at UW-Madison, said 25 to 30 amateur barbecueurs are expected to participate in the contest and day-long festivity, the largest annual fundraiser for UW-Madison women's athletics. Also, for the first time in the event's history, Bonner said, restaurants will have a separate rib cooking contest.

Bonner said WIS Club organizers are hoping to draw 15,000 to 20,000 people for the event, which includes games and family activities, a raffle, music by two popular local bands, appearances by local media celebrities, the opportunity to meet the university's women athletes and, of course, plenty of food. Fat Jack's of Monona will supply ribs for sale to the public.

In addition to the first-place award of \$350, Bonner said amateur rib chefs will vie for a \$150 showmanship award presented for best food presentation or booth design. The winning restaurant will be given a plaque.

Expert judges for the contest include Leo M. Walsh, dean of UW-Madison's College of Agricultural and Life Sciences, Dane County Executive Jonathan Barry and new UW-Madison Athletic Director Ade Sponberg. A host of Madison media personalities also are slated to be judges.

Scheduled to provide the "rock" for the

day are "The Shakers" and "Little Vito and the Torpedoes."

The event, organized annually by the WIS Club, netted about \$30,000 last year for women's sports programs. Stop-N-Go of Madison is this year's main corporate sponsor.



For  
**Badger Women's Sports**

Bonner noted that there is a \$10 entry fee for rib contest participants. Anyone interested in entering the contest can register by phoning the UW-Madison Women's Athletic Department at 263-5580. General admission tickets for the public (\$2) are available with purchases at Stop-N-Go, or on the day of the event at Warner Park. In the event of rain, Ribs 'N' Rock will be held Sunday, July 26. ■

# Three new regents appointed

WI. Week 7/15/87

by Mary Conley

Albert O. Nicholas, a prominent Milwaukee businessman; Erroll B. Davis Jr., the new president of Wisconsin Power & Light Co.; and John M. Jarvis, a UW-Milwaukee business student, have been named to serve on the University of Wisconsin Board of Regents.

Nicholas, 56, joined the board June 4 to fill a vacancy left by the resignation of Warren Knowles.

A former UW-Madison basketball star, Nicholas is president of Milwaukee's Nicholas Company, an investment counseling firm that manages over \$900 million in investments, including the Nicholas mutual funds.

He has served on the Board of Visitors, the UW-Milwaukee School of Business Advisory Board and the board of directors of the Wisconsin Alumni Association and UW-Madison Business School. Nicholas resigned from his other volunteer posts to devote more time to the regent position.

Nicholas received a B.S. in economics in 1952 and an M.B.A. in finance and investments from the University of Wisconsin in 1955.

Davis, 42, will succeed Edith Finlayson of Milwaukee who indicated to Thompson she did not wish to be reappointed.

Before joining Power & Light as vice president of finance in 1978, Davis was on the corporate finance staff of Xerox Corp. in New York.

He is currently a member of numerous civic organizations, including the Dane County Private Industry Council and the Selective Service Appeals Committee. He is Chairman of United Way of Dane County and is a board member and treasurer of the Wisconsin Association of Manufacturers and Commerce.

Davis received a bachelor's of science degree in electrical engineering from Carnegie-Mellon University in 1965 and an M.B.A. from the University of Chicago in 1967.

His wife, Elaine, is a student advisor in the UW-Madison School of Business.

Jarvis, 26, received his Bachelor's of Business Administration from UW-Madison in 1983 and is currently an assistant controller for Super Steel Product Corporation of Milwaukee. He is pursuing a master's of science degree in taxation at UW-Milwaukee.

All three nominations await confirmation by the Senate. The Senate Education Committee has delayed its public hearing on the nominees until September.

The reason for the delay, according to Sen. Joseph J. Czarnecki (D-Milwaukee), chair of the committee, is that the appointment of Jarvis as the second student regent has run up against considerable student opposition.

Members of the United Council of University of Wisconsin Student Governments voted to actively oppose Gov. Thompson's appointment, saying Jarvis lacks the necessary qualifications to represent students. Thompson has said he will stand by his appointment.

Czarnecki said a fall public hearing will provide an opportunity for students to voice their feelings on the student regent appointment before it is voted on by the committee.

Until that time, John Schenian, a UW-Madison law student, said he would continue to serve in the student regent position. Schenian was the first student appointed to the Board of Regents after the position was created by the Legislature in 1985. ■

Release:

Immediately

7/15/87

*Athletics /  
Women*

CONTACT: Paula Bonner (608) 263-5581

## RIBS AND ROCK ON TAP FOR ANNUAL WOMEN'S SPORTS FUNDRAISER

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Expert judges for the contest include Leo M. Walsh, dean of UW-Madison's

-more-

Add 1--Ribs N' Rock

College of Agricultural and Life Sciences, Dane County Executive Jonathan Barry and new UW-Madison Athletic Director Ade Sponberg. A host of Madison media personalities also are slated to be judges.

Scheduled to provide the "rock" for the day are "The Shakers" and "Little Vito and the Torpedoes."

The event, organized annually by the WIS Club, netted about \$30,000 last year for women's sports programs. Stop-N-Go of Madison is this year's main corporate sponsor.

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--Patrick Dorn (608) 262-2650

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

3/12/87

CONTACT: Mary Murphy (608) 263-5506

## NEW COACH HAS BRIGHTENED BADGER'S WOMEN'S BASKETBALL PICTURE

MADISON--"You can't market something that people don't want to see."

That's the promotional gospel according to first-year University of Wisconsin-Madison women's basketball coach Marv Murphy.

A natural corollary to her theory might be that you can't market something people don't know about.

Before Murphy's arrival last July, the UW-Madison women's basketball program violated both the aforementioned truisms. Many potential fans knew little or nothing about the program, while those who did had no desire to witness a series of lopsided Badger losses.

Murphy always was confident about her ability to correct problems the team had on the court, but she has yet to catch her breath from a taxing schedule of off-the-court image-polishing appearances. Balancing the dual role of coach and spokeswoman has been one of the most challenging aspects of the job.

Since coming to Madison, she has averaged one or two speaking engagements per week and has been buried by a constant barrage of interview requests from sportswriters. That part of the job that still makes her uncomfortable.

"I had no idea when I came here that I'd be doing as much marketing as I'm doing," Murphy said. "Balancing coaching, media interviews and public appearances -- discovering where you draw the line -- is very difficult."

"Do you say no to this clinic because it will be your only free weekend in April? It can be real difficult because the buck really does stop right here."

Add 1--Mary Murphy

Murphy has tackled the unfamiliar publicity territory in the same no-nonsense manner characteristic of her coaching and, it seems, with a similar level of success.

Her regular appearances on a weekly Badger Women's Sports radio show, along with the numerous public appearances and a radio ad campaign for women's basketball, contributed to a Wisconsin women's basketball attendance record of 14,112 for the Big Ten season. An improved overall record of 9-10 and the end-to-end, fast-paced basketball Murphy advocates also increased fan support.

"If you're living or dying by that won-loss record you can really become a looney tune," she said. "I think I'm successful right now. We have hard-working players who take pride in their effort and have a good time.

"Our kids are not going on to pro careers. They go to school and play ball because it's paying their way, and they enjoy it."

Murphy, 29, brought a strong reputation from Notre Dame, where she was an assistant coach after an All-American college career at Northwestern University. She holds a master's degree in business administration.

With a handful of the state's top prep players committed to UW-Madison next year, she is optimistic about her team's future. Past difficulties with the program, she said, have been forgotten.

"I sell recruits on Madison the same way I was sold on it," Murphy said. "It's a great school, a good city, and we have a fun staff to play for. We have people really focused on what's going on now, and the image of a troubled program has faded quite a bit."

Murphy's reputation, meanwhile, has only improved. But given the often-fickle fates of college athletics, she's keeping everything in perspective.

"I work at keeping my head on straight and constantly remind myself I'm not a celebrity, because I'm not," she said. "I'm just the basketball coach."

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*athletic  
Women*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

3/12/87

CONTACT: Paula Bonner (608) 263-5581, Mary Murphy (608) 263-5506

## UW-MADISON WOMEN'S SPORTS TAKES ITS PRODUCT TO MARKET

By PATRICK DORN  
University News Service

MADISON--What do a sock hop, a radio talk show and a sports media tennis challenge have in common?

All three have been part of an intense marketing plan put into motion this year by the University of Wisconsin-Madison women's athletic department. And the promotional campaign seems to be working, bringing long overdue recognition to one of the nation's most successful women's sports programs.

"You have to seize the moment while you have it," Paula Bonner, UW-Madison director of women's athletics, said of the beefed-up marketing effort.

The "moment" for women's sports at UW-Madison, she said, dates to last July 7, when new women's basketball Coach Mary Murphy held her initial press conference. Murphy's enthusiasm and candor charmed reporters, marking the end of a difficult period for the most visible of the school's women's sports.

Bonner said the ability to handle publicity and project a positive image were high priorities in the selection of a new basketball coach.

"Basketball is the sport that the media most readily identifies with," she said. "For a lot of the general public, the basketball team's performance provides a perception of the whole program. I think we were very fortunate to find the right person at the right time."

Bonner has used the attention garnered by Murphy as a launching pad for

one promotion after another aimed at keeping women's sports in the public eye.

The most visible of the efforts is "The Badger Women's Sports Show," a weekly call-in radio broadcast on WILV-94.9 FM from the Brat und Brau Restaurant on Regent Street. Bonner and television personality Barbara Wegner host the show, which airs Mondays at 6:30 p.m., and Murphy is a regular guest. Bonner said the live broadcast is the first of its kind for a university women's sports program.

Other promotions have included a sports media tennis challenge staged at Nielsen Tennis Stadium by the Badger tennis squad; start-up of the quarterly newsletter "Connection," mailed to friends and supporters of UW women's athletics; initiation of a paid advertising campaign on three local radio stations; special booster and high school student nights for volleyball and basketball games, plus free events like a sock hop that followed the home basketball game against Notre Dame earlier this month.

"I think you have to attack all the different media you can," Bonner said. "You have to almost beat the public over the head before they'll notice you these days because everyone is bombarded with so many messages."

Apparently all the drumming being done is working. The basketball team set a single season attendance record despite a losing record. The Badgers ranked third in Big Ten attendance behind league leaders Ohio State and Iowa, drawing 14,112 fans for an average of 1,008 per game. An official single game attendance mark was set Jan. 2 when 1,498 people paid to watch the Badgers host Iowa.

Bonner noted that the overall quality of the women's sports program makes the job of promotion much more pleasant than it might be at another school. UW-Madison's 11 women's sports consistently rank in the nation's top 25 when achievements are assessed collectively. The school also regularly occupies either the number one or two spot in overall Big Ten performance.

Badger crew and cross-country teams brought home national titles as

recently as the 1985-86 school year and the distance runners followed up with a second-place national finish last fall. Track, fencing, soccer and tennis teams consistently rank among the nation's top 25, while Bonner said other sports like golf, volleyball, gymnastics, and swimming and diving are showing significant improvement.

The track and field team brought home a fourth consecutive Big Ten indoor championship in February and, led by freshman distance-running sensation Suzi Favor, figures to make a strong showing this weekend at the national championship at Oklahoma City, Okla.

The fencing squad, meanwhile, was busy earning its third straight Big Ten title and going undefeated at the Midwest Regional to gain a berth in the NCAA Championships this Sunday at South Bend, Ind.

Bonner said she believes higher visibility sports like basketball and volleyball are still several years away from moving into the top half of the Big Ten conference, but noted that the department's ultimate goal is to have all 11 sports consistently finish in the top three conference spots. An advocate of truth in advertising, Bonner claims the goal is realistic.

"That's the beauty of the whole thing we have going here," she said. "We have a high staff morale and a group of highly articulate coaches and support staff.

"There's a lot of energy and excitement here these days. We really feel we're on the brink of a new era."

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--Patrick Dorn (608) 262-2650

# 'Bleacher Creatures' are a hit

WI. Week 3/11/87

While the marketing of women's sports at UW-Madison is just coming in to its own, folks in the men's sports program are old hands at promoting their program.

One of their more visibly successful efforts of this year was the creation of the "Bleacher Creatures," a special student section at men's basketball games. Students in the section were a big hit this season, drawing a number of comments from announcers during televised games, particularly the nationally-televised triple-overtime thriller against Indiana last month.

Bob Leu of the men's Sports News Services office said not many students have attended basketball games in recent years, and the program needed a campaign to increase student participation. He turned for help to Donald Stoffels, a UW-Madison journalism professor and advisor to the student ad club.

Students in the club came up with the "Bleacher Creatures" as a identity for the section, then worked with Leu to promote the project through ads in the student newspapers and flyers distributed during spring registration week.

Students who bought season tickets for the Big Ten season got red "Bleacher Creature" T-shirts and coupons for a local fast food company for food discounts. They also got to sit together in a section behind one of the baskets, probably the most visible fan section in the UW Fieldhouse.

"We would have considered 200 season tickets a success," Leu said. "and we got 400. So we were very pleased. And the students in the ad club played a big part in it; they were great."

Next year, Leu said, he hopes the "Bleacher Creature" section will be even bigger and better. ■



STUDENTS SPORTING gorilla masks and "Bleacher Creature" T-shirts cheer on the men's basketball team at a recent home game. —University News Service photo

## Women's sports

(Continued from page 1)

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# UW women fight for the sports limelight

*Athletics  
Women*

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**"Bleacher Creatures" bring new life to men's basketball.**  
(See page 8)

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"Basketball is the sport that the media most readily identifies with," she explained. "For a lot of the general public, the basketball team's performance provides a perception of the whole program. I think we were very fortunate to find the right person at the right time."

Bonner has used the attention garnered by Murphy as a launching pad for one innovative promotion after another targeted at keeping women's sports in the public eye.

The most visible of the promotion efforts is "The Badger Women's Sports Show," a weekly call-in radio broadcast on WILV-94.9 FM from the Brat und Brau Restaurant on Regent Street. Bonner and television personality Barbara Wegner host the show, which airs Mondays at 6:30 p.m., and Murphy is a regular guest. Bonner said the live broadcast is the first of its kind for a university women's sports program.

Other promotions have included a sports media tennis challenge staged at Nielsen Tennis Stadium by the Badger tennis squad; start-up of the quarterly newsletter "Connection," mailed to friends and supporters of UW women's athletics; initiation of a paid advertising campaign on three local radio stations; special booster and high school student nights for volleyball and basketball games, plus free events like a sock hop that followed the home basketball game against Notre Dame March 1.

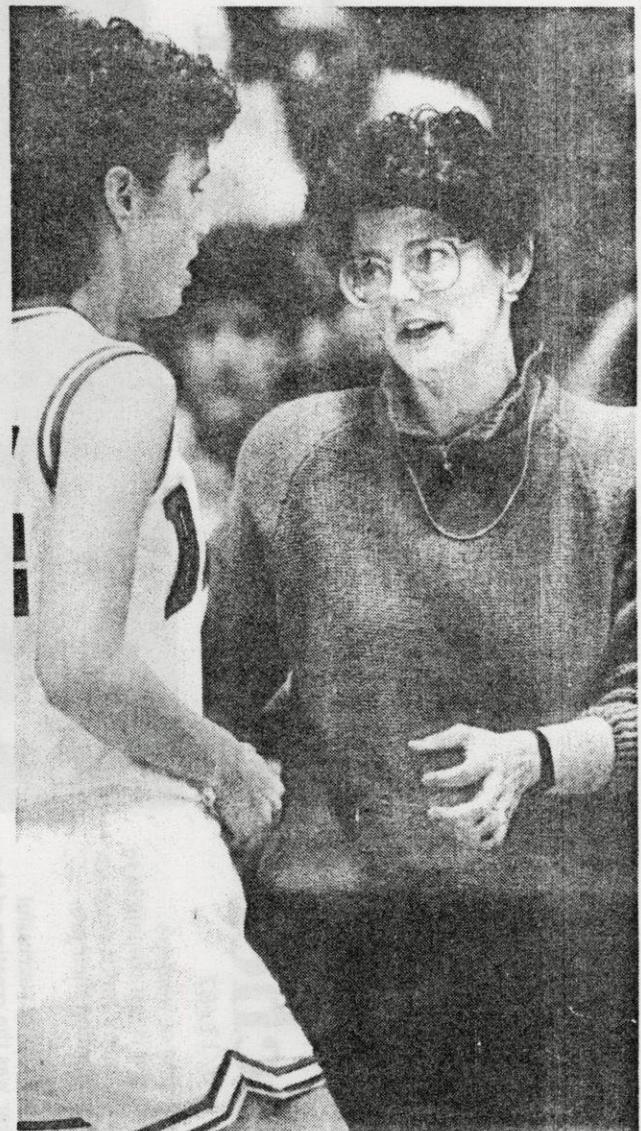
"I think you have to attack all the different media you can," Bonner said. "You have to almost beat the public over the head before they'll notice you these days because everyone is bombarded with so many messages."

Apparently all the drumming being done is working. The basketball team set a single season attendance record despite posting a losing record. The Badgers ranked third in Big Ten attendance behind league leaders Ohio State and Iowa, drawing 14,112 fans for an average of 1,008 per game. An official single game attendance mark was set Jan. 2 when 1,498 people paid to watch the Badgers host Iowa.

Bonner noted that the overall quality of the women's sports program makes the job of promotion much more pleasant than it might be at another school. UW-Madison's 11 women's sports consistently rank in the nation's top 25 when achievements are assessed collectively. The school also regularly occupies either the number one or two spot in overall Big Ten performance.

Badger crew and cross-country teams brought home national titles as recently as the 1985-86 school year and the distance runners followed up with a second-place national finish last fall. Track, fencing, soccer and tennis teams consistently rank among the nation's top 25, while Bonner said other sports like golf, volleyball, gymnastics, and swimming and diving are showing significant improvement.

The track and field team in February brought home a fourth consecutive Big Ten indoor championship. Leading the charge was freshman Suzy Favor, who was selected Big Ten women's track athlete for the month of February after she won two individual events and anchored the winning 4 x 880-yard relay team at the conference championships. The team figures to make a strong showing this weekend at the national championship at Oklahoma City, Okla.



**UW WOMEN'S BASKETBALL** Coach Mary Murphy has been the cornerstone of a strong marketing effort in women's sports at Wisconsin this year.

—University News Service photo

—over—

# Low-fat pigs may be next

WI. Week 1/14/87

by Barbara Wolff

It's no accident Winnie the Pooh's side-kick Piglet is such a wiry individual. Piglet is a European pig; his American cousins are much... well, porkier.

Jan Rapacz, UW-Madison genetics professor, is working on ways to cut the fat content in pigs slated for human dinner tables. What's considered lean pork here can be composed of up to 12 percent fat; in Europe, that figure is about two-and-a-half to five percent.

"Scientists in Switzerland challenged me," Rapacz said. "They asked why Americans are content to eat fatty pork. I said, 'I am not responsible for their dietary habits, but I am concerned about them.'"

But Rapacz is doing what he can about the problem. As part of his research into heart disease in pigs (see accompanying article), Rapacz currently is working on ways of using genetic means to produce leaner pork. But he is also looking at environmental factors, like diet, that may influence both a pig's genes and its fat content.

To that end, Rapacz would like to explore a porcine diet that might include items like fish and algae. However, he said, there are culinary problems to resolve.

Consumption of these materials cannot be in a pure form, such as a pill, said Rapacz. That's because the level of fish oil recommended for lowering atherosclerosis in humans, for example, would be toxic to the pigs in its pure form due to the amount of vitamin A it contains. But Rapacz said scientists and companies are working on these problems.

He feels that eventually it will be possible to design a diet that will correct the balance of lipoproteins in pigs, making them more muscular and those of us who eat them healthier.

However, Rapacz doesn't want ultra-lean swine. "They taste terrible if the fat content of the meat drops below two-and-a-half percent," he said.

"Many of us love pork," Rapacz said. "But it should be good for us. In the next decade, more research will focus on how we can live longer, healthier lives. Leaner pork might help in those efforts." ■

*Athletes  
Women*

WI. Week 1/14/87

## I • C • E F • I • S • H • I • N • G



University of Wisconsin Sea Grant Institute

For UW-Madison winter sports enthusiasts who are bored with skiing but love the cold fresh air, the UW Sea Grant Program has a handy suggestion.

Hang a "Gone Fishin'" sign on the door, and head to Lake Mendota, right on the university's doorstep. There are plenty of perch, walleye and northern pike there for the taking—all you have to do is know the finer points of ice fishing.

All those points and more are contained in a handy guide, *Ice Fishing*, published by the Sea Grant Program. It's aimed at novice and experienced anglers alike.

"Ice fishing enthusiasts claim the strikes tend to come faster in winter," says booklet author Warren Downs.

Those claims are supported by statistics from the Wisconsin Department of Natural Resources that show ice anglers catch almost twice as many fish per day of fishing than do anglers during the rest of the year. Some 17 million fish in a season, to be exact.

Down's 20-page booklet, illustrated by Sea Grant artist Christine Kohler, summarizes ice fishing regulations, describes the clothing and gear needed and offers tips on catching some of the more popular panfish and game fish.

Copies are available for \$1 (includes postage and handling) from UW Sea Grant's Communications Office, 1800 University Ave., Madison, WI 53705.

The best thing about ice fishing as winter recreation, say devotees of the sport, is that when you've gotten the fresh air and exercise, you can go home and eat what you caught. ■

## Sports Talk Hits the Air

WI. Week 1/14/87

Radio sports talk shows are commonplace, but the one that began airing on WILV-FM Monday night is special—it is devoted exclusively to women's sports, and to UW-Madison women's sports in particular.

The weekly half-hour call-in will be broadcast live from the Brat Und Brau restaurant on Regent Street Mondays at 6:30 p.m. through Memorial Day. UW Assistant Athletic Director Paula Bonner and Madison radio and television personality Barbara Wegner will co-host the show.

Bonner is excited about the program, believed to be one of few such call-ins in

the nation devoted to women's sports.

"This show will help us continue to educate the public about women's sports," Bonner said. "We feel that the more they know, the more people will support our program, both in the stands and through our booster groups."

The show will focus on Badger women's sports, but also will deal with national sports issues, from drug use to recruiting to media coverage of women's sports, Bonner said.

People are invited to attend the program in person, or tune it in on WILV, 94.9 FM. ■

# feature story

*Athletes  
Women*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: (608) 262-3571

Release: AT WILL

8/2/78 lsc

## BOYS AND GIRLS TO JOIN FOR PHY ED CLASSES

This fall, for the first time, all high school physical education courses will be integrated by sex, except in contact sports, as Wisconsin public schools comply with federal Title IX requirements.

In addition, girls must be provided extra-curricular competitive sports opportunities equal to those for boys. Elementary and middle schools have been expected to meet these requirements since fall, 1975.

Title IX, Section 86.34, states that an institution or agency may not "provide any course or otherwise carry out any of its education program or activity separately on the basis of sex, or require or refuse participation therein by any of its students on such basis, including health, physical education, industrial, business vocational, technical, home economics, music and adult education courses."

If a school does not comply with these requirements, it may be denied federal funding. The money is mostly used for school lunch programs, disadvantaged and handicapped programs and agricultural programs. "This effectively puts a big club over the schools' heads to comply," said Dr. Elba Stafford, professor of physical education and dance at the University of Wisconsin-Madison.

Much of the controversy over Title IX involves absence of new money to pay for the extra programs.

Physical education departments generally have a small budget, noted Stafford, but "the schools have had three years to comply." Stafford suggested that college students could assist in coaching the extra programs although additional equipment and travel monies are still needed for girls' sports.

"Two years of integration in Wisconsin's elementary and middle schools have created no major problems," said Stafford.

At the elementary school level, students learn physical skills in their classes. Stafford said that gym teachers can teach the same skills to boys and girls without using actual contact in contact sports.

For example, soccer is used to teach kicking skills and basketball involves dribbling, passing and shooting without real contact.

Contact sports have been defined as wrestling, tackle football, soccer, basketball, boxing, rugby and ice hockey. Title IX allows separate-but-equal contact sports offerings for boys and girls.

California courts, however, have ruled that a girl can try out for any sport, including wrestling. One girl tried out for her high school wrestling team and qualified, but most of her competitors defaulted rather than wrestle a girl.

During the past two years, middle schools have already dealt with the sensitivity to body changes common among their students, said Stafford.

Girls generally mature two years earlier than boys during the middle school years. Intramurals for this age group can either be integrated or separate-but-equal.

Stafford contends that, because of integrated gym classes in middle schools, most students are ready for integrated high school sports this fall.

"Where girls have participated in sports, their skills are rapidly getting better. Records are being broken. We still have not seen the full potential of women."

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*Athletic  
Women*

From The University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: (608) 262-3571

Release: Immediately

1/30/78 sk

ATTENTION: Sports Editor

CONTACT: Kit Saunders (608) 263-5580, Don Brault (608) 266-6016,  
Ed Buffum (608) 263-3617

#### IMPACT OF WOMEN'S SPORTS RULINGS CONCERN THREE EDUCATORS

MADISON--Recent court rulings in Milwaukee and Dayton, Ohio, allowing high school girls to compete with boys in all sports, including contact sports like football, have drawn critical reviews from some campus and city educators.

Kit Saunders, women's athletic director at the University of Wisconsin-Madison, thinks the rulings could "hurt the progress girls have made in athletics.

"I think the judge that made the Ohio ruling (Carl Rubin) is trying to be some kind of savior. Instead, he's going to limit opportunities for women rather than expand them because the ruling gives schools the go-ahead to form one team, rather than teams divided by sex.

"Women will be forced to compete with men for positions on one coeducational team."

However, Saunders is not alarmed by the rulings and expects them to be challenged and overturned. Title IX of the Education Amendment Act of 1972, according to Saunders, says if the abilities of members of both sexes are not effectively accommodated on a coeducational team, then separate teams in that sport are required if there is interest.

If coeducational sports teams were ever developed in place of separate teams at the university level, "our girls (at UW-Madison) would sue in a minute," says Saunders.

An assistant professor in physical education at UW-Madison disagrees with the "blanket rulings" the judges have issued.

Edward F. Buffum says, "In events where you're not dealing with strength like cross-country running, tennis or golf the rulings are feasible. But in collision sports where strength and body mass are factors most girls will be at a disadvantage like a small boy in football."

Buffum says placing girls and boys into one sports program will not solve the problem. Sports is a discipline like math, Buffum believes. Athletes have to develop gradually until their abilities and talents are ready for the next level of competition. "Communities have to be educated that this is our system," he says. "Athletics are a privilege, not a right."

Buffum favors an equitable sports program with proportional use of budgets for men and women.

If the Milwaukee ruling is not challenged, the decision could affect Madison as early as next fall, says Buffum.

A problem may arise with the interpretation of Judge Rubin's orders, according to Don Brault, Title IX coordinator for the Madison Public School District. "All I have to go on so far is what I've read in the newspapers," he says. "But my understanding is Rubin declared all Ohio and federal regulations unconstitutional and this would include Title IX."

He agrees with Saunders that the rulings could have a "disastrous" effect on women's athletics. If girls can be allowed to compete with boys on teams, he says, then the opposite will be true also. "And this is the overriding concern."

Brault feels if the judges' decisions are appealed and reversed, it may help clarify exactly what equal opportunity means--an issue that still remains unclear. But if the decisions stand, the ultimate effect will be the displacement of equal opportunity in sports for girls.

Add two--sports rulings

"Sports budgets across the country are getting tighter and tighter," states Brault. "High schools will cut back to one team to save money if the law will allow them. Most girls lacking the athletic background that boys have simply won't be able to compete.

"Athletics should be only governed by ability--not gender."

In general, women across the country like separate sports programs, says Brault.

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From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

7/17/73 jfn

**ATTENTION: Sports Editor**

### UPGRADING WOMEN'S ATHLETIC FACILITIES UNDER STUDY

MADISON--A \$12,000 remodeling program to permit separate use by men and women of three gymnasium locker areas on the University of Wisconsin-Madison campus is under study by Chancellor Edwin Young.

Separate locker room, shower and toilet facilities would be provided for men and women at the Unit II gymnasium on Observatory Drive, the Red Armory, and Lathrop Hall.

Chancellor Young is examining possible funding sources for the remodeling, recommended by a faculty-student committee of 14 members headed by Prof. Murray Fowler.

The program is designed "to achieve a greater degree of equity for women staff and students in athletic programs and facilities for the coming year," according to the committee. The group also is working on a long-range plan to provide "more adequate support for women's club sports and intercollegiate teams."

The committee also recommended:

- (1) Making the Field House basketball court available for evening practice by women's teams; and
- (2) Assigning a suitable site for playing field hockey.

Cost estimates for the remodeling were: Unit II gymnasium, \$4,800; Red Armory, \$3,500 to \$4,000; and Lathrop Hall, \$3,500 to \$4,000.

*Athletics Dept of  
Women*

Release: Immediately

4/6/73 hg

## FACULTY WOMEN AT UW-MADISON CHARGE SEX DISCRIMINATION IN ATHLETIC FACILITIES

MADISON--A group of faculty women at the University of Wisconsin-Madison has charged the University with violation of the federal Education Amendments Act of 1972.

The Act states: "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity which receives federal financial assistance."

The violations were cited in a letter sent to UW Athletic Director Elroy Hirsch by the committee on athletics of the Association of Faculty Women. The demands of the committee include equal use of all men's athletic facilities to halt the alleged violations. Hirsch has referred the letter to the UW Athletic Board for study.

Athletic Board Chairman Prof. Frederick W. Haberman, communication arts, contends that the athletic department is not in violation of anti-discriminatory legislation because it is trying to correct the imbalance.

"It's just a simple matter of reallocating funds now," countered neuro-physiology Prof. Ruth H. Bleier, chairwoman of the women's faculty committee. "The athletic department can equalize athletic facilities now, but they don't want to spend the money."

Bleier claimed that the bigger men's locker rooms can be divided in half at a minimal cost. Haberman disagreed, saying that the cost of dividing existing facilities is high. He added that partitioning could violate fire safety regulations.

Add one--Hirsch

Terming the response of Hirsch "a real put-off," Bleier indicated that the women's athletic committee planned to take further action regarding demands for equal women's facilities and funding. No specific plans have been made as yet, however.

Both Hirsch and Haberman feel that women's athletic facilities should improve greatly next year, after the Camp Randall Memorial shell building is remodelled. The athletic department is going to donate the shell to the University for all-campus use. Haberman added that the transfer of the shell must be approved by the state legislature and the state building department.

Until the shell remodelling is completed, the athletic department has given women athletes the use of the visitors' locker room at the Field-House.

Women students have also protested the imbalance in the past two months by entering and using men's locker rooms, both at the shell and at the armory gymnasium, another men's facility.

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*athletics  
Women*

Immediately

3/22/73 hg

ATTN: Sports Editors

WOMEN'S SPORTS BOOMING BUT SEEK MORE FUNDING, SUPPORT AT UW-MADISON

MADISON--Women's sports activities are booming on the University of Wisconsin-Madison campus. But there are growing pains.

In trying to improve sports activities, women have encountered some difficulty in achieving equality with men's programs. Funding, facilities, and coaching are problem areas. Now women's sports enthusiasts are trying to enlist the support of the University administration and the UW athletic department, requesting more financial aid from the University and increased use of facilities from the athletic department.

The Women's Recreation Association presently sponsors ten organized sports, ranging from field hockey to water ballet.

The greatest problem which exists for the women is competent coaching, observed program coordinator Katherine "Kit" Saunders. Five of the women's teams are coached by men. Miss Saunders feels that there is a shortage of trained women coaches because competition has leaped ahead of preparation. She believes that a major step toward developing more women coaches can be taken by the women's physical education department, placing greater emphasis on training physical education majors to become coaches.

One explanation for the upsurge of women's participation in sports at the collegiate level stems from increased activity in high schools, Miss Saunders explained: "They are used to good coaching and they know what it is to be in good shape. They want to continue to participate when they get to college."

Add one--women sports

Many of the UW teams have achieved a high degree of success in competition. The tennis team finished second in the Big Ten tournament last year. The squad has also taken trophies at every tournament in which they have competed. Last year, the crew team broke the national women's intercollegiate record in their first season of competition, finishing ahead of all other collegiate opponents in Boston.

In addition to intercollegiate activities, open recreation and intramural programs are also on the increase. Funds from the Intramural Recreation Board, a campus committee, have helped the efforts of the women's physical education department in improving open recreation facilities. Intramural program schedules are being adjusted to coincide with the free-time hours which are preferred by students.

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*Athletes-  
Women*

Release:

Immediately

1/23/73 ksg

**SPORTS EDITORS:** Further information from the Office of Women's Recreation, 608/262-1640

## UW TO FIELD WOMEN'S TRACK TEAM

MADISON--After a sputtering start a year ago, the University of Wisconsin-Madison women's track and field team is looking forward to a full schedule of meets throughout the state.

Under the tutoring of newly-appointed coach, Nelson D. Neal, the coeds hope to field a full team to compete in all dashes, half-mile, mile, shot-put, discus, high and long jumps, javelin, as well as 440 and 880 yard relays.

A sophomore sprinter from Milwaukee, Jeanne M. Traxler, who runs the 100-yard dash in 11.7 seconds, is drumming up support for the team around campus:

"Besides the competition, to be physically fit is a nice thing. Running just feels good, and track is an up-and-coming sport for women."

Traxler was one of seven women who practiced last year without a coach in a first effort to field a team.

Practice will be held nightly in the memorial practice shell track.

"What we need for a winning team is a lot more depth, and we're inviting all interested women to come out and practice," Traxler said.

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# uw news

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

*Athletics  
Women*

Release:

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MADISON--Seven University of Wisconsin-Madison co-eds have qualified for the state women's gymnastics championships to be held at UW-Oshkosh Dec. 9.

Coached by Marion L. Snowden, teaching assistant in the women's physical education department, the qualifiers are:

Judy Zimmerman, West Allis; Cathy Cox and Leta Staley, Beloit; Lori Schmidt, Fox Point; Debra Hippe, Monona; Jill Haag, Mt. Horeb; and JoAnn Amato, Brookfield.

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MADISON--Three members of the University of Wisconsin-Madison men's physical education faculty have been elected to posts in the American Association for Health, Physical Education, and Recreation.

Prof. J. Grove Wolf was named chairman of the association's Research Council, and Prof. William P. Morgan as chairman-elect.

Prof. Elba G. Stafford was appointed national chairman of the middle school physical committee.

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From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

7/20/72 jfn

Attention: Sports Editors

MADISON--Finding ways and means to develop a multi-sport intercollegiate athletic program for women students will be considered by an ad hoc committee appointed recently by University of Wisconsin-Madison Chancellor Edwin Young.

Athletic Director Elroy Hirsch, who heads the four-member committee, said Thursday, "We realize there is an urgent need for a meaningful program for women. But when we are being told by the State of Wisconsin to reduce budgets, it is obvious that finances will dictate what we can do."

Hirsch said he plans to meet soon with the other committee members, Prof. Muriel R. Sloan of women's physical education, Chairman Leonard A. Larson of men's physical education, and Business Prof. James B. Bower, who is chairman of the intramural recreation board.

Women's teams now compete in tennis and swimming on a club sport basis, Hirsch explained, "and we probably would look next at golf and perhaps track."

Best hope for providing women's practice and training facilities probably rests with conversion of the Memorial Practice Building "shell," Hirsch said.

First phase of the conversion program, approved last week by UW System regents, would install an ice rink. New locker rooms, showers, and restrooms are scheduled for the second phase.