



Dermassage advertisement.

[s.l.]: [s.n.], 1946

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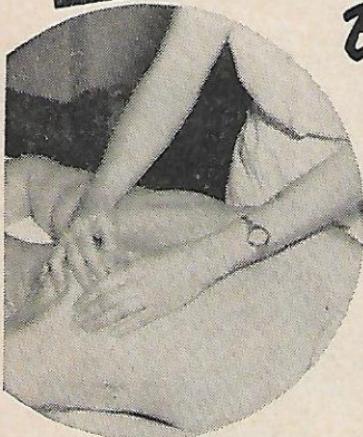
OXYGEN OUTLETS
IN EVERY
HOSPITAL ROOM!



PLENTY OF THE
LATEST
ANTIBIOTICS!



NEW AND GREATER
X-RAY
EQUIPMENT!



But...
*What is the state of
the Patient's Back?*

So long as he lies abed...

"Back care cannot be overemphasized,"¹ and "The practice of rubbing the skin, particularly the back, with alcohol to prevent pressure sores, is not altogether logical. Alcohol is drying and a dry skin is more susceptible to cracking and irritation than is a somewhat oily skin surface . . . Therefore, some kind of lubricant, such as a lotion, seems to be indicated in the care of the back."² . . . 1 and 2—*NURSING ARTS*, Mildred L. Montag, M.A., R.N., Margaret Filson, M.A., R.N., Saunders, 1948: p. 237, p. 377.

DERMASSAGE is a soothing, non-drying emollient cream, for use after bathing and in measures for the prevention of bedsores. The properties of DERMASSAGE are unmistakably declared in its ingredients: soothing olive oil and water-soluble lanolin (safe for the use of allergic persons); natural menthol U. S. P. oxyquinoline sulphate, non-toxic antiseptic having deodorant properties; and carbamide, whose solvent action on proteins aids removal of debris and dead tissue.

Let us tell you about a particularly interesting testimonial for DERMASSAGE volunteered by the mother of a child who has suffered from sleeping sickness for 5½ years.

To protect the skin of the hospitalized patient—

dermassage It!

(Your supplier has DERMASSAGE)

You are invited to test DERMASSAGE firsthand
EDISON CHEMICAL COMPANY AJN-12-50
30 W. Washington St., Chicago 2

Please send me, without charge, your PROFESSIONAL
SAMPLE of Edison's DERMASSAGE.

Name _____

Address _____



USED IN OVER
4,000 HOSPITALS
Advertised in
American Medical
Association
Publications