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WISCONSIN

DECEMBER, 1961

Alumnus



about the cover—see page 8.

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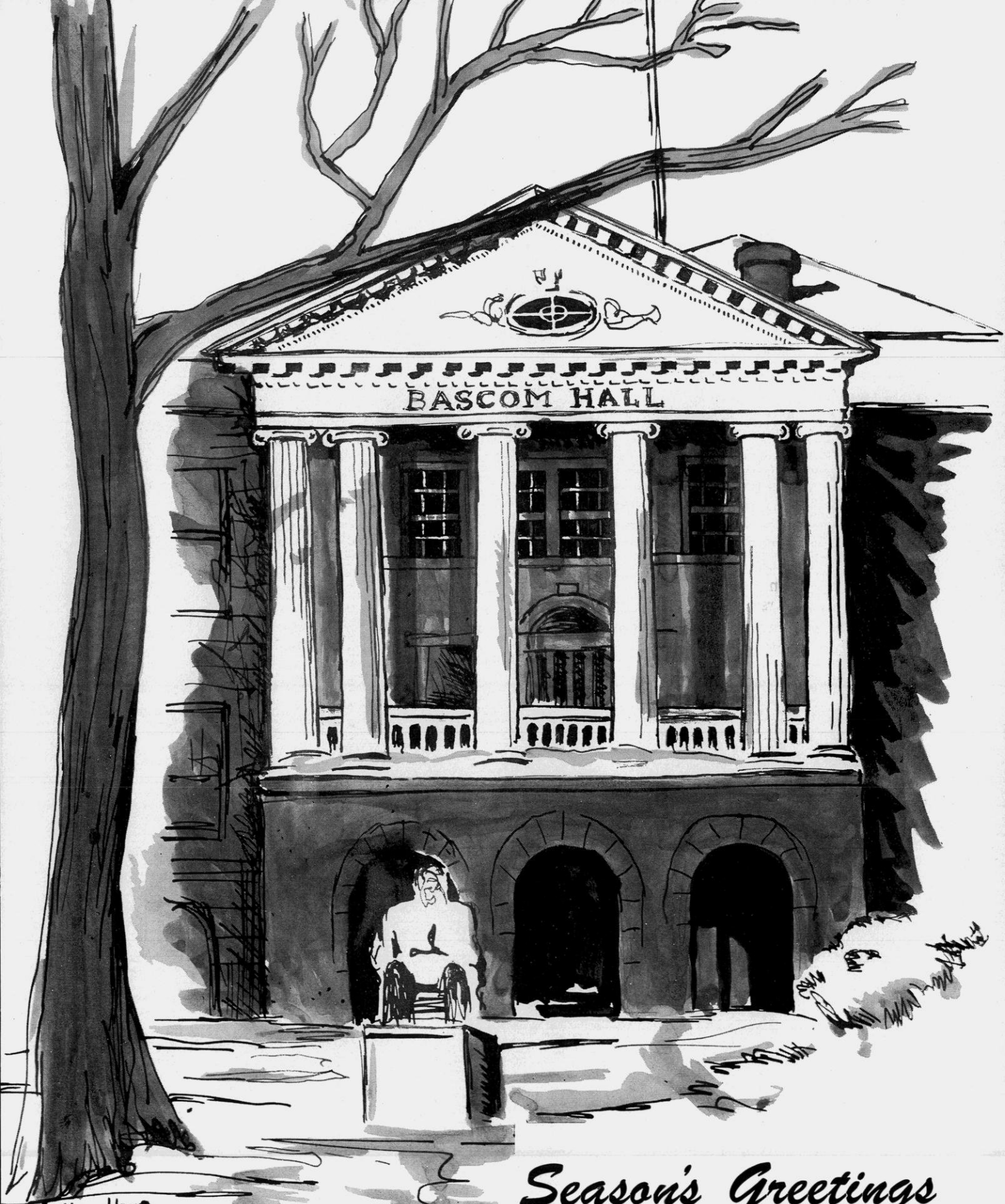
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Arthur Hove

Season's Greetings
from the
Wisconsin Alumni Association

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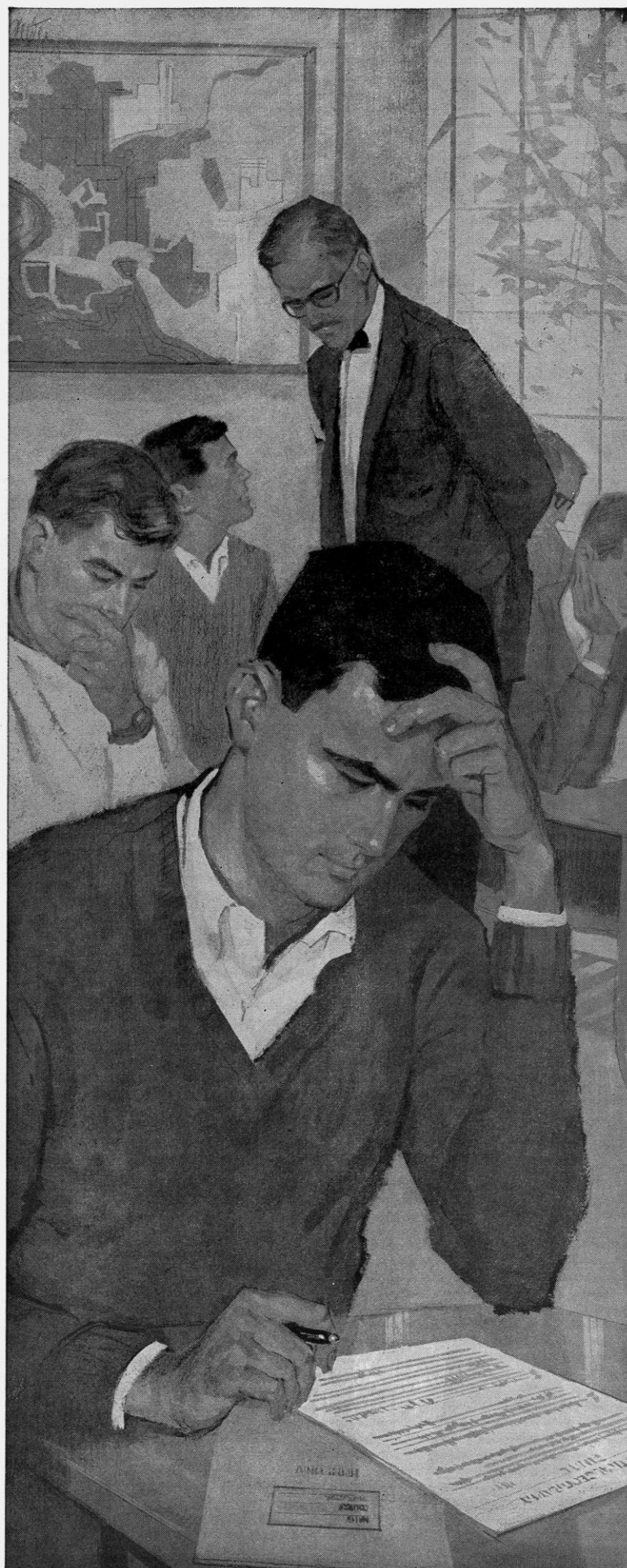
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Wisconsin Alumnus, December, 1961



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Wisconsin Alumni Association

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Says BUSINESS WEEK MAGAZINE

Help alma mater
—and ease your
tax burden

College fund-raisers will almost certainly be ringing your doorbell with special vigor this fall, partly because recent big gifts such as the Ford Foundation's carry with them a requirement that the schools match the grants on their own. The question—besides how much to give, if anything: What donation method should you use?

Cash is the obvious way. However, in recent years, a number of special plans have been tried to enable the donor to ease his tax burden [BW Oct. 22'60, p.157]; this year, two of these seem to have gained widest support.

In both, the mechanism used is the lifetime trust. A higher-bracket executive sets up a trust that, in effect, transfers part of his annual portfolio income to the college for a term of years. Not only does he benefit the school, and free himself of tax on the donated income, but he can (1) get a liberal lump-sum tax deduction, and (2) return the trust principal to his family—though not to him personally—at the end of the term.

A 10-year income trust, for example, entitles him to an immediate lump-sum tax deduction equal to 29% of the total trust principal.

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Through WARF you, too, can Help WISCONSIN & YOURSELF

*A gift that
rewards the
giver . . . and
goes on
giving forever*

There are many ways such as outlined above. However, one of the most popular is WARF's Life Income Plan—you receive income for life (or two lives), tax benefits, and freedom from financial management cares. Ultimately, your gift will support research and educational activities at the University of Wisconsin. Let us send you more details of Life Income and other plans.



WISCONSIN ALUMNI RESEARCH FOUNDATION

P. O. BOX 2217

MADISON 5, WISCONSIN

Wisconsin Alumnus, December, 1961

Keeping in Touch with Wisconsin

THE APPOINTMENT of Arlie M. Mucks, Jr. as my successor was approved by the Directors of the Wisconsin Alumni Association at their Homecoming meeting on October 28. Arlie's extensive experience in alumni activities and public relations work makes him eminently qualified for his new assignment. (See personality profile on page nine of this issue.)

At this meeting the Directors also approved plans for making this administrative change with the Association's needs and problems clearly in mind to make sure that our second century gets off to a good start. These plans include the four-point program outlined in the Centennial Issue of the Wisconsin ALUMNUS:

1. Increased membership.
2. Interpretation of the University's needs and problems.
3. Adequate financial support for the University of Wisconsin.
4. Stronger alumni clubs.

Arlie will start working with the Association on January 1, 1962. On that date my title will be changed to director of alumni relations. Accordingly, Arlie and I will work together on Association activities and projects during the last eight months of the current fiscal year until my retirement on September 1, 1962. During this period I shall do everything in my power to give Arlie the information he needs to make the Wisconsin Alumni Association increasingly helpful to the University and its alumni.

Those of you who were Association members during our Centennial year know that it was a good year. Some Association services were expanded and new services were developed. Membership reached a new high. Many alumni got a better understanding of the importance of alumni support.

This stepped-up tempo must be accelerated as our Association starts its second century of service to the University and its alumni. It's very tempting, of course, to look back over our centennial year with a feeling of satisfaction and pride. Knowing Arlie as I do, I'm sure that he agrees with me that acceleration of our activities is of paramount importance in our second century.

During the past quarter of a century Association membership has increased more than one thousand per cent. This rate of increase must be maintained because 88% of the Association's operating budget comes from membership dues.

Membership growth is important because a large growing membership accomplishes two things:

1. Makes the Wisconsin Alumni Association increasingly effective as the strong right arm of the University. Strength in numbers is the key to a better Association.
2. Makes membership increasingly valuable to you. Your benefits grow as membership grows. Membership growth, for example, was one of the factors which made it possible to increase the size of the Wisconsin ALUMNUS from 24 pages to 40 pages.

Membership growth also will help the Association to do a better job in developing stronger support for higher education. Governor Nelson emphasized this problem at the close of a recent hearing on the University's budget request for the current biennium. "I am satisfied that we've failed to explain the needs of higher education to the public," he said. "My prediction is that we won't sell the budget, that we can't sell the budget and that (in four or five years) you'll be telling a lot of business men that their kids will have to stay home."

Speakers at the Second Century Kick-Off Dinner repeatedly emphasized the need for stronger support for higher education. Mrs. Robert L. Hall, secretary of the University Board of Visitors, urged all alumni to become "missionaries in the cause of higher education in Wisconsin."

America's future will not be decided in outer space. It will be decided in *inner space*—the space between our ears. Accordingly, our Association must continue its support for higher education so that more and more people realize that higher education is one of the major factors in winning the war of ideologies that threatens the future of our American way of life. I'm sure that Arlie will do his level best to develop increased support for higher education.

The story of Arlie's appointment would not be complete without a well-deserved tribute to the committee which selected him: Gordon R. Walker, Chairman; Dr. Norman O. Becker, Philip A. Falk, and John A. Keenan. Except for Dr. Becker, all are past presidents of the Wisconsin Alumni Association. This committee was appointed at the Alumni Day meeting of the Board of Directors last June.

Gordy and his committee members held a series of meetings that started last July and that culminated with their final session on October 28. Twelve candidates were considered and ten were interviewed. Some candidates were interviewed twice. This committee put in long hours and a lot of work in completing their assignment and richly deserve orchids for a job well done.—John Berge, Executive Director.

Board of Directors Meeting

THE ANNUAL MEETING of the Board of Directors of the Wisconsin Alumni Association was held in the student lounge of the Mechanical Engineering Building on the morning before the Homecoming game between Wisconsin and Ohio State. The most important item of business before the board was the report of the committee appointed to find a successor to John Berge, executive director of the Association for the past 25 years. The committee recommended and the board unanimously approved that Arlie M. Mucks, Jr. '43 be appointed executive secretary effective January 1, 1962. (For a detailed report,

please see the story opposite.)

In other actions, the board approved the treasurer's report (see the November *Alumnus*) for the 1960-61 fiscal year, granted a directorship to the Beloit Alumni Club, and voted to have the president of the senior class each year serve as an ex-officio member of the Association's Board of Directors.

Clayton Van Pelt, a past president of the Association and chairman of the constitution committee proposed an amendment to the by-laws which was passed by the directors. The sense of the amendment is discussed below.

Walter Frautschi, chairman of the

Alumni House Committee, reported to the directors that negotiations are still continuing between the University and the representatives for the Sigma Chi fraternity for the future site of the Alumni House. Because these negotiations are continuing, a more complete report of progress is expected in the near future.

Following the business part of the meeting, the directors were shown plans for the development of the Lower Campus area by state architect Karel Yasko. The *Alumnus* will carry a complete report of this development in a later issue.

Constitution Change

AT THE ANNUAL board of directors meeting, Clayton Van Pelt introduced the following amendment to the by-laws:

Section 1—Nominations for Directors at Large

Before February 15th of each year the president shall appoint a committee of three Association members, naming one of them as chairman, and in addition the president and executive director of the Association shall be members of the committee, whose duty it shall be to select candidates for directors at large for the vacancies which arise each and every year for the annual election prescribed by the Constitution of the Wisconsin Alumni Association.

This committee shall report its recommendations at the next directors' meeting so that the newly recommended directors may be approved or disapproved by the board; and when elected, shall begin their term of office on the first of July immediately succeeding their election and continue for a period of three years.

The by-laws concerning the election of directors were changed because the constitution committee is certain that the board of directors of the Association will receive a greater geographical representation through the new system. Previously, directors were elected by a mail ballot printed in the *Alumnus*. Under that system, many alumni did not vote for qualified alumni who live a considerable distance from Madison, and many alumni also were hesitant about running for director because of the possibility that they would not be elected.

Thanks to this new amendment, the committee selecting directors will have the opportunity to choose their candidates from loyal Wisconsin alumni throughout the country, and will have sufficient chance to review the qualifications of each.

ABOUT THE COVER—

To many, the antics of college students are often hard to justify. Students will expend tremendous amounts of energy engaging in such challenging and edifying pursuits as crowding into phone booths or pushing beds down busy highways. They also seem to find great fun in consuming prodigious quantities of beer and risking life and limb for a woman's undergarment. In the political arena, the college student, to his elders, at least, often seems completely out of touch with the realities of his time. He is more prone to base his political beliefs on ideals than on the hard facts of life and, for that reason, he is considered by many to be more left of center than is justifiable. In dress, the college student can be expected to effect a wide variety of costumes to signify his particular identity. Unfortunately, it is this composite of extremes that typifies the college student to many people.

It is because people naturally tend to be more at-

tracted by the sensational aspects of the college student's personality that his true image becomes obscured in a welter of sensational headlines. This factor has set the perspective awry and one tends to get the impression that students, as a whole, are an irresponsible lot. However, the converse is true, and it takes an event such as the recent all-campus blood drive to set the perspective in proper focus. In one week this fall, students at the University of Wisconsin gave a total of 1,033 pints of blood to the Red Cross. This total, combined with 291 pints from the faculty and staff, set a record of 1,324 pints. The students gave their blood voluntarily and received no reward other than the feeling of personal satisfaction that accompanies such a gesture. To the casual observer, the recent campus blood drive helped to underline the fact that most college students do have a greater sense of civic responsibility than the popular headlines would indicate.

Arlie Mucks, Jr. to Succeed John Berge as WAA Executive Secretary

LAST JUNE, a committee was named by the board of directors of the Wisconsin Alumni Association to find a worthy successor to John Berge, executive director of the Association since 1936. After reviewing the qualifications of several candidates for the position, the committee—composed of WAA President Dr. Norman O. Becker, Fond du Lac, and three former presidents: Gordon Walker (chairman), Racine; Dr. John A. Keenan, New York City; and Philip H. Falk, Madison—presented their recommendation to the board for confirmation at the annual directors' meeting on October 28. The committee recommended and the board unanimously approved that Arlie M.

Mucks, Jr., be appointed executive secretary of the Association effective January 1, 1962. After January 1, John Berge will become director of alumni relations until September 1, 1962 when he will retire. During the ensuing eight months, the two men will have the opportunity of working together to plot a course for the future of the Wisconsin Alumni Association, thus insuring that the traditions of service to the University established over the years will continue to be effectively implemented.

Ever since 1936, when he came to the Wisconsin Alumni Association from the National Association of Real Estate Boards in Chicago, John Berge has been "Mr. Alumni Association" to the thou-

sands of University of Wisconsin alumni living in Wisconsin and throughout the world.

When Berge first came to the Association, there were less than 2,500 members. Since that time, he has built the Association into a body of loyal Badger alumni that now numbers more than 24,600. In 25 years, under the leadership of John Berge, the Wisconsin Alumni Association has come to be commonly regarded as "the strong right arm of the University." Some of the outstanding programs of service developed and strengthened over that span of years have been: a vigorous information program which includes the publication of the *Wisconsin Alumnus* and the *Wis-*

Association President Dr. Norman O. Becker (standing) introduces newly-named executive secretary Arlie Mucks, Jr., (right) to the board of directors as John Berge, WAA executive director who will become director of alumni relations on January 1, 1962, and Mrs. Edith Knowles, office manager for the Association, look on.





Arlie Mucks, Jr., is shown here with his family "team." Next to Arlie are, Mrs. Mucks—the former Mary Alice Hendrickson—and Jeff, 14. In the foreground are Tom, 10 (left), and Peter, 7.

consin Alumnus Football Bulletin, the stimulation of Wisconsin alumni clubs (there are 100 scattered throughout the state and the world) through the planning of Founders Day programs and activities designed to assist the University of Wisconsin, the raising of funds for the construction of the Alumni House, the management of the University's Bureau of Graduate Records, enlisting support for University budget and building needs, and the continued emphasis on the effectiveness of reunions and such related activities as the Half Century Club and the Alumni Day Dinner.

John Berge was born in Dane County of Norwegian stock. In 1911, he was graduated from Oshkosh State College. After serving as a principal and superintendent of schools for nine years, he came to the University of Wisconsin in 1920 to finish working towards a degree in advertising and marketing. He was graduated from the University in 1922 and then became associated with the National Association of Real Estate Boards as a sales counselor before returning to Madison to take over his present position.

Throughout his career as executive director of the Wisconsin Alumni Association, John Berge has been con-

vinced of one thing: "You can't oversell the University of Wisconsin."

ARLIE M. MUCKS, JR., is a virtual whirlwind of activity. Steeped in the philosophy that an individual has the responsibility of "paying his civic rent," Arlie has dedicated his life to working with the public in community affairs. For the past eight years, he has been associated with the Madison Chamber of Commerce as head of its tourist and convention bureau. Previous to that, he had held positions with WMTV—a Madison television station, Guardian Life Insurance Co., and Parker's Jewelry Co.

The University of Wisconsin has been a major part of the life of Arlie Mucks, Jr., ever since he can remember. His father, who, as a high school boy, won second place in the discus throw in the 1912 Olympics, and later went on to become a UW athletic great, was a member of the Wisconsin faculty for 28 years. While at the University, Arlie, Sr., served as assistant director of the University Agricultural Extension Division—he has held the rank of professor emeritus since his retirement from the faculty in 1957.

Born in Mitchell, S. D., Arlie, Jr., came to Madison with his family in

1925. Later, he went to Wisconsin High School where he was president of his senior class and then on to the University in 1939. In 1940 and '41, Arlie played tackle on the Badger football team, but his athletic and college career was interrupted by the advent of World War II and he didn't receive his degree from the University until 1947.

While he was in the service, Arlie was a pilot in the Air Force for three years and was discharged in 1946 with the rank of captain. As a part of his feeling "that you must contribute," Arlie joined the Wisconsin Air National Guard following his release from active duty. Following the outbreak of fighting in Korea, Arlie was recalled to active duty in 1951 as a public information officer and jet pilot. Now a lieutenant-colonel and a command pilot, Arlie is the deputy chief of staff for the Wisconsin Air National Guard.

Besides his many commitments with the Chamber of Commerce, Arlie has been active in several organizations related to the development of effective civic programs. He is a graduate and faculty member of the National Institute for Organizational Management, a member and next year's president of the Northern Great Lakes Area Council, a former president of the Madison Alumni Club, and a vice president of the Bethel Lutheran Church Brotherhood. In recognition of his civic zeal, Arlie was named "Madison's Outstanding Young Man of 1950" by the Junior Chamber of Commerce.

Promoting Madison and serving with the Air Guard have made considerable inroads on the amount of time that Arlie has to spend with his family. However, when they do find the time, the family enjoys being together that much more. Arlie and his high school sweetheart, the former Mary Alice Hendrickson, have been married for 18 years. They have three sons—Jeff, 14; Tom, 10; and Peter, 7—who show every sign of following the example of loyalty and service to Wisconsin set by their father.

When he assumes the position of executive secretary of the Wisconsin Alumni Association, Arlie Mucks, Jr., will bring to that post the same type of aggressive and forward-looking leadership that has directed the affairs of the Association for more than a quarter century.

Student Writing – A Survey

The establishment of the George B. Hill fund described below stimulated us to make an investigation into the many publications which are available to students at the University. We discovered that, today, literary and journalistic activity on the campus is being carried on at a vigorous pace.

The University of Wisconsin has a tradition of being a particularly favorable spawning ground for distinguished literary artists and journalists. Such names as: Mark Schorer, Eudora Welty, Marjorie Kinnan Rawlings, Zona Gale, Dorothy James Roberts, Horace Gregory, Howard Mumford Jones, Howard Teichmann, Maurice Zolotow, Leslie Fiedler, Philo Buck, William Ellery Leonard, Louis P. Lochner, Elizabeth Corbett, Emily Hahn, Bill Ballinger, Robert Shaplen, Herbert Kubly, R. W. Stallman, Delmore Schwartz, Walter O'Meara, Richard Schickel, Marya Zaturenska, Marquis Childs, and many others, help support that claim.

On the following pages, we have gathered together a section describing the various outlets available to the Wisconsin student who wishes to see his name and ideas in print. It is our hope that from the pages of these journals and through the various creative writing awards will come new names to add to the already impressive list of Wisconsin authors and journalists.

Creative Writing Award

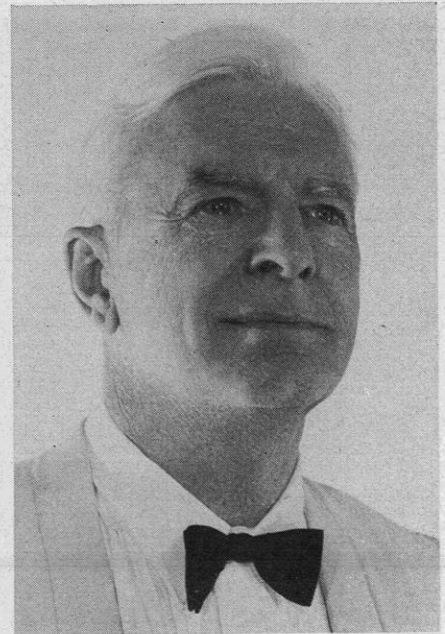
TO HONOR the memory of his friend and classmate George Bradbury Hill, '09, Theodore Stempf, also '09, has made a gift in excess of \$8,000 to the University of Wisconsin Foundation to establish awards in creative writing. In arrangements recently completed by Dean Emeritus Fayette M. Elwell of the School of Commerce, and Professor Robert C. Pooley of the Department of English, a George Bradbury Hill Memorial has been created to stimulate and reward creative writing of various kinds.

Mr. Hill entered the University of Wisconsin as a sophomore, having transferred from the University of California. He soon was recognized as a leader in his class and a writer of talent. He became class treasurer in his junior year and was first vice president in his senior year, as well as being chairman of the senior class play. As a writer he was a reporter and then associate editor of the *Cardinal*; he was on the Badger Board and was managing editor of the *Student Farmer*. Active also in student

affairs, he served on the Wisconsin Union Committee and was a member of Haresfoot. It is from these many activities connected with writing that Mr. Stempf decided upon a memorial that would promote student interest in this endeavor.

Four prizes will be offered annually provided entries of sufficient quality are received. Two first prizes of \$150 each will go to the best entry in prose and the best entry in poetry. Two second prizes of \$50 each will be awarded, one each in prose and poetry. Judges of the contest will be appointed annually by the Department of English from among the members of the rank of assistant professor and above, with the exception that professors teaching courses in creative writing will be barred. Winners will be announced about the first day of May of each academic year. All Madison undergraduates are eligible, including those who receive a bachelor's degree in February of the year in which the award is made. Manuscripts sub-

mitted may have been published in a student or college publication, but cannot have previously received a prize.



George B. Hill

The WISCONSIN REVIEW

THE *WISCONSIN REVIEW*, a student journal dedicated to the liberal point of view, made its initial appearance on the Wisconsin campus last summer. In their first issue, the editors outlined the nature of their magazine in a concise "statement of purpose." Exploring the various aspects of "liberal thought within the context of American democratic institutions," the *Wisconsin Review* takes the position that "with proper social and economic planning, democratic government will triumph over the forces of totalitarianism."

In a firm declaration, the editors go on to say, "We shall not align ourselves with any political organization, nor act as a medium for its political objectives. We shall not accept censorship from any source and vow to cease publication rather than violate our ideals." To underline this declaration of independence, the *Wisconsin Review* refuses to accept advertising. However, like most student magazines, it is faced with the chronic problems of uncovering the type of support which allow it to continue publication. In this respect, the *Wisconsin Review* welcomes contributions from interested individuals and foundations, but will not accept any contributions which would threaten to affect editorial policy.

What about content? A look at the first issue reveals a fairly comprehensive sampling with articles entitled: "Reform and Revolution in Latin America," "Robert Taft: Image of a Conservative," "Message from the South," and "Changing Values in College." In selecting material for the magazine, "We try to avoid radicals and extremists," ex-

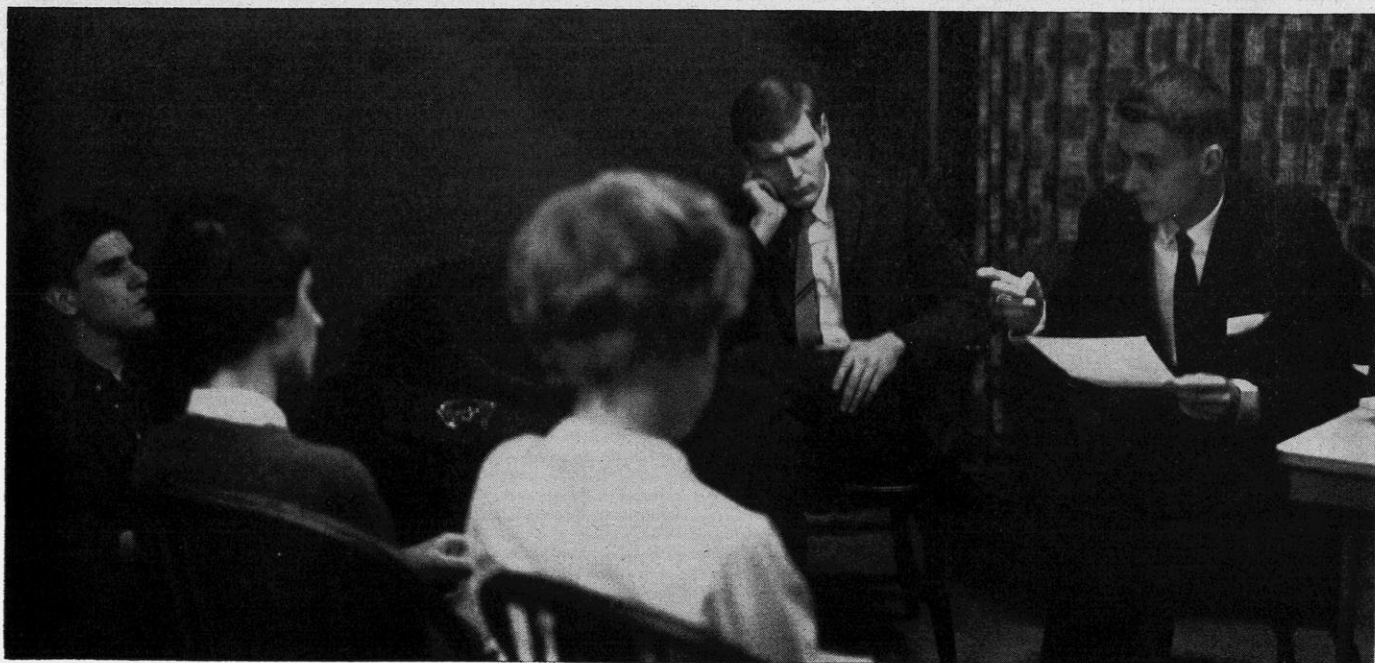
plains Stephen C. Anbuhl, editor in chief.

William H. Sewell, managing editor and a senior in sociology from Madison, reveals how the liberal journal came to be established: "We began the *Wisconsin Review* because we felt that there was no legitimate outlet for the liberal point of view at the University. Through our magazine we hope to give Wisconsin liberals an opportunity to voice their opinions on a number of subjects."

The *Wisconsin Review* was founded by Wisconsin students Anbuhl, Sewell, George G. Newman, a senior in political science from Cedar Rapids, Ia., Bonita E. Samuelson, a senior in French from Chicago, and David A. Sheridan, a graduate student in history from Milwaukee. Michael B. Petrovich, professor of history, acts as an advisor to the group. The magazine has a neatly organized format including the customary departments—editorials, letters to the editor, comments, and reviews—as well as special sections which are devoted to liberal philosophy and liberal commentary on current events. In addition, there is a student news section at the end of the magazine which is given over to reporting objective news of student activity from around the world, thus giving an overall picture of student news "as evidence of an international student movement."

Like all student publications, the *Wisconsin Review* is duly registered with the Student Life and Interests Committee (SLIC) and its pages are open to student, faculty, and other interested persons. In every respect, it is a student publication—edited by and for students.

Editor Anbuhl (right) with members of the *Wisconsin Review* staff.



FOR THOSE WHO FEEL that the University of Wisconsin campus is the special province of the liberal, they need only consider the recent emergence of *Insight and Outlook*, a conservative student journal. A pioneering venture, *Insight and Outlook* first appeared on the campus nearly four years ago and, as the present managing editor, Timothy J. Wheeler, points out, "it was the first journal of its kind with any recognizable influence." In *Revolt on the Campus*, a book dealing with "resurgence" of conservatism in our colleges and universities, M. Stanton Evans characterizes *Insight and Outlook* as a "lively, twenty-page monthly magazine, carrying a heavy quota of advertising from local merchants."

Writing in the first issue of *Insight and Outlook*, the then editors—Alan McCone and Robert C. Adams—explained the reasons for the founding of their magazine and outlined its purpose. They said: "An ideological battle is being waged across our land, although news of its most significant campaigns does not always reach the popular press. And the stakes of the conflict are America itself, and the freedom of each citizen in it. . . This journal will indeed take a stand, staunchly defending individual freedom against the forces of collectivism, and offering a conservative rather than a radical approach to the problems of our modern society. . . The challenge, the real fight to be waged, lies in defending freedom and historical insight rather than statism and utopian theory."

In a later issue, the editors further stated that "*Insight and Outlook* was formed not merely to present the conservative view for comparison to the liberal position; but rather, to aid and abet the conservative offensive in every possible way. Our purpose is to attack the remnants of the New Deal-Fair Deal philosophy; to shake loose the naive idealism which pervades our national mentality; and to demolish the decaying edifice of liberalism."

While *Insight and Outlook* is an avowedly conservative journal, it attempts to remain aloof from the seamy area of politics. It seeks instead to be "educative in the basic philosophy of liberty," and to fashion its contents "on a theoretical and educational level." In



Editors Millard Johnson (left) and Timothy Wheeler

INSIGHT and OUTLOOK

gathering material for the magazine, the editors declare—"we seek truth, not bias."

Insight and Outlook is primarily a student publication and its present editors—Millard Johnson, Wheeler, and Henry Hempt—are careful to insure that "the intellectual, ethical and ideological level is directed toward students." The editors are also active in the Wisconsin Conservative Club, a campus organization which regularly brings conservative speakers to campus. As for activities on the national scene, *Insight and Outlook* coordinates with the Intercollegiate Society of Individualists (ISI), an organization dedicated to "the advancement of conservative thought on the campus."

For Timothy Wheeler, being associated with *Insight and Outlook* has provided him with an opportunity to meet influential people as well as to air his views within the pages of the magazine.

He feels that this experience has served as a springboard which will allow him to continue writing on the various aspects of conservative ideology—especially on economic thought and the concepts of limited government. Timothy's brother, Richard, who was the scourge of campus liberals both as a columnist for the *Daily Cardinal* and executive editor of *Insight and Outlook* until his graduation last June, is now an editorial writer for the *Phoenix (Ariz.) Gazette*—a position he secured largely on the basis of his work which appeared in *Insight and Outlook*.

The ideological struggle between the conservative and liberal points of view will continue at the University of Wisconsin, as elsewhere. But on the Wisconsin campus, the struggle promises to be especially lively thanks to the presence of such diametrically opposed journals as *Insight and Outlook* and the *Wisconsin Review*.



Editor John Kellogg (center) with staff.

The Daily Cardinal

THE *DAILY CARDINAL* is the oldest surviving training ground for student writers on the University of Wisconsin campus. On April 4 of next year, the *Cardinal* will celebrate its 70th birthday. In its long and colorful history, the *Cardinal* has been plagued with many ups and downs—it has weathered financial crises, and editorial and policy storms which have threatened to force it to discontinue publication. Through the years, the *Cardinal* has also outlived all rival campus newspapers and is now a traditional and firmly entrenched part of the campus scene.

The *Daily Cardinal* is a student-owned and student-operated newspaper. Its primary function is to serve as an instructional tool for student journalists, and as an unofficial voice of student opinion. Students working on the *Cardinal* have an opportunity to observe and to participate in the publication of a newspaper. In this respect, they can follow the making of a newspaper from the gathering of raw news, through the writing of a story, setting that story on a linotype machine, integrating the story

into a page layout, and finally, the printing of the paper.

The *Cardinal* offers all the departments available on a full-size metropolitan newspaper. There are opportunities on the *Cardinal* for such varied newspaper activities as advertising sales, photography, news reporting, society and feature writing, sports reporting, movie, theater, and book criticism, political and editorial columns, and every student can find a place to make his opinions heard in the letters to the editor column.

The tone of the *Cardinal*, whether it is bland or controversial, depends largely on the efforts of its editor in chief. This year's editor, John Kellogg, a senior from Appleton, has seen to it that the *Cardinal* speaks with candor on the issues which affect the University and the students. Some recent targets of sharply pointed *Cardinal* editorials have been: student government leadership, the Medical School controversy, the National Student Association, University housing, the care and feeding of a distinguished faculty, and student riots.

(The *Cardinal* scoop of the fall was the identification of an attractive young German girl who was purported to have set nearly 2,000 students to rioting early in the semester.)

Even though the *Cardinal* does well come an occasional story such as the riot to liven up its pages, it continually strives to take a responsible stand on issues which will affect the future of the University. Sometimes the opinion appearing in the pages of the *Cardinal* is muddled, but on other occasions, it has the ability to evoke a fresh point of view and helps to put an issue into a clear perspective.

Direction for the student newspaper comes primarily from the students who are responsible for its publication. But the *Cardinal* also has an advisory board composed of students and faculty which helps to steer the paper in the directions of ethical journalism.

The *Cardinal* provides an invaluable service to the University and the students. Within its pages, students learn to express themselves, they learn to practice the techniques of good journalism, and what is most important, they can make mistakes, mistakes which are part of the learning process and which will, hopefully, lead to mature judgment, and sound journalistic enterprise.

IN THE LAST 100 years, eight literary magazines have lived and died on the University of Wisconsin campus—among them, *The Aegis*, *Pegasus*, and the *Wisconsin Idea*. The newest of this continually evolving genre is *The New Idea* which began five years ago as a supplement to the *Daily Cardinal*. For two years, the magazine was published under this arrangement, and then, struggling for an identity of its own, *The New Idea* secured funds which would allow it to publish on its own. The result has been a slick 32-page magazine devoted to “stimulating thoughtful student expression.”

The New Idea has explained its rai-

ence. In these ways, then, can *The New Idea* claim with justification to complement the University's effort to ‘develop the students' critical faculties and their verbal self-expression.’ ”

The New Idea defines itself as a “cultural” magazine, “since it is the policy . . . to consider for publication non-fiction articles from every department in the arts and sciences, as well as the usual literary magazine fare: short stories, poetry, and drama.” As the present editor, Neil Schmitz, a senior from Kaukauna, explains it, *The New Idea* is not the special interest of a single group on campus. Students from every field of study are encouraged to contribute and

“The spectrum of student writing, it seems, is rich at both extremes, but its middle is near to being void. Perhaps this is stating the obvious. Generally, student writers do not write to be mildly, adequately successful. And very likely this is the way it should be, except that so often simple proficiency becomes, at best, accidental. Still, this is one of the reasons why *The New Idea* is. When a craggy piece, for some merit, does find its way into the magazine; print, cold hard print relentlessly aerates the bad and underlines the good. It's a caution then, and a goad, and if the writers are forthcoming, *The New Idea* can become the fascinating halfway house it periodically has been.”

The Milwaukee campus of the University of Wisconsin fosters a publication quite similar to *The New Idea*. The UW-M version is called *Cheshire*. In a recent issue, *Cheshire's* editor explained the effect that magazine has on the Milwaukee campus: “Your magazine exists only because of the long and growing list of UW-M students, faculty and alumni who have interested themselves in self-expression and communication through its pages. Thus, *Cheshire*, by reflecting that interest, has come to have a mirror-like quality. Whether as editor, writer, artist or reader, we are *all* contributors to *Cheshire*. It is ourselves as interested persons, as men and women adapting to changing conditions, and as unique individuals who have made this magazine what it is. We can expect therefore, to see ourselves here—perhaps somewhat as we would like to be, but more nearly, as we are.”

Through *The New Idea* and *Cheshire* the University of Wisconsin continues to seek to define its literary heritage.

the new idea and *Cheshire*

son d'etre in the following way: “For a student to publish means a great deal. It means, among other things, that his ideas or techniques will be subjected to the stern test of the criticism of his fellow students. Surely, both authors and readers must benefit from this experience. Students do not accept unquestioningly the creative endeavors of their contemporaries, and *The New Idea* believes it will stimulate many lively critical discussions both within the format of the magazine and on the campus. After all, if a reader disagrees with an article in *The New Idea* or wishes to question the author on some point, he has only to call him up or discuss the point over coffee in the Union. Similarly, the magazine allows the writer a splendid opportunity to meet his audi-

the bulk of the staff does not consist of English majors. The content of *The New Idea* ranges from the short story, poetry, critical essay or review, to examples of student art, photography, and political essays. Schmitz makes two observations about the content of the magazine: it is strictly limited to undergraduates, and he feels that “the most sophisticated writing being done on the campus is in poetry.”

Like its predecessors, *The New Idea* is continually beset by financial problems. However, a recent grant from the President's fund combined with the income from advertising, sales, and circulation has kept the magazine close to a reasonable level of solvency. With continued support, *The New Idea* promises to continue to flourish and to exclaim:

Members of *The New Idea* staff—S. Barrett Williams, Neil Schmitz, and Barbara Sanders.





*Union Literary Committee Sponsors Creative Writing Contest
and a Visit from*

Robert Frost

ROBERT FROST, America's unofficial poet laureate who combines Yankee simplicity and metaphysics in rhymed couplets, visited Madison and the University recently as a guest of the Wisconsin Union Literary Committee. Ostensibly, the poet was here to present "Frost on Frost", and, although the capacity Union theater audience relished the poet reciting his own works, they were most taken with his informal remarks ("thought in free verse") about the contemporary scene and other matters.

Frost began the evening by indicating that he was happy to be in Madison and a guest of the University. "I have a sort of parental feeling for these land grant colleges because they were granted by my state of Vermont," he said. "And this idea of land grant colleges has been invaluable in the development of our country. . . Out of quantity, quality—that's the essence!"

When it came to the cold war and allied matters, Frost spoke out in his flinty voice about our competition with the Russians. "I want to lick 'em," he exclaimed. But before we can do this, "You've got to know what's at stake. That's what we have universities for."

In this competition, Frost feels that, as Americans, we often sell ourselves short. "Who thinks we're the greatest country in the world?" he asked. "Not us—the Russians." The simple fact remains that "we're the team to beat, as they say in baseball."

Although his 87 years have slowed him a step or two, Frost is unflaggingly crisp when it comes to badinage. "I love a free-for-all talkin' evening," he said as a smile lighted up his face. Then, commenting on his political beliefs, he noted, "I've lived all my life to keep from being labeled." He further qualified this statement by quoting one of his few examples of free verse: "I never dared being radical when young for fear of being conservative when old."

And there was a variety of Frost observations on other matters: science—"I'm all for the wonder of science, but it's fun to joke about it a little bit."; the dangers of the present world—"It's a hard world to get out of without being killed."; his personal philosophy—"I don't like to go head-on into anything."; and finally on the Bible—"It's quite a book. There's a lot of good cracks in it."

Throughout the evening Robert Frost had punctuated his personal remarks with readings from such works as "Departmental," "Stopping by Woods on a Snowy Evening," and "Mending Wall." When the audience gave him a standing ovation at the conclusion of his presentation, he treated them to an encore, a reading of "Birches." It was not difficult to agree with the closing line of that poem that "One could do worse than be a swinger of birches."

During his stay in Madison, Robert Frost generously agreed to participate in a round of literary activities in addition to his public appearance. He was a dinner guest at the home of President and Mrs. Elvehjem which was attended by members of the English department, and selected student members of the Union Literary Committee. Following his reading of poems, he chatted with the members of the Literary Committee and later, with a seminar composed of junior and senior Honors English students and advanced writing classes.

The Union Literary Committee, which was responsible for bringing Robert Frost to the University of Wisconsin campus, has been one of the most effective influences in stimulating an interest in creative writing on the campus. Over the years, the committee has sponsored lectures dealing with writing and the creative arts—some of the recent visitors to the campus in this context have been poets Carl Sandburg, Paul Engle, and Louis Untermeyer, television critic John Crosby, and publisher Bennett Cerf. In addition to the lectures, the committee also sponsors writers workshops and informal get-togethers with the editors of student publications.

The Literary Committee's greatest effort, however, is the annual Creative Writing Competition which is held in the second semester of every year. The competition, now in its eleventh year, will present awards totalling more than \$200 to students for excellence in the short story and poetry. In the previous ten years of existence, 239 students have entered the competition and 19 have received \$2,121 in awards. Many of the student writers who experienced their first taste of literary success by winning an award in the Creative Writing Competition have successfully continued their writing careers beyond college.



Trees Beautify the Campus

THE RECENT PLANTING of a thornless honey locust with Pres. C. A. Elvehjem spading in the dirt marked the 300th new tree placed on the University of Wisconsin campus this year.

Pres. Elvehjem has allotted an additional \$3,500 to the UW buildings and grounds budget specifically for tree planting on the Madison Campus, and an additional \$800 for trees at the University of Wisconsin-Milwaukee.

This year UW landscape experts have planted trees ranging from maple, ash, crabapple, oak, and locust, to dogwood, magnolia, hickory, linden, and redbud. Nearly all varieties of these species have been planted on the campus in accord with terrain and growth possibilities, explained Prof. G. W. Longnecker, UW horticulturist and executive director of the Arboretum.

The trees planted this year continue a long-range program of campus plantings, Prof. Longnecker pointed out. In 1957 there were 69 trees planted around the Bacteriology Building parking lot and the Camp Randall Memorial Building. In 1958, trees were placed at Pine Bluff Observatory, and at unit one of

Eagle Heights apartments, totaling 94 trees.

In 1959 the number of trees planted rose to 103, with trees put at Chadbourne Hall, the Holt dormitory units, the heating plant, and unit two of Eagle Heights. The 118 trees planted in 1960 were placed at the poultry and genetics laboratory, Elm Drive dormitory units, units three, four, five, and six of Eagle Heights, and along Bay Shore Drive.

This year, the 300 trees have been placed on Babcock Drive, in the Birge Botanical Garden between Lathrop Hall and the Chemistry Building on University Avenue, around Birge Hall, and along University Bay Drive. Trees will continue to be placed around new buildings as well as along campus drives where added landscaping is needed, Prof. Longnecker explained.

"We consider the aesthetic as well as the functional aspects of tree planting and general campus landscaping," he said. "In doing this, we must know the terrain, the heat, cold, wind, and rain, in areas . . . what trees will or will not thrive in a given area. We also consider: the botanical teaching values of our planting, in that we plant varieties

of trees which will aid our teaching, of landscape architecture and botany."

Among new areas to be landscaped this year is the Muir Knoll, on the north side of Observatory Drive across from the Education Building, from the end of Bascom woods down to the cinder path along Lake Mendota.

The knoll, which boasts a new sidewalk, will be one of the most scenic areas on the campus, Prof. Longnecker said. The gentle curving of the walkway will aid a natural landscaping program using European larch and oak trees, along with some low shrubs.

Campus planning personnel are contemplating a soft lighting effect along the knoll walkway consisting of indirect lights, hidden by trees and shrubs, which will send hazy light up into the trees to give added aesthetic beauty as well as security in the area, he explained.

Twelve river birch trees will be planted along University Bay Drive yet this year to "soften the lake line and aid in securing the lake edge," Prof. Longnecker said. He explained that this variety of birch thrives in the damp areas and is good for holding lake soils.

Medical School Crisis Comes to Head as

Dean Bowers is Dismissed

THE SIMMERING CRISIS in the University of Wisconsin Medical School erupted anew this fall when it was reported that the Regents, meeting in executive session with President Elvehjem on September 15, agreed to support the President in asking for the resignation of Dean Bowers.

Following the announcement of the President's intentions, the whole matter was once again before the public. It was obvious from the President's decision to relieve the Dean that the improvements sought after Dean Bowers withdrew his resignation last June had not come to pass. In light of the complex and highly personal nature of the Medical School controversy, a sampling of editorial opinion throughout the state revealed a distinct division between those who thought Dean Bowers was entitled to a public hearing before the Regents wherein the whole list of grievances and complaints within the Medical School should be thrown on the table, and those who thought such a hearing would serve no purpose and that Dean Bowers was not entitled to one. For example, the *Racine Journal* said: "The Board of Regents of the University must assume full charge and responsibility for resolving this dangerous administrative deadlock and hold hearings, in public, to air the whole situation," while the *Milwaukee Journal* held that: "Rehashing the whole row, recalling things better left unsaid and undone, reopening not so old wounds can only hurt the University and the Medical School and many individuals of high talent and integrity."

The question of a public hearing for Dean Bowers soon became a legal matter. On October 18, Attorney General John Reynolds said in an opinion that

the Regents were fully justified in dismissing Dean Bowers without the benefit of a public hearing. In the meantime, Bowers had retained three Madison lawyers—James E. Doyle, Philip LaFollette, and Edmund J. Hart—to serve as his counsel. The next move was clearly up to the Regents.

On October 20, the Regents met in a session that was attended by newsmen, members of the University administration and the Medical School faculty, and interested citizens.

In a procedural maneuver, Regent Charles Gelatt, La Crosse, presented a resolution which recommended that the Board conduct the question of asking for the Dean's resignation in the following manner: 1) hear a statement from President Elvehjem, 2) hear a



Previous to the appearance of Dean Bowers at the Regents' meeting, reporters sat on the sidelines, anxiously awaiting developments.

statement from Dean Bowers, and then, without further discussion; 3) vote on the question. The resolution passed unanimously.

As television and newspaper cameramen stumbled over each other to get a better angle, President Elvehjem began reading from his prepared statement. The President first discussed the question of whether Dean Bowers was unimpeachable because of his faculty tenure. Pres. Elvehjem said, "The Wisconsin tradition that faculty members with the rank of associate professor and above have tenure has been respected by all. On the other hand, there has been equal recognition of the fact that a dean or administrative officer can be relieved of his duties without consideration of tenure. . . . While tenure is essential for the preservation of the academic freedom which is a source of strength for this University and for all great educational institutions, it is equally important that the ability to change administrative personnel as the needs of the University dictate be preserved."

President Elvehjem then went on to trace the history of the Medical School dispute. "In the past two years," he said, "criticisms have been made regarding Dean Bowers' relationship with his faculty. . . . Last fall, differences which developed concerning the appointment of a new chairman of the department of surgery intensified the situation. The extent of dissatisfaction among the faculty, and the lack of confidence in the Dean, became quite obvious. I worked on the problem with the executive committee of the Medical School beginning December 20, 1960, and considerable progress was made. It should be noted that many but not all of the members of the executive committee have sup-

ported Dean Bowers throughout these discussions.

"The action of the department of surgery involved faculty status of an individual being considered for the chairmanship of the department, and this action was dependent upon the following generally accepted faculty regulation:

'. . . The dean of the college or school to which a department belongs, after consultation with the president, and after receiving the ballot as herein provided or after affording opportunity for such ballot, shall appoint a chairman from the members or professorial rank. . .'
(Law and Regulations Governing the University of Wisconsin)

Since the candidate under consideration did not have professorial rank at Wisconsin and the department of surgery voted against approval, no action could be taken according to the rules."

Following this impasse, the President then went on to explain the measures taken to resolve the matter. An ad hoc faculty committee, was appointed on January 24, 1961 "to examine the procedures employed by the faculty, departmental chairmen, executive committee, and the Dean." On May 24, 1961, another and more dramatic development took place. In a confidential letter to President Elvehjem, Dean Bowers said, "I tender my resignation as dean of the Medical School to become effective on a date to be determined. Although this is done with great reluctance, the present situation leaves me no alternative."

"As you know," President Elvehjem continued, "this resignation was discussed thoroughly by the Regents of the University on June 5, 1961—and Dean Bowers was given the opportunity to express his feelings and to present the views of five supporters. After this presentation by the Dean, he withdrew his resignation." Following the June meeting of the Regents, President Elvehjem said that he "hoped that progress would then be made to settle the difficulties and that we might proceed in a satisfactory manner. However, during the summer there was no improvement, and in fact the situation deteriorated." He then went on to state that the Medical



In informal conferences held before the Regents began their meeting, the principles in the Medical School dispute had a last-minute opportunity to confer on matters relevant to the affair. In the top picture, Attorney General John Reynolds (center) and Regent President Carl E. Steiger (right) huddle while University President Conrad A. Elvehjem reads over his formal statement on the matter. In the bottom picture, Dean Bowers (center) with two of his three attorneys, James E. Doyle (left) and Edmund J. Hart.

School advisory committee, continuing its study, had presented opinion which recommended: 1) that Dean Bowers did not have the support of a sufficiently large number of his faculty and that he be advised to resign as dean; 2) that the chairmanship of the department of surgery be filled by someone from out-

side the department—"This opinion is based on the conviction that the recent conflict has involved a contest between two extreme groups within the medical faculty and that the best interests of the Medical School would not be served by the clear victory for either group."; and 3) that the traditional strong role of

the department and the faculty at the University did not conflict with strong leadership in the office of the Dean.

Confronted with this situation, Pres. Elvehjem said, "... on the basis of all the information I have been able to gather, it is my judgment that Dr. Bowers should be relieved of his administrative duties as of November 1, 1961. This does not involve his professorship of medicine—and I recommend that his salary be continued unchanged."

The President did not make his recommendation without regret and a hope for the future. "Many hours have been spent on this problem during the past year," he said, "and I intend to give further effort to supporting the members of the faculty who wish to continue the development and expansion of the program of our Medical School. We are interested in a forward-moving program, with emphasis on teaching, research and service—and in the highest possible standards in all of these categories. I hope that every member of the Medical School faculty will cooperate in moving in this direction."

THEN THE FLOOR belonged to Dean Bowers. He opened by saying that, "I have hoped that at some appropriate time there would be an opportunity to present to the Regents a recitation of the goals that were set for the Medical school and an appraisal of the present program. . . Rather than recite a number of generalities, it is best to look at the record on what has been accomplished in the years between 1955 and 1961." From that point on, the Dean went on to recite, chapter and verse, the record of the Medical School's achievement over the last six years. Some of the impressive advances have been: the strengthening of four previously weak departments—gynecology and obstetrics, pediatrics, neurology, and psychiatry; the addition of fifty full time faculty members; an increase of 33% in the total faculty and an "overwhelming majority" of that increase from outside the University; the expansion of research—in 1955, the Medical School received \$920,500 in gifts and grants for research and research training; by 1961, that figure had jumped to \$4,220,357. The Dean also cited some other improvements made during his administration which have been signifi-

cant—the Student Health Service has been put on a firm basis and student visits have increased by 25%; a Medical Alumni Association has been established with 1,800 dues paying members; and nursing programs, intern and residency programs have been improved; and the Wisconsin Psychiatric Institute has been revitalized.

In citing this record, the Dean said, "I was requested to serve as the dean who would set the Medical School on a course toward these goals and take it there. I can say that I have kept the bargain," and "I do not believe that I have lost the support of the faculty." Then placing the decision before the Regents, he said, "If, after consideration, you wish to have my resignation as Dean of the Medical School, you may have it."

Following Dean Bowers' statement,



Use Christmas Seals

the Regents moved quickly to a vote. By an 8 to 1 majority, they voted to relieve John Bowers of his duties as dean of the Medical School. The sole negative vote came from Regent Harold Konnack, Racine, who said that he did not have sufficient facts on the matter to make an intelligent judgment.

Following the vote, Carl E. Steiger, Oshkosh, president of the Regents, asked that a letter from the deans of the University's schools and colleges be read into the record. Over the objections of Konnack, Steiger read the letter which was composed by L & S Dean Mark Ingraham and originally addressed to President Elvehjem. In part, the letter said, "The usefulness of a dean depends upon the confidence of his faculty and of the president of the institution. If either of these is lost to any substantial degree the dean's usefulness is seriously impaired . . . we wish to express our respects for your leadership, our confidence in your administrative judgment, and our warm esteem for you as a colleague."

At their annual meeting on October 28, the board of directors of the Wisconsin Alumni Association adopted a resolution extending their "complete support and approval to President Elvehjem and the Board of Regents for their actions in recent developments concerning the Medical School of the University." The resolution also acknowledged "the approval extended by the deans of the colleges of the University, and to the faculty and administration of the Medical School for achievements of recent years which are a sound foundation for continuing academic greatness."

After the action by the Regents, the storm continued. Editorial opinion in the state's papers was still divided in much the same manner it had been before the action. Also, in protest, two department chairmen—Dr. John Flinn, director of the Student Health Services and Dr. Robert Roessler, chairman of the psychiatry department—asked to be relieved of their administrative positions. On the Monday after the Regent action, a five-man screening committee was appointed "to advise the President on the appointment of an acting dean," of the Medical School.

The committee moved swiftly and by October 31 had submitted their unanimous recommendation to the President for approval by the Regents. By a telephone vote, the Regents approved the appointment of Dr. Philip Pacy Cohen, chairman of the department of physiological chemistry, to serve as acting dean of the Medical School, effective November 1. Dr. Cohen, who has been on the Wisconsin faculty since 1930, is considered to be one of the outstanding biological chemists in the nation.

After the recent moves towards the stabilization of the operation of the Medical School, University officials are now hopeful that the major differences have been resolved and constructive efforts can be made towards bringing about the forward-moving era that is the expressed goal of the Regents and the Administration. In order for this to happen, the University will need the understanding and support of its alumni and the time to work out a program which best meets the needs of the Medical School, its administration, and its faculty.

Wisconsin Alumnus, December, 1961



Among those attending the reunion were, from left, Osmund Holm-Hansen, UW assistant professor of botany; Lee Burns, assistant director of Residence Halls; Tell Yelle, Minneapolis, Minn.; and John Sifling, Cleveland, O.



Among the first group of housefellows were George Chandler (left), Elsie, Ill., and Harry Schuck, UW professor of commerce. Two other housefellows enjoying a conversation at the right are Herbert Erdmann, and Norman Neal, UW professor of agronomy.

Housefellows Have 35th Reunion

NEARLY 80 former housefellows returned to the University Residence Halls for a reunion which marked the 35th anniversary of the initiation of the housefellow program at the University of Wisconsin. The housefellow system, which was begun by Residence Halls in 1926 as an experiment, now lists approximately 500 men who have served as housefellows while they were attending the University. These men have since gone on to establish themselves in the business, professional, and educational worlds. The housefellow alumni live in such familiar cities as Milwaukee, Madison, and Minneapolis, and in such exotic locations as Trinidad, Venezuela, and Tanganyika.

This year, the housefellows began returning to the campus on the Friday before the Oregon State-Wisconsin football game. That evening, they held an

Larry Halle, assistant director of Residence Halls and a former housefellow, makes a point during a conversation before the housefellow's 35th anniversary banquet.



informal get-together in Van Hise Hall. The following morning, Newell J. Smith, director of Residence Halls, brought the men up to date on recent changes in the Residence Halls, and told them of plans for future building and expansion. On Saturday evening, the 35th anniversary celebration culminated with a banquet in Holt Commons. At the banquet, the main speakers were housefellows representing five year periods. Dr. Norman O. Becker, president of the Wisconsin Alumni Association, was among the speakers who commented on the value of the housefellow system.

As is evident from the pictures, the housefellows enjoyed themselves immensely. In fact, they had such a good time that they are already looking forward to their 40th reunion slated for 1966.

A fairly recent housefellow alumnus is Clayton Hahn, Milwaukee. He is shown here with Prof. Otto Kowalke, who has served on the Residence Halls faculty committee since 1924.



Karl Menninger, M.D. —A Profile

by Ed Andreopoulos*



ONE SUMMER EVENING thirty-six years ago, thirty men gathered in the university club of Topeka, Kansas. The men were leading doctors and businessmen of the town who had come to hear Dr. Karl Menninger and his father, Dr. C. F. Menninger, speak about the mentally ill and of the need for developing a hospital that would insure these suffering people better treatment. That night the Menninger Psychiatric Hospital was born. Sixteen years later, The Menninger Foundation, a nonprofit center for psychiatric treatment, training and research was established.

Today there are over ten thousand people in Topeka directly connected with psychiatry, either as patients or relatives or as doctors, nurses, aides, therapists, researchers, and students. Many work as volunteers. Topeka is perhaps the only city in the world where federal, state, county, city and private hospitals and agencies in this field work together. Under the leadership of The Menninger Foundation more psychiatrists have been trained here than in any other place in the world.

The guiding spirit of the Foundation is Dr. Karl Menninger who, as chief of

staff and director of professional education, is responsible for its operation.

Doctor Karl is a tall man, over six feet. His figure has a Renaissance quality. He is omniverous for experience; he has a swashbuckling love of life and experiment; he is basically an artist and at the same time a builder; he is incredibly versatile. Like the giants of seventeenth century Italy he can turn his pliable and powerful fingers to almost anything. He is a psychiatrist, but he is also a psychoanalyst, a teacher, a writer, an administrator, a researcher, and a historian. His books have stimulated thousands. His work has cast hope for millions of troubled men and women. He has scarcely been idle five minutes in his life. Two supreme attributes—energy and abstract *talent*—merge to make his character and career the restless dramatic success they have been.

Doctor Karl was born in Topeka in 1893. His parents were teachers. Under their tutorship he learned, not merely to work and study hard, but something more important—to think. He began to read. He thirsted for books and knowledge as a sponge thirsts for water. And

as his curiosity grew, he decided to enter the scientific world.

He attended Washburn College in Topeka, then the University of Wisconsin in Madison, where he received two degrees. Later he completed medical school *cum laude* at Harvard University. He was an intern at the Kansas City General Hospital when he became interested in neurology and psychiatry. In 1918, he went back to Boston to enter training in the new specialty.

At the Boston Psychopathic Hospital, he studied under Dr. Ernest Southard, professor of psychiatry at Harvard. Doctor Southard was an inspiring teacher and had a vision of what psychiatry could become. As his admirer and emulator, Doctor Karl, too, grasped the significance of his teacher's dream.

When Doctor Southard died in February, 1920, Doctor Karl returned to Topeka and joined his father in a joint practice. Dr. C. F. Menninger was an idealist who believed that doctors could accomplish more for their patients by working together as a group. Doctor Karl began to see chiefly psychiatric patients, and the need in this field was so great that he soon realized they needed a bigger clinic. When the Menninger Clinic was established, psychiatry became its specialty. When Doctor Karl's brother William was graduated from

* *The author co-edits the Menninger Quarterly and other publications of The Menninger Foundation.*

Cornell Medical School, he gave up tempting offers in the East to return to Topeka to join the partnership. Other doctors came later.

From this modest start has grown The Menninger Foundation with its hospitals for adults and children and outpatient services. Today it has nearly 700 employees, and an annual budget of \$5,000,000. Its announced purpose is to treat psychiatric patients, to train psychiatrists and other mental health specialists, to do research in mental illness, and to find better methods of preventing it. The Menninger School of Psychiatry enrolls more than 100 physicians in its three- and five-year programs of psychiatric training.

When the Menninger Clinic began, few people had ever heard of psychiatry. Doctor Karl soon realized that if he were to implement Doctor Southard's dream he would have to educate the public. He began to lecture and to write. In 1930 he published *The Human Mind*, perhaps one of the most popular books on psychiatry ever written. He began to study man's destructiveness, particularly his self-destructiveness, and wrote about it in *Man Against Himself*. He recognized Love as the reason for hope for man and used it as the theme for another book, *Love Against Hate*. Subsequently, these books formed the background philosophy of the clinical work of the Foundation and have been supplemented by the *Manual of Psychiatric Case Study* and the *Guide to Psychiatric Books* which appeared in the early 1950's. His most recent books are *The Theory of Psychoanalytic Technique*, published in 1958, and *A Psychiatrist's World*, his selected writings published in 1959.

In 1945, Doctor Karl worked with General Omar Bradley, General Paul Hawley, and Dr. Daniel Blaine in the organization of a psychiatric training program for the Veterans Administration. Winter General Army Hospital in Topeka was converted into the Topeka Veterans Administration Hospital, a pilot training institution. Doctor Karl served as manager of the hospital for several years, and since then has continued his affiliation.

Later, when Kansans saw the results of the Foundation program at the Veterans Administration Hospital, they de-

manded from their legislators funds to reform the state hospitals which were in bad shape. So he partially left his administrative position with the Veterans Administration to become chief consultant to the state hospitals of Kansas. Today, the work of the Foundation, coupled with the enlightened programs of the Kansas state hospital system and the Veterans Administration, has become a national inspiration for what can be done in the field of mental health training, treatment and research.

At sixty-eight, Doctor Karl looks at least ten years younger than he is. He is pungent and curious. His manner of receiving someone is at first deliberate. His bright eyes survey the visitor with

deal with the revised formulation of the nature of mental illness and the most useful ways of viewing it from the standpoint of effective treatment.

"Our conception of the role of psychiatric hospitals is not confinement," he says. "We think they are places to get well in, places in which to be treated, places in which to learn to understand one's self, to learn how to live.

"It may strike you as odd for me to call psychiatry learning how to live, but all you have to do to realize how many people don't know how to live is to look about you. One out of every twelve children born in this country goes to a mental hospital some time during his life. . . . One out of every two patients



Dr. Menninger lectures to students at the Menninger Foundation.

a curious mixture of patience, reserved judgment, and curiosity. When he begins to talk, slowly at first, the words roll and bounce. He chooses words, even in conversation, as a lapidary sets gems. He loves to talk when his visitor is interesting, and is a formidable phrase maker. In a short talk I had with him once, he used at least one word I had never heard before, "do-badder," and invented one phrase—"I am prejudiced against prejudice against prejudice." His talk is so interesting, so full of balance and antithesis, that one longs for a secret dictaphone to take it down.

But Doctor Karl can listen, too—that is, if one has something to say. And good listening is, in a way, the basis for good conversation. He often asks more questions than he answers.

His present studies and publications

going to a doctor or to a general hospital for what he calls a physical illness is suffering from a condition which is partly mental. There are about three-quarters of a million patients confined in psychiatric hospitals. It costs us more than three billion dollars a year in tax funds just to take care of these patients as inadequately as we do now. All this is to say nothing about crime and vandalism, and juvenile delinquency and industrial sabotage and absenteeism and drunkenness and divorce, all of which we psychiatrists regard as evidence of not knowing how to live very well."

When one attempts to list Doctor Karl's qualities, the first item to come to mind is, perhaps, imagination. He is largely responsible for the evolution of The Menninger Foundation as one of its chief architects. Associated with his

brilliantly fertile imagination is the quality of foresight. He was among the first to see the influence of psychiatry upon medicine, morals, literature, art, music, educational theory and practice, legal and criminal procedures, industry, sociology, psychology, and religion. He wrote about it in 1938 in a book called *America Now*, edited by Harold E. Stearns.

Another quality is his pertinacity. Nothing can stop him in his stubborn and dogged determination to get what he wants. His courage has never been questioned. He said once that he always had a tendency "to swim against the stream."

Such is his hope to be able to help abolish capital punishment. He wrote about it in "Verdict Guilty—Now What?" in *Harper's*: "Capital punishment is . . . morally wrong. It has a bad effect on everyone, especially those involved in it. It is vastly expensive. But over and beyond all these it beclouds the entire issue of motivation of crime, which is so importantly relevant to the question of what to do for and with the criminal that will be most constructive to society as a whole.

"Punishing—and even killing—criminals may yield a kind of grim gratification, and secretly, let us all admit, there are times when we are so shocked at the depredations of an offender that we persuade ourselves that this man the Creator didn't intend to create, and that we had better help correct the mistake. . . ."

He hopes to be able to contribute to the change of the fate of prisoners. "Since ancient times," he says, "criminal law and penology have been based upon what is called in psychology the pain-

pleasure principle. . . . The way to control behavior is to reward what is 'good' and to punish what is 'bad.'

"Today it is no secret from anyone that our official threat-penalty theory is an utter failure. . . . On the basis of laws written many years ago we consign offenders for arbitrary periods to institutional confinement. Here they languish until time has ground out so many weary months and years, and then . . . they are dumped back upon society, regardless of whether any change has taken place in them for the better and with every assurance that changes have taken place in them for worse. Once more they enter the unequal tussle with society! Proscribed for employment by most concerns, they are expected to invent a new way to make a living and to survive without any further help from society."

Society, Doctor Karl believes, should make every effort to rehabilitate offenders through scientific methods of treatment. "And if the prisoner, like some of our psychiatric patients, cannot be changed by genuine efforts to rehabilitate him, we must look *our* failure in the face, and provide for his indefinitely continued confinement. . . . This we owe society for its protection."

His dream for offenders has partially come true recently in the form of a new State Reception and Diagnostic Center in Topeka. This institution will provide examination of all felony offenders sentenced by Kansas courts, so that these individuals can be sent to the proper place for rehabilitation.

But Doctor Karl's interests are not specifically limited to his field. He is also interested in soil, forest and wildlife conservation, music, philosophy,

ancient Greek history, comparative religion, literature, chess and bridge. And he is a skilled equestrian.

He has a son, Dr. Robert Menninger, who is a section chief at the C. F. Menninger Hospital, and three daughters. His wife, Jeanetta, is editor of the *Bulletin of the Menninger Clinic*, and assists her husband in all of his writing.

His professional affiliations are numerous. He has long been a Fellow of the American Medical Association, the American Psychiatric Association and the American College of Physicians. He has been president of the American Psychoanalytic Association, Central Neuropsychiatric Association, and American Orthopsychiatric Association. He helped organize the latter two associations, as well as the Chicago Institute for Psychoanalysis, and the Topeka Psychoanalytic Society. He is a consultant to many federal, national, state, and local institutions.

It would be presumptuous on the part of this writer to try to present a complete portrait of Doctor Karl in one article. This would be impossible. So far no biography of him exists. His selected writings are, of course, tantamount to a biography. They are indispensable to the student, and marvelous reading besides. But I wish that some intelligent modern biographer with a gift for a psychological insight and the patience to read a million words of documents—also one who has not succumbed to the contemporary disillusion that brings the "debunking" spirit to everything including science, theology, and literature—would tackle the formidable job of writing a full critical biography of Doctor Karl. Treasure in limitless profusion awaits him.

University Plans to Establish Junior Year in France

TWO REPRESENTATIVES of the University of Wisconsin are traveling in France to make arrangements for top undergraduate students of the UW to study at a European university during their junior or third year of college studies.

They are Prof. Henry Bertram Hill, history, chairman of the UW committee in charge of the new program for inter-continental study for top-level American students, and A. W. Peterson, vice-president of business and fi-

nance. They are accompanied by Prof. James H. Robertson, assistant dean of the College of Literature, Science, and the Arts at the University of Michigan, which is jointly sponsoring the new program of foreign study with Wisconsin.

The program is in part supported with the aid of a \$60,000 grant from the Carnegie Foundation of New York.

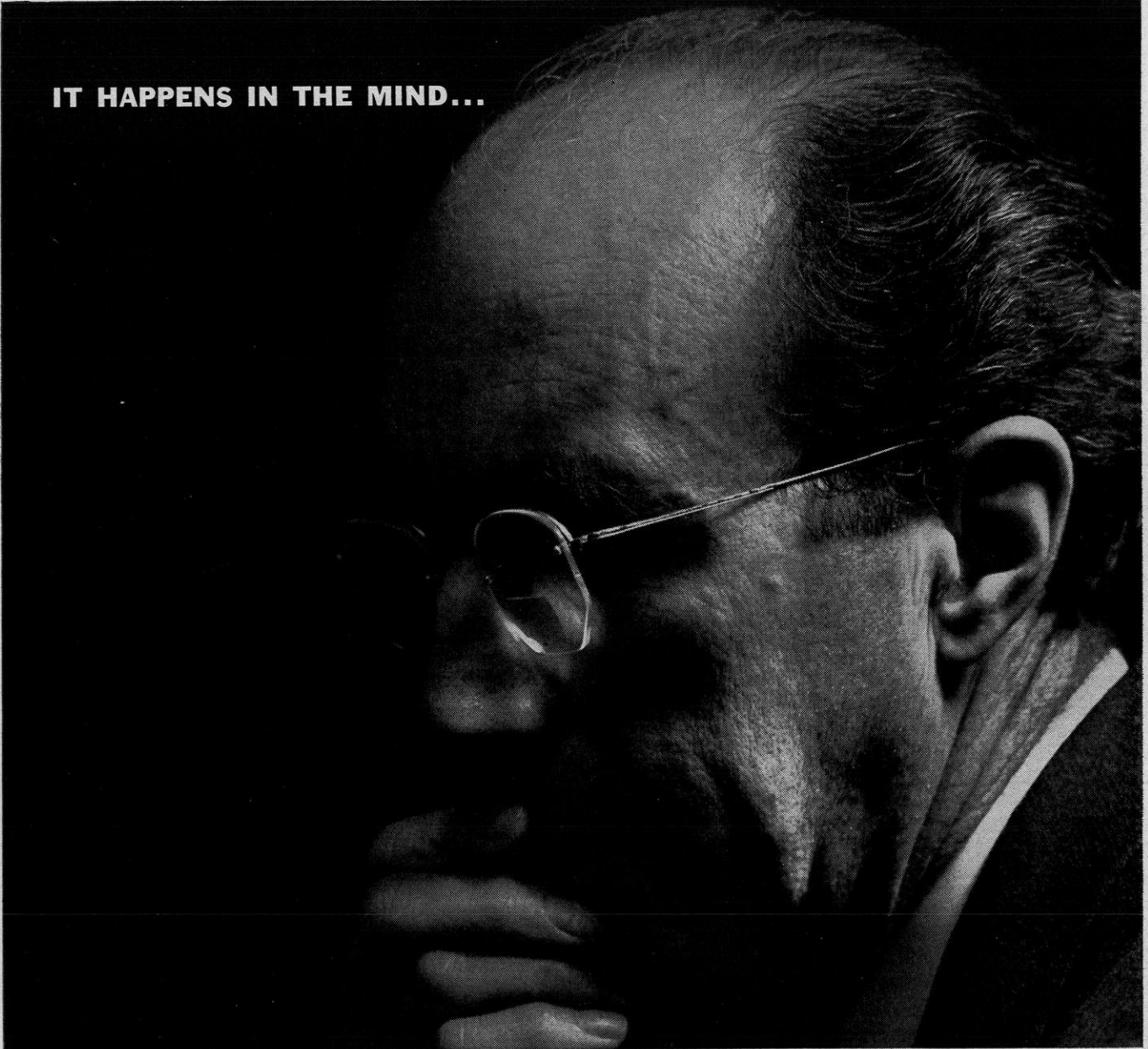
The UW and Michigan representatives will negotiate with French educational authorities on academic arrange-

ments for the program, as well as on arrangements for dormitory, health, medical, and hospital accommodations. Consideration is being given to locating the program at the University at Aix-en-Provence near Marseilles.

The program will begin in September, 1962. Approximately 25 undergraduates from the University of Wisconsin who are in the top 10 per cent of their class will be chosen each year from volunteers who wish to study in France.

At Bell Telephone Laboratories, mathematician Sidney Darlington has contributed notably in developing the art of circuit analysis.

IT HAPPENS IN THE MIND...



...It is essentially a thing of the mind for it works through concepts, symbols and relationships... it helps man to analyze and synthesize the complex phenomena of the universe and himself... it works in many ways to advance electrical communications:

IT IS CALLED MATHEMATICS

At Bell Telephone Laboratories, mathematics works powerfully to solve problems involving complex data. Intriguingly, too, the mathematical approach: led to the invention of the electric wave filter... disclosed a kind of wave transmission which may some day carry huge amounts of information in waveguide systems... foretold the feasibility of modern quality control... led to a scientific

technique for determining how many circuits must be provided for good service without having costly equipment lie idle.

For each creative task, Bell Laboratories utilizes whatever serves best—mathematical analysis, laboratory experimentation, simulation with electronic computers. Together they assure the economical advancement of all Bell System communications services.



BELL TELEPHONE SYSTEM

UW Foundation Engages in Many Fund-Raising Projects

FORESAKING the deadly serious tone that so often identifies literature sent to alumni of universities throughout the land, the University of Wisconsin Foundation adopted a humorous, greeting card format for its fall mailing to Badgers. The 4¼ x 5½ inch card unfolds and unfolds to its ultimate page size of 17 x 22 inches. The cartoons on the front page showing a haggard image at the bathroom mirror set the theme: What's Your Challenge Today?

Howard I. Potter, chairman of the Challenge Committee of 1961, said, "We chose this light touch for our mailing to alumni to insure maximum readership and understanding. While the sketches and verses are humorous, the message is a serious one. Each of us faces many challenges each day. Our success in meeting these challenges is a reflection of the preparation we received from our education at Wisconsin.

"President Elvehjem and others at the University face daily problems that we, as alumni, can help solve. Our personal assistance is needed, but for many of us, the most logical support we can give is financial."

Potter urged former students receiving the mailing to accept the challenge put to them by the committee sponsoring the challenge program. He said, "Each committee member has agreed to ante up sufficient funds so that gifts of \$10 or more from an alumnus who did not contribute to the Foundation last year will be matched by \$10 from the committee. Also the committee agrees to donate \$500 for every 2% increase in total contributions over the \$250,000 alumni fund of 1960."

Robert B. Rennebohm, executive director of the Foundation, said copies of the challenge were mailed to about 125,000 former students now living all over the world. He predicted that the efforts of the Challenge Committee would stimulate many Badgers to join the annual campaign of support for Wisconsin. "Last year," Rennebohm said, "6,294 contributions were received from alumni. While we are proud of those who helped, there is obviously a great deal of room for improvement."

All gifts received before the end of the calendar year—or postmarked before the end of December—will be included in the challenge program. A final report and honor roll of contributors will be sent to all alumni next spring.

Fund Raising Projects

WITH SPECIAL APPROVAL from the Milwaukee Common Council, students of the University of Wisconsin-Milwaukee staged a "Shake Your Can" day to raise

funds for their Union-Community Center expansion program. Wearing bright red booster club hats and carrying balloons and signs to attract attention, men and coeds stationed themselves at busy corners in shopping centers throughout Milwaukee county. On October 20, as the UW-M homecoming parade moved along Wisconsin Avenue in downtown Milwaukee, other students with public address systems and containers solicited the support of spectators.

The student activity was a part of their effort to collect \$15,000 toward the \$300,000 needed for furnishings and equipment in the proposed expansion to the campus union. Business, industry, and citizens in the Milwaukee area appre-



ciate the community use of University facilities and have already contributed more than \$100,000 toward the project.

Elmer L. Winter, general chairman of the campaign, noted that dozens of solicitors were calling on business projects, and reports would be coming in until the end of the year.

The alumni club of Racine lent its support to the project and set a goal of \$10,000 as the contribution from Racine County. Nearly 200 young men and women from Racine are currently enrolled at UW-M and commute to Milwaukee campus daily.

Expanded Union facilities are one of the prime necessities at UW-M. Being a "street-car college" with very few students living on campus, there is a great need for student study areas, cafeteria service, and social and recreational space. In addition, UW-M provides important public service to the adult community with cultural and educational programs at the Union. Construction on the addition is expected to begin next spring. Alumni and friends of the University will be using the UW-M Community Center the following year.

Dr. Philip G. White, president of Biological Specialties Corp. of Middleton, Wisconsin, announced the impending success of the campaign for funds to build a new \$1,400,000 Veterinary Science Research Center at the University.

Principal benefactor is the National Institutes of Health that will provide \$694,000 provided that the grant is matched with an equal sum from other sources. Wisconsin Alumni Research Foundation is contributing \$475,000. Industrial firms, friends, alumni and other sources have given about \$180,000 so far.

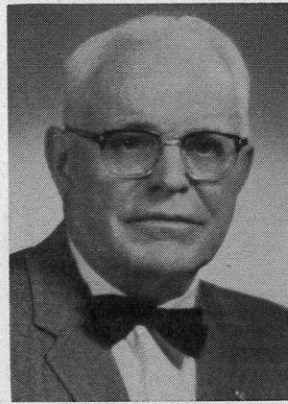
Members of the Veterinary Science Department staff and friends working on the committee are seeking an additional \$50,000 that is needed before construction can begin.

The Foundation is working closely with the School of Education faculty committee for the Charles J. Anderson Scholarship Fund for Teachers. Members of the committee have written to friends, associates, and students of Dean Anderson, who died in 1960, asking their support for the scholarship fund.

Lindley J. Stiles, dean of the school, said, "Mrs. Anderson made an initial gift of \$5,000 to provide scholarship assistance to a girl in elementary education and a boy in physical education at the University. Her generosity stimulated the faculty to ask others to help expand the fund so that additional scholarships could be awarded to prospective teachers in other fields."

Dean Anderson was a pioneer educational leader who culminated over 40 years of distinguished service to schools of Wisconsin as the first dean of the School of Education. "Andy", as thousands knew him, brought to education the vision of a philosopher, the wisdom of a learned scholar, the practical approach of a sound administrator, and the devotion of a dedicated man.

Dean Stiles pointed out, "His love of people, enthusiasm for teaching, persistent drive for better schools, and development of a great and unique School of Education are landmarks of his leadership. To perpetuate his memory through scholarship assistance to future teachers is the aim of this fund."



Slichter



De Lorenzo

Frank V. Birch, president of the University of Wisconsin Foundation, has announced that two men have been added to the Foundation board of directors. They are Allen M. Slichter, president of the Pelton Steel Casting Co., Milwaukee, and Anthony G. De Lorenzo, vice president of General Motors Corp., Detroit, Michigan. The election followed a special meeting of the members of the Foundation at which the size of the board of directors was increased from 26 to 28.

De Lorenzo, who was elected to a 5 year term, graduated from the University of Wisconsin in 1936. For the next ten years he did news reporting and editing in Racine, Madison, Milwaukee, Chicago, and Detroit. He started with General Motors in 1946 in the public relations department of the Buick Division. In 1957 he was named vice president in charge of public relations staff for General Motors.

Slichter graduated from Wisconsin in 1918. He has long been active in civic affairs in Milwaukee and has maintained a lifetime interest in the progress of his Alma Mater. He was elected to a 6 year term.

The Foundation board directs the activities of the fund raising arm of the University. All of the income derived from the annual alumni fund and other projects conducted by the Foundation are used for the benefit of the University. Contributions to the Foundation are used for special buildings, scholarships, professorships, and many other things for which the University cannot obtain sufficient legislative appropriations.

Philadelphia Club Elects Officers

At their fall meeting, the Wisconsin Alumni Club of Philadelphia elected officers and directors for the coming year. Those elected directors were: William Balderston '18, past president of the Philco Corporation; Mrs. Karl Beyer '36, wife of Dr. Karl Beyer, retiring president of the Wisconsin Club of Philadelphia; Mrs. James Jones '21; Dr. Carl Krieger '33, director of basic research product development of the Campbell Soup Co.; Carl Ruhloff '40, personnel manager of the Container Corporation; and John Towle '28, assistant treasurer of Pennsalt Chemicals Corporation.

The directors elected the following slate of officers: William Balderston, president; Dr. Carl Krieger, vice president; and Mrs. Karl Beyer, secretary-treasurer.

GUIDE TO BENEFACTORS OF THE UNIVERSITY OF WISCONSIN

Friends and alumni of the University provide important personal and financial help. This generosity is sincerely appreciated and encouraged. Gifts to the University may be made to the University of Wisconsin Foundation, the Wisconsin Alumni Research Foundation or The Regents of The University of Wisconsin. These three avenues of support are described in more detail on the opposite page.

The importance of private support to education is recognized by both federal and state lawmakers. Tax regulations have been written to encourage generous aid to universities. Many donors have found that they can increase the size of their gift through the donation of stocks, property, or other things of value. Bequests provide another source of income and offer an ideal opportunity for a donor to memorialize some project or program in his name or the name of a loved one.

Specific questions concerning tax situations or the wording of wills should be discussed with your attorney or with representatives of the University's foundations. We appreciate your interest in supporting Wisconsin. Do not hesitate to write if we can supply more information. Remember, your gift will help make Wisconsin the kind of university you want it to be.

Sincerely yours,



C. A. Elvehjem
President

UNIVERSITY OF WISCONSIN FOUNDATION

UWF is a fund raising organization of the University. Organized in 1945 by a group of alumni and friends of the University, UWF actively solicits, encourages, and accepts from a wide variety of sources gifts of value to the University.

As a private, tax-exempt corporation, the Foundation most often supports those programs at the University which are not taken care of by legislative appropriations. The main gifts of UWF to Wisconsin have been used for special purpose buildings, scholarships, and professorships on the various campuses of the University. Donors may restrict gifts for specific purposes or permit UWF to apply funds where they are needed most. UWF is prepared to offer guidance and assistance to individuals and their attorneys in estate planning and preparing wills.

UWF seeks aid from individual friends and alumni, businesses and industrial firms, charitable foundations, and public-spirited groups. Each year it compiles an Honor Roll of contributors to the Alumni Fund—a growing list of thousands who regularly express their appreciation for the start they got at the University.

*Bequests, gifts of property, cash or securities
may be made to:*

UNIVERSITY OF WISCONSIN FOUNDATION

Box 2025, Madison 5, Wisconsin

For further information:

*Robert B. Rennebohm, Executive Director
702 Langdon Street, Madison 5, Wisconsin*

MEMORIAL UNION

As the "living room" of the campus community, the Union provides a multitude of services to students, faculty, alumni members and guests of the University. Non-tax supported programs are financed by student fees, membership dues, and gifts from alumni and interested friends. Such gifts are tax exempt.

*Make contributions to: MEMORIAL UNION
BUILDING ASSOCIATION
770 Langdon Street, Madison*

For further information: Porter Butts, Executive Secretary

WISCONSIN ALUMNI RESEARCH FOUNDATION

The basic objective of WARF is to produce funds for research at the University. Its major activity is developing and licensing patents—particularly those involving scientific discoveries by research workers at the University.

WARF also secures income from investments, from the manufacture of vitamin concentrates, and from the operation of a commercial laboratory.

The University has received millions of dollars in "no-strings-attached" gifts from WARF. The grants are administered solely by the Research Committee of the Graduate School.

Of primary interest to donors is WARF's Investment-Philanthropy Program. Two beneficiaries, one of whom may be the donor, will receive income from the WARF-manager investment portfolio during their lifetimes. Then the gift and income is used by WARF to promote research at the University. WARF can accept gifts or bequests for any University purposes.

Make contributions to:

WISCONSIN ALUMNI RESEARCH
FOUNDATION

506 North Walnut Street, Madison, Wisconsin

For further information: Ward Ross, Managing Director

WISCONSIN ALUMNI ASSOCIATION

This 100-year-old independent organization of former students provides many valuable services to the University. Tax exempt contributions are accepted: (1) to promote the general and specific purposes of the Association, and (2) for transfer to the Regents. Funds are used for scholarship awards, informational programs, Alumni House, and public relations for the University.

Make contributions to:

WISCONSIN ALUMNI ASSOCIATION
770 Langdon Street, Madison

For further information: John Berge, Executive Director

UNIVERSITY OF WISCONSIN

In addition to the gifts forwarded by UWF and WARF, the University has long accepted donations and bequests directly. Each year the Regents acknowledge the receipt of millions of dollars in research grants, property, and cash contributions from governmental agencies, friends, and alumni. When used for endowment purposes, funds are carefully invested.

Gifts and bequests to the University are important for current expenses and have provided books for various departments, research on cancer and other diseases, scholarships and loans for needy and worthy students, travel funds for professors, scientific buildings and research equipment, and have aided every phase of University endeavor.

*Make contributions to: THE REGENTS OF THE UNIVERSITY OF WISCONSIN
Madison 6, Wisconsin*

For further information: A. W. Peterson, Vice President, Business and Finance, 171 Bascom Hall

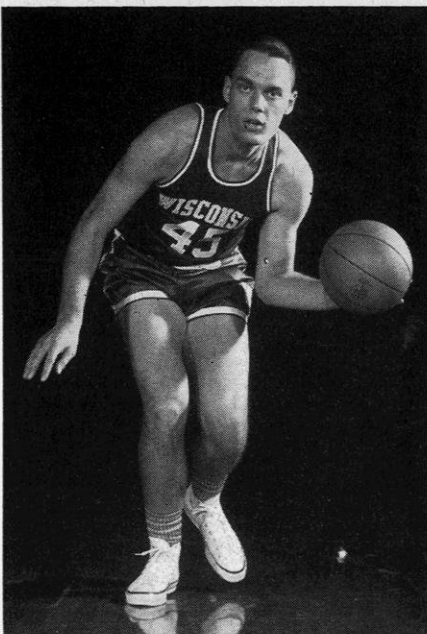
Badger Basketball Team Will Depend on Promise of Sophomores

WISCONSIN'S 1961-1962 basketball hopes rest with a nucleus of six returning lettermen and an outstanding group of sophomore personnel that observers feel may be the finest first-year players for the Badgers in many a season.

The Badgers, coached by personable John Erickson, now in his third year as the guiding hand of the school's cage fortunes, hope to continue their rise to the first division in the coming Big Ten campaign. Each year under Erickson the Badgers have moved up a notch—from tenth to ninth in his first season with a 4-10 record, and from ninth to eighth last year, again with a 4-10 record.

Lone returning senior is forward Tom Hughbanks, who at six feet, five and one-half, 208 pounds, has ranked as the school's leading scorer during his first two seasons of competition. Tom scored 312 points in 24 games as a sophomore and last year tallied 301 points in 23 games. He has established himself as the eleventh best scorer in

Tom Hughbanks



Wisconsin basketball history, and he has the opportunity to move higher on the all-time list during the coming campaign. Tom hails from Green Bay where he was a star at East High School.

Four junior lettermen available include Ken Siebel, the team's second leading scorer last year with 283 points in 24 games, and the leading Wisconsin scorer in the Big Ten with 198 points in 14 games, good for a tie for sixteenth place in the final conference individual scoring tables. Siebel, from Rock Falls, Illinois, stands six feet, five, weighs 195, and can play either forward or guard. He is a fine defensive player and ranked as the Badgers' third best rebounder a year ago. He was named Wisconsin's most valuable basketball player as a sophomore, first Badger cager to receive that honor as a sophomore since Bob Cook in 1946.

Other juniors available include Tom Gwyn, who at six feet, seven, tops the squad in height; Hugh 'Pat' Richter, a reserve center a year ago; and Lonnie Ostrom, a six foot, five, 190-pounder from Silvis, Illinois. Gwyn, who improved rapidly a year ago at center, hails from Milwaukee's Messmer High School and proved to be the second best rebounder on the varsity, grabbing 182 rebounds in 24 games and scoring 166 points for the year.

Richter, who won major "W" letters in three sports as a sophomore, and Ostrom, a guard-forward, were valuable as reserves a year ago; Richter tallied 37 points in 13 games, Ostrom 26 points in 13 games. Pat, from Madison's East High School, was hampered by a late start following a football injury, and while he won't report for basketball until the conclusion of the 1961 gridiron season, he will be a welcome addition to the 1961-1962 squad.

Ron Jackson, a second-semester sophomore, won his major "W" award for his exciting play in the second half of

last year's schedule after gaining eligibility at the end of the first semester. Hailing from Chicago's Tilden Tech High School, Jackson scored 167 points in 12 games—best average of any Badger per game last year—and thrilled the crowds with his "stuffing" of the basket when he had the opportunity. His finest games were against Indiana, tallying 26 points in each game.

The untested sophomores show promise of breaking their way into the Badgers' starting line-up and include forward Dave Grams, Monroe; center Gene Englund, Jr., Oshkosh, son of the Badger great of twenty years ago who paced Wisconsin to the 1941 NCAA basketball title; guard Don Hearden, Kimberly; and Mike O'Melia, another guard, who hails from Rhinelander and appears capable of pacing the Badgers downcourt on the fast break.

Other first-year men who rate high include Bob Butler, a guard from Champaign, Illinois; Ed Laskos, a six foot, seven center or forward from Oregon, Illinois; Jack Brens, another six foot, seven boy from St. Charles, Illinois; and Tom Graika, a six foot, four, forward or guard from Milwaukee South High School.

All in all, the Badgers of 1961-1962 will have speed and power to make the fast-break attack function properly and will be improved both offensively and defensively over a year ago.

The coaching staff, headed by John Erickson, will again include John Orr and Ron Nord, each also starting their third season in the role of assistant coaches.

The schedule is attractive, including home games against Cincinnati (Dec. 9) and Ohio State (March 3) in the Wisconsin Fieldhouse. Cincinnati defeated Ohio State 70 to 65 last year in overtime to win the NCAA title.

The Badgers play Ohio State, Indiana, and Purdue, all title contenders last year, once each, with the Buckeyes and

Boilermakers being met at home. Northwestern is also met once, and, with Indiana, will be faced on the road.

Wisconsin meets Iowa, Michigan State, Michigan, Illinois, and Minnesota in home series. Last year, Iowa, Purdue, Ohio State, and Indiana, each met twice, handed the Badgers eight of their ten conference defeats.

The Badgers, with a thirteen-game home schedule, meet Marquette at Milwaukee Arena on Wednesday, December 20 and play in the Holiday Festival at Madison Square Garden, New York, December 26, 28, and 30.

Swimming Pool Plans Approved

THE LONG-AWAITED new swimming pool for University of Wisconsin students has received a green light from the Board of Regents. Final plans and specifications for Gymnasium Unit 1A, to be constructed on Observatory Drive near the intramural playing

fields, were approved at the October meeting of the Regents.

Estimated cost of construction of the new building was announced at \$1,250,000. Plans call for a swimming pool, 60 by 75 feet, and a diving pool, 40 by 50 feet. Other facilities outlined include lockers and shower rooms, a gymnasium for physical education classes, and an exercise area. Intramural groups, physical education classes, and Badger freshmen and varsity teams will use the pools. Seats for 500 people will be provided for spectators at intercollegiate swimming meets.

University building authorities said they expect construction to begin next spring. The unit will require 16 months to complete.

Harriers Best Since 1953

WISCONSIN'S Cross Country team compiled a 4-1 dual meet record and captured the Wisconsin State AAU title leading up to the Big Ten and NCAA championship meets late in No-

vember. The Badger runners defeated Platteville, 16-47, Minnesota, 19-40, Michigan State, 23-32, and Mankato (Minn.) State, 15-50, while losing only to Iowa, 27-31, in posting the school's first winning record in the sport since 1953.

Top runner for the Badgers was Rolf Nielsen, a senior exchange student from Eidsvoll, Norway who captured first place in the four winning efforts, with a best time of 20:09.2, in defeating the Big Ten defending champion, Jerry Young, Michigan State in their meeting over Wisconsin's four mile course. Badger Captain Don Dooley, Waukesha, Wis., ran consistently in the top four in each race, and tied with Nielsen in the winning effort against Mankato State.

Other runners have been Don Loker, fine junior from Appleton; Jerry Smith, an improved senior from Hartford; Brian Marcks, Black Creek, Wis.; Dick Miller, Oregon, Ill.; and two good sophomores in Joe Pruski, Chicago, Ill., and Mike Manley, Milwaukee (Washington).

Complete Winter Sports Slate

Basketball Schedule

- Dec 2—South Dakota
- Dec 4—Florida State
- Dec 9—Cincinnati
- Dec 11—Washington (St. Louis)
- Dec 16—University of Pacific
- Dec 20—At Marquette
- Dec 26—Providence College (Holiday Festival)
- Dec 28—
- Dec 30—Holiday Festival at New York City
- Jan 6—Iowa (TV)
- Jan 8—At Michigan State
- Jan 23—North Dakota State
- Jan 27—Purdue
- Jan 29—At Illinois
- Feb 3—At Minnesota (TV)
- Feb 5—Michigan
- Feb 10—Michigan State
- Feb 12—At Indiana
- Feb 17—At Michigan
- Feb 19—Illinois
- Feb 24—At Northwestern
- Feb 26—Minnesota
- Mar 3—Ohio State
- Mar 10—At Iowa

Note: Saturday afternoon games start at 1:30 p.m.

Swimming Schedule

- Jan 6—At Iowa
- Jan 25—At Northwestern
- Jan 27—At Notre Dame
- Feb 3—Ohio State

- Feb 6—Illinois
- Feb 10—Minnesota and Purdue
- Feb 17—At Michigan
- Feb 24—At Michigan State
- Mar 1—Big Ten Championships (Also March 2 and 3)
- Mar 29—NCAA Championships (Also March 30 and 31), Columbus, Ohio

Indoor Track

- Feb 3—Ohio State
- Feb 10—Iowa
- Feb 17—At Minnesota
- Feb 24—Michigan
- Mar 2—Big Ten Championships at East Lansing (Also March 3)

Fencing Schedule

- Dec 9—At Shorewood Fencing Club
- Jan 6—Shorewood F.C. and Wayne St.
- Jan 27—Air Force Academy and US Modern Pentathlon Team at Air Force Academy
- Feb 3—Ohio State and Detroit at Columbus, O.
- Feb 10—Iowa and Michigan State at Iowa City
- Feb 17—Chicago and Indiana at Bloomington, Ind.
- Feb 24—Notre Dame and Illinois
- Mar 3—Big Ten Championships at Champaign, Ill.
- Mar 30—NCAA Championships at Columbus, O. (Also Mar 31)

Gymnastics Schedule

- Dec 9—At La Crosse State
- Dec 15—Navy Pier and Chicago
- Jan 6—Indiana and Luther College
- Jan 22—At Minnesota
- Jan 27—At Michigan State
- Feb 3—Iowa
- Feb 10—Marquette
- Feb 17—At Ohio State
- Feb 24—Illinois
- Mar 1—Big Ten Championships at Columbus, O. (Also March 2 and 3)
- Mar 29—NCAA Championships at Albuquerque, New Mexico (Also March 30-31)

Wrestling Schedule

- Dec 2—Notre Dame and Indiana St. at Terre Haute, Ind.
- Dec 9—State Collegiate Championships at Madison
- Dec 16—At Indiana
- Jan 6—Ohio State, West Virginia, and Bowling Green at Columbus
- Jan 27—At Illinois
- Feb 1—At Michigan
- Feb 3—At Iowa
- Feb 10—Purdue, Minnesota and Wheaton at Madison
- Feb 17—Northwestern
- Mar 2—Big Ten Championships at Minneapolis, Minn. (Also Mar 3)
- Mar 22—NCAA Championships at Stillwater, Okla. (Also Mar 23 and 24)

Badger Bookshelf

HOW TO STAGE AN OLDTIME AUTOMOBILE EVENT by Kenneth Butler '25, *the Wayside Press, Inc., Mendota, Ill.* (paper \$3.75, cloth \$4.75).

This is the only book that gives organizational details for the successful staging of an antique car event. Intended primarily for people with little or no experience on the subject, it is a guide to which they can turn for help in every phase of such an undertaking. Everything is included from how to contact car owners to the scores of "little things" that make a perfect event. Also included is a directory of automobile clubs and a list of publications devoted to historic automobiles. A special feature of the book is a glossary with lists of sources where specialty materials such as name badges, participation plaques, trophies, ribbons, etc., can be obtained.

A MANNER OF SPEAKING for *Effective Communication* by Carl B. Cass '30, *G. P. Putnam's Sons, New York* (\$4.50).

For the course in Voice and Diction, this text offers a sound, practical approach to the actual process of developing good oral habits. Notably comprehensive in nature, it is scientific without being unnecessarily technical, and is especially outstanding for its wealth of original exercise material. The book is broad in scope, including much material not usually offered by books in its field. It is above all, however, distinguished for its simplicity and its practical, functional presentation of the means for achieving vocal improvement.

QUANTUM MECHANICS by John L. Powell '48, and Bernd Crasemann, *Addison-Welsey Publishing Co., Inc., Reading, Mass.*

This introduction to quantum mechanics, written at the senior-graduate level, emphasizes the physical basis of the subject, without undue neglect of its mathematical aspects. A noteworthy feature of the book is its careful, detailed explanation of scattering, matrix theory, transformation theory, angular

momentum, radiation, and perturbation theory. Prominence is given to the role of symmetry operations and to the essentially algebraic structure of quantum-mechanical theory.

ITALY: SCHOOL FOR AWAKENING COUNTRIES by Maurice F. Neufeld '32, *New York State School of Industrial and Labor Relations, Cornell University, Ithaca* (\$9.00).

This comprehensive study of the Italian labor movement, the first to appear in English, traces the history of Italy's union development against the turbulent course of economic, social, and political events from 1800 to 1960. Since the industrial revolution bypassed most of the peninsula, and Italy experienced during those years many varieties of change and adversity which today assail newly developing countries, the Italian experience offers guidance of both positive and negative value for these young countries.

A WOMAN'S GUIDE TO EARNING A GOOD LIVING by Elmer Winter '35, *Simon and Schuster, New York* (\$4.95).

For the woman who holds a job or who has ever wanted to work, this book gives the complete and authoritative answers and expert advice on such vital questions as: How can I find the job I'm best fitted for?; Can I get a job without experience?; How will my working affect my children?; Should I work part time, full time, some time, or not at all?; Should I give up my job when I marry?; Are women capable of doing scientific work?; What benefits will I receive under the social security law if I work?; and What are the advantages or disadvantages of owning my own business?

THE SHEPPARD MURDER CASE by Paul Holmes '21, *David McKay Co., Inc., New York* (\$5.00).

Paul Holmes covered the Sheppard murder trial for the *Chicago Tribune* and now, with a perspective that only the passing of time can provide, has written a beautifully documented, dis-

passionate, and exciting chronicle of the whole hysterical and unsavory affair. In the hands of this distinguished newspaperman, *The Sheppard Murder Case* is not only a narrative of the tragic events themselves but also an inquiry into the nature of American jurisprudence and the conduct under pressure of the press, the police, and the citizens of a great American city.

GENETIC ASPECTS OF DAIRY CATTLE BREEDING by Ivar Johansson '25, *University of Illinois Press, Urbana, Ill.* (\$7.50).

In this book an international authority on animal genetics surveys the present knowledge in regard to the genetics of economically important characters of dairy cattle and the methods for their improvement. The book is not intended primarily as a text for specialized university courses but rather as a survey of problems and as a reference source for educators, extension workers, students in this particular field of animal genetics, and breeders.

PASSPORTS AT SEVENTY by Ethel Sabin Smith '08, *W. W. Norton Co., Inc., New York* (\$3.95).

Dr. Smith, a psychologist by profession, decided to write of her recent journey around the world by cargo ship, in part at least, as it bore on the attitudes and ways of life of people past the middle years of life. Her informal book flows as easily as good conversation, a blend of incident description, and shrewdly penetrating observation. Dr. Smith has a warm understanding of human nature, a proper respect for good sense, and a smile for the pompous and foolish.

HIDDEN ISLAND by Elizabeth Corbett '10, *Appleton-Century-Crofts, Inc., New York* (\$3.95).

Readers of Elizabeth Corbett's many novels will find in *Hidden Island* the familiar warmth of feeling and sensitive perception which characterize all her work.

ORIENTATION IN PHARMACY by Ralph W. Clark '22, *Lea & Febiger, Philadelphia*.

The purpose of this second edition of *Orientation in Pharmacy* is the same

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as that of first; namely, to present an over-view of pharmacy to beginning students so that they may become aware of pharmacy's proud heritage and of the opportunities in the profession. Brief surveys of some of the main facts and ideals of the profession are included in the book. The importance of new drugs and their subsequent distribution is pointed out. The contents were planned as a foundation for future study. They include some requirements of the profession which may serve as a guide for the student to determine

whether or not he wishes to continue in pharmacy as a career.

CHICAGO AND THE LABOR MOVEMENT (*Metropolitan Unionism in the 1930's*) by Barbara Warne Newell '54, University of Illinois Press, Urbana, Ill. (\$6.00).

Famous names, violent incidents, and union defeats and victories punctuate this detailed history of the labor movement in the Chicago area up to 1940. The focus is on new unions, changing unions, and expanding unions—partic-

ularly among the building trades, teamsters, steel, meat packing, clothing, newspaper, and retail trades—in Chicago during the 1930's. This was the period of the Great Depression, dynamic organizational activity, extreme social unrest and social experimentation, comparative political tolerance, and the United Front. The author examines the political, social, and historical influences which gave Chicago its distinct character or "mould," as she terms it, and traces the Windy City's long record of industrial violence.

Books from the University of Wisconsin Press

A WISCONSIN BOY IN DIXIE
The Selected Letters of James K. Newton edited by Stephen E. Ambrose (\$4.50).

James K. Newton was an eighteen-year-old school teacher when he marched to war with Company F of the Fourteenth Wisconsin Volunteer Infantry. By the time he was mustered out in October, 1865, Newton had risen from private to lieutenant and had traveled over 5,000 miles to fight in most of the major battles of the Civil War in the West. In the midst of a war in which pressure from every side forced men to conform without thought, Newton remained relatively independent. Although he supported Lincoln, Newton scorned Copperheads, but did not hate them. He wished to see the South defeated, but not devastated. Newton wrote of war with verve, imagination, and insight. His letters addressed to his parents convey to the modern reader an intimate view of the excitement, the horror, the humor, and the tragedy of the American Civil War.

PROLEGOMENA TO A THEORY OF LANGUAGE by Louis Hjelmslev, translated by Francis J. Whitfield (\$4).

A revised English translation of Hjelmslev's classic work, which, when first issued in a Danish language *Festschrift* in 1943, inaugurated a new school of linguistics, "Glossematics." A kind of symbolic logic with a set of postulates and definitions, "Glossematics" has been called the only complete theory of language proposed in the modern world.

THE ST. LAWRENCE WATERWAY *A Study in Politics and Diplomacy* by William R. Willoughby (\$6).

A well documented report of the political, economic, and diplomatic considerations that have played a decisive role in the navigational improvement of the Great Lakes-St. Lawrence River system. William R. Willoughby focuses on the exact circumstances which, over a span of almost three hundred years, finally led to the opening of the Seaway in 1959. Years of exhaustive research by the author have resulted in a fair and balanced treatment of the conflicting interests, viewpoints, and arguments that have marked the stormy history of the St. Lawrence project.

THE POLITICAL TESTAMENT OF CARDINAL RICHELIEU translated by Henry Bertram Hill (\$3.75).

The *Political Testament* of Cardinal Richelieu, builder of French absolutism, is a book of observations and maxims addressed to Louis XIII concerning the future conduct of the realm. Filled with practical details in the administrative, political, and social spheres, it is also an apologia, a report of how Richelieu had fulfilled his duties in office, and a justification of his criticized political policy.

ELIZABETH BOWEN *An Introduction to Her Novels* by William Heath (\$4.50).

William Heath shows Miss Bowen to be a complex literary artist whose

skill as a novelist enables her to create in the reader's mind the same morally impossible choices that her fictional characters face in their attempt to reconcile external reality with internal consciousness. This is a characteristic theme of a literary tradition in which Miss Bowen finds her voice.

THE CANADIAN IDENTITY by W. L. Morton (Cloth \$3.50, Paper \$1.50).

A clear and vigorous interpretation of Canada's evolution as a nation with its own history, customs, and distinctive identity. W. L. Morton, one of Canada's leading historians, asserts that Canada's identity is worthy of respect and preservation, despite the benign influence and power of the United States. He reviews and evaluates Canada's relations with the other members of the Commonwealth, and her steps toward stronger international alliances in the world of nuclear power politics.

MAN IN MOTION *Faulkner's Trilogy* by Warren Beck (Cloth \$6, Paper \$1.75).

A brilliant critique of Faulkner's Snopes trilogy, *The Hamlet*, *The Town*, and *The Mansion*. Mr. Beck displays a profound knowledge of Faulkner's genius apparent in the intricate structure of the trilogy with its different narrative modes and various interconnections of plot and character. He discusses pity, irony, and the grotesque as the artistic modes by which Faulkner

expresses his vision of life as motion. A novelist and short story writer himself, Mr. Beck brings to his criticism a personal appreciation of the complexities of literary creation. This enables him to define the art of Faulkner with extraordinary penetration and insight.

EUROPE EMERGES *Transition Toward an Industrial World-Wide Society, 600-1750* by Robert L. Reynolds (\$7.50).

The main theme of this new approach to world history is the emergence of Europe as an economic and social force which has expanded and continues to expand to every corner of the globe. The author weaves the many complex strands of European history into a single fabric of fascinating texture. His emphasis on business—banking, bookkeeping, insurance, government finance, and mercantile practices—makes the medieval world look less like the picture seen by Sir Walter Scott and more like that seen by the *Wall Street Journal*.

POLITICS IN THE POETRY OF COLERIDGE by Carl R. Woodring (\$6).

A comprehensive look at the influence of politics and political theory in the life and poetry of Coleridge. Carl R. Woodring carefully examines the political implications of the poet's newspaper sonnets, odes and "effusions", and politically oriented dramas. Prof. Woodring finds that Coleridge's warring political impulses, interpretations, and predictions resulted in a pattern of reversal, oscillation, and inconclusiveness in his poetry.

OLD GENTLEMEN'S CONVENTION *The Washington Peace Conference of 1861* by Robert G. Gunderson (\$5).

A thorough description and evaluation of the place and importance in American history of the Washington Peace Conference of 1861. By using material from unpublished diaries, memoirs, and letters, from legislative journals, and from contemporary news-

papers, Mr. Gunderson illuminates the political, economic, military, and psychological forces which brought about the Civil War, despite the efforts of moderates at the Peace Conference to reconcile radicals on both sides.

EAT NOT THIS FLESH *Food Avoidances in the Old World* by Frederick J. Simoons (\$5).

In this fascinating compendium of superstitions and habits regarding animal foods, the author examines specific cultural and religious prejudices against beef, chicken, pork, dogflesh, camel flesh, and horseflesh. He traces the origin and spread of these prejudices throughout Africa, Europe, Asia, and the Pacific, pointing out the similarities between Western patterns of food avoidance and those of other Old World peoples. This book will be of wide interest because it offers a solution to the problem of feeding the world's hungry millions—a problem which remains unsolved until reason replaces prejudice in food selection.

Alumni News

1901-1910

Lina JOHNS '01, former teacher at Dodgeville and Merrill, recently observed her 91st birthday.

Guy DUNLAP '06 was honored recently for 40 years service on the Mazomanie Union High School Board, Mazomanie, Wis.

1911-1920

Oscar RENNEBOHM '11 has received the highest honor of Scottish Rite Free-Masonry, the 33rd degree. The award was presented to him at the annual session of the supreme council for the Northern Masonic Jurisdiction at the Palmer House, Chicago.

William C. HANSEN '15, president of Stevens Point State College, recently completed 50 years in the teaching profession.

Dr. Barry J. ANSON '17, chairman of the department of anatomy, Northwestern University Medical School, gave a series of lectures in recent months in Barcelona, Paris, Copenhagen and London. Attendance at these meetings is part of a program supported by the National Institutes of Health and the Central Bureau of Research of the American Otological Society.

Olaf A. HOUGEN '18 is presently serving as scientific attache for the American Embassy in Stockholm, Sweden.

Edward PRITZLAFF '19 has retired as president of John Pritzlaff Hardware Co.,

Milwaukee, and is now living in Hartland, Wis.

The Port Washington Kiwanis Club cited Roy J. SCHUKNECHT '19 one of the city's most active citizens since the 1930's at its annual distinguished citizen award dinner held recently at the Port Country Club, Port Washington, Wis.

Ralph BALLIETTE '23 and Ruth SHEPHERD '19 were recently married in Madison. Mr. Balliette was recently elected Kiwanis governor for Wisconsin and Upper Michigan. He was mayor of Platteville from 1956 to 1960 and served as superintendent of schools there for 19 years.

Mrs. Inger Johnson recently became the bride of Dr. Nels T. NELSON '19. The former Mrs. Johnson is a receptionist at Elizabeth Waters Hall at the University of Wisconsin and Dr. Nelson has been engaged in agricultural research.

Dr. Ralph NAFZIGER '20, director of the School of Journalism at the University of Wisconsin, recently met with fellow alumni in Manila while participating in the first regional seminar on journalism training methods in Southeast Asia sponsored by the United Nations Educational Scientific and Cultural Organization.

1921-1930

Mrs. A. L. Mason (Florence GERKEN '21) has retired after 11 years as librarian with American Standards Association and over 22 years with Consumers Union of U. S., Inc. (publisher of *Consumer Reports*). In her retirement, Mrs. Mason plans to visit consumer organizations in the Netherlands

and help plan an international consumer conference to be held about the end of March 1962 in Brussels.

Arthur CHASE '21 has retired as director of park and recreation district, Yucca Valley, Calif., and as president of the Hi-Desert Community Concert Association.

Henry M. FORD '21 has retired as deputy director of the planning division of the State Department of Resources Development, and has joined the staff of Mead and Hunt, Inc., a consulting engineer firm in Madison.

Mr. and Mrs. Wilbur SEUBERT '21, recently returned to Sioux City, Ia., after spending their third summer touring Europe "without reservation", a travel plan which enables an individual to travel as much as 10,000 miles for as little as \$150. Mr. Seubert recently retired from 41 years of teaching in Iowa public schools and Mrs. Seubert is currently an English teacher at East High in Sioux City.

Mark INGRAHAM '22 was recently honored by fellow faculty members for his "broad vision" during nearly 20 years as dean of the College of Letters and Science at the University of Wisconsin.

Wilber G. KATZ '23, an expert on corporation law and accounting in legal practice, has joined the University of Wisconsin Law School faculty.

Marquis CHILDS '23, famous newspaper correspondent on national and international affairs, is the author of *The Peacemakers* which was recently published by Harcourt, Brace and World, Inc.

Dr. Carl R. ROGERS '24, of the Univer-

sity of Wisconsin departments of psychology and psychiatry, was honored recently by the American Academy of Psychotherapists in New York City and was given a special award as first president of the organization.

Carl MAYER '25, vice-president, Oscar Mayer and Co., has been appointed a member of the public information committee of the American Meat Institute.

Durant Manufacturing Co., Watertown, Wis., has announced the appointment of Harold F. BEMM '26 as manager of customer service department and the appointment of Willard H. BROWN '46 as manager of manufacturing.

Dr. Clifford D. BENSON '26 is currently surgeon in chief at the Children's Hospital of Michigan and associate professor of clinical surgery at Wayne State University Medical School. He is also president of the Detroit Academy of Surgery and president of the Academy of Medicine for 1961-62. He is on the editorial board and a contributor to the new text *Pediatric Surgery* which is in press.

Dr. George E. SYMONS '26, consultant, Larchmont, N. Y., was made an honorary member of the Water Pollution Control Federation at their annual awards dinner held recently in Milwaukee.

Dr. Chauncey Guy SUITS '27, Schenectady, N. Y., vice-president and director of research for General Electric Co., has been chosen to receive the 1962 Industrial Research Institute medal.

Col. Edward R. WERNITZNIG '27, a member of the Medical Corps for 27 years, is the commander in charge of the U. S. Army Hospital at Bad Cannstatt, Stuttgart, Germany.

Dr. John H. DILLON '28, president of Textile Research Institute, Princeton, N. J., has been elected president of the Fiber Society, an organization of scientists in textile technology.

Arline FINDORFF '29 is a member of the board of trustees of Milton College, Milton, Wis.

Dr. Anthony CURRERI '30, of the University of Wisconsin Medical School, has been awarded \$650,000 from the National Institutes of Health to be used in a program of cancer research.

Henry J. O'LEARY '30 has resigned as chief of the rates and research section of the State of Wisconsin Public Service Commission to become an employee of the Madison Gas and Electric Co.

Howard W. REAM '30, chief of the animal industry division of the Sino-American Joint Commission for Rural Reconstruction in Free China, recently returned to the United States from an assignment with the U. S. International Cooperation Administration in Taiwan.

1931-1940

Aaron J. IHDE '31, professor of history of chemistry at the University of Wisconsin, has been elected a division chairman of the American Chemical Society.

William C. ATTEN '31 was recently honored at a dinner by a group of attorneys and lawyers at Wheaton, DuPage County, Ill.,

upon his completion of 25 years on the Bench.

Alicia FRUSHER '31 and Brig. Gen. Marion Van Voorst (Ret.) were recently married in Washington, D. C.

Dr. Robin ALLIN '32 has become associated with the Dean Clinic, Madison, for the continuation of his practice in internal medicine, including allergy.

Dr. Herbert H. ALBRECHT '32, associate dean and director of extension, College of Agriculture and Home Economics, Pennsylvania State University, will become president of the North Dakota State University of Agriculture and Applied Science on January 1, 1962.

Richard W. BARDWELL '32, retired director of the Madison Vocational and Adult School, was honored recently for his contributions to National Library Week observances in 1961.

Mr. and Mrs. Alfred KLABER '33 and family are now residing in San Leandro, Calif., where Mr. Klaber is treasurer of Grodin's of California, a six-store clothing chain.

Robert C. MERZ '33, professor of civil engineering, University of Southern California, was senior author of an important technical paper presented at the 34th annual Water Pollution Control Federation meeting held recently in Milwaukee.

Myron G. KUHLMAN '34 has been named technical director of the East Texas Pulp and Paper Co., Silsbee, Tex.

Lester S. SINNESS '35 has been promoted to general manager of the Textile Fibers Department of DuPont at Wilmington, Del.

Milwaukee's international song leader, Walter L. MEYER '35, who has entertained in nearly 60 nations and in more than 20 languages, appeared at the Midwestern Regional Conference of Attorney Generals banquet held recently in Madison.

Dr. Van R. POTTER '36, University of Wisconsin Medical School cancer researcher, has been awarded a National Institutes of Health grant for \$414,745 for a seven-year cancer research program.

A technical book entitled *Report Writers' Handbook* by Charles E. VAN HAGAN '36, editor-in-chief and secretary-treasurer of the Forest Products Research Society, has been released by Prentice-Hall, Inc.

Miriam M. HOWELL '36 and William H. Jones, Jr., were recently married in Atlanta, Ga., where Mr. Jones is a professor of chemistry at Emory University.

Circuit Judge Bruce F. BEILFUSS '36 of Neillsville, Wis., and De Ette Helen Knowlton of Ellsworth, Wis., were married recently in St. Paul, Minn.

Dr. George S. DUGGAR '36 has been named associate professor of Municipal-Metropolitan Affairs at the University of Pittsburgh.

Lowell H. BALLINGER '37 has been promoted to senior staff engineer at the Bayway Refinery of Humble Oil & Refining Co., Linden, N. J.

Alden G. GREENE '38, assistant chief of the reference branch of the Atomic Energy Commission, recently spent a month at the

AEC's "Atoms for Work" exhibit in Beirut, Lebanon and then went on to visit depository libraries in Turkey, Greece, Yugoslavia, Germany and Belgium.

Mrs. L. DeLoss Charlton (Ruth ILER '38) is the new secretary-treasurer of the Wisconsin Alumni Club of LaFayette County.

W. Hull HENTHORN '39 is the new general manager for the Rural Insurance Companies.

George V. KIRCH '39, life underwriter for New York Life, was recently awarded the Chartered Life Underwriter designation.

1941-1945

Philip SMITH '41 has been appointed state entomologist for Wisconsin.

Dr. Olin J. EGGEN '41 has accepted a professorship at Cal-Tech University and a membership at Mount Palomar, Mount Wilson.

Ruth A. Kelleher and James W. MASTERSON '42 were recently married in La Crosse, Wis. Mr. Masterson is a partner in the firm of Bleasdale and Masterson, Real Estate and Insurance, Janesville, Wis.

Dr. John W. MITCHELL '42, chief of the audio-visual center, Air University Library at Maxwell Air Force Base, Ala., has been named director of the audio-visual center at Kent State University.

Martin WOLMAN '42, business manager of Madison Newspapers, Inc., has been elected to the board of directors of the Inland Daily Press Association for three years.

Dr. H. Kent TENNEY, Jr. '43 was selected as the "Mental Health Citizen of the year" by the Wisconsin Association for Mental Health at their annual conference held recently in Milwaukee.

Neil V. HAKALA '43 is presently director, products research, for Esso Company, Linden, N. J.

Mr. and Mrs. Richard B. Lavine (Eileen MARTINSON '45) announce the birth of a son, Michael Herman. The Lavines have moved to Takoma Park, Md., where Mr. Lavine is an attorney on the trial staff of the Federal Trade Commission in Washington and Mrs. Lavine plans to continue her free-lance writing and editing work, primarily in the health and welfare field.

Lloyd O. KRUEGER '45 and Robert C. KRAFT '48 have formed a new architectural firm known as Krueger, Kraft and Associates, which is located in Madison.

1946-1950

Walter H. KEYES '46 has been appointed comptroller of Hoffman Enterprises, Inc. He is a member of the Wisconsin Society of CPAs, the American Institute of Certified Public Accounting and a past director of the Wisconsin Alumni Association.

Rex K. JOHN, Jr. '46, assistant manager of the Chicago branch office of Connecticut General Life Insurance Co., has been awarded the diploma of a Chartered Life Underwriter, one of the top professional designations in the life insurance field.

Ralph L. MEYER '46 has been elected president of the Des Moines National Association of Accountants.

Stanley B. GRADY '47 has been appointed assistant controller of the Marathon Division of American Can Co.

Army Maj. John A. KNEEPKENS '47 recently arrived in Hawaii and is now assigned as operations officer at Tripler General Hospital in Honolulu.

Robert L. LOETSCHER '48 has been appointed training director at CUNA Mutual Insurance Society, Madison.

Dr. Lester GRANDINE, Jr. '48 has been named a research scientist at the Phillip Morris Research Center, Richmond, Va.

Glenn S. RICHARDS '49 is owner-operator of two new Kelly's Drive-In restaurants located in the Madison area.

Orville M. WINSAND '49 recently received a Doctor of Philosophy degree in education from the University of Wisconsin and has been named to serve as an associate professor in the College of Fine Arts at the Carnegie Institute of Technology, Pittsburgh, Pa.

Bruce THOMAS '49, legal counsel to Governor Nelson, and a member of the Madison law firm of Arthur, Dewa, Tomlinson and Thomas, was recently promoted by the Air Force to the rank of full colonel, USAF Reserve.

Helen M. Rennaker and Curtis W. MANSFIELD '49 were recently married in La Grange Park, Ill.

Robert J. BAUER '49 has been appointed

a general field representative for the Green Bay division of Super-Valu Stores, Inc.

Charles F. CHENEY '49 has been named to the executive committee of General Dynamics/Telecommunication in the capacity of director of plans and programs.

Eric L. SOKOL '49 has been appointed manager of the National Rejectors, Inc. plant in Hot Springs, Ark.

Joseph F. CHVALA '49 has been appointed marketing manager of American Standard Insurance Co., Madison.

F. Anthony BREWSTER '50 has resigned from the law department of the Radio Corporation of America, Camden, N. J., and has become associated in the practice of law with Attorney Joseph A. Melli, Madison.

Richard DAVIES '50 has been elected president of the Wisconsin Alumni Club of LaFayette County.

Roderick F. MCPHEE '50 has been appointed an assistant professor in the field of administration in the Harvard Graduate School.

Mrs. Roger C. PETERMAN (Mary McCORD '50) has been named secretary-treasurer of the Wisconsin Alumni Club of Eau Claire.

Thomas H. SCHULTZ '50 has been appointed district Agronomist, Des Moines, Ia., for the Ortho Division, California Chemical Co.

Donald H. JOHNSON '50 has been

named manager of the personnel department of Aid Association for Lutherans in Appleton, Wis.

1951

Charles E. LEWIS is the new president of the Wisconsin Alumni Club of Eau Claire.

Mr. and Mrs. Sheldon J. BERSON announce the birth of a second son, David Elliot.

Ned WILDE has accepted a position with Phillips Petroleum Co., Atomic Energy Division, Idaho Falls, Idaho.

Marshall MARKHAM, Jr. has been elected president of the Wisconsin Alumni Club of Green County.

1952

Atty. James HALFERTY is currently practicing law in Lancaster, Wis.

Dr. Clyde L. ALDRIDGE, a research associate on the technical staff at the Esso Research Laboratories, Baton Rouge, La., has been named a Visiting Scholar under the Robert A. Welch Foundation program and will spend the 1961-62 academic year in research at the Texas A & M College.

David J. LINDSAY has been promoted to manager of distribution and planning with the FWD Corp., Clintonville, Wis.

Wayne EASTMAN is the new secretary of the Wisconsin Alumni Club of Door County.

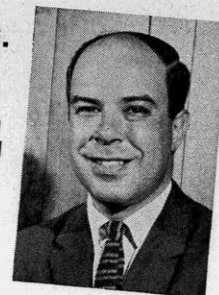
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FREDERICK G. MARKS, JR.
New York Life
Representative in
the Grand Central
(New York City)
General Office



Education: Oberlin College, B.A., '40

Employment Record: Joined New York Life '55; Member, Top Club '56 and '57; Star Club '58, '59, '60; President's Council '61.

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Wisconsin Alumnus, December, 1961

1953

Mr. and Mrs. Layton J. WITTENBERG (Melsean HAUCK '49), Dayton, O., are the parents of a daughter, Melsean Mildred.

Robert E. REICHENSTEIN was granted a diploma in agency management at the National Conferment Exercises of the American College of Life Underwriters held recently in Philadelphia, Pa.

Richard OHVALL, a specialist in pharmacy administration, has joined the University of Connecticut faculty as an assistant professor.

Mr. and Mrs. Craig W. CHAPLEAU announce the birth of a daughter, Kimberly Ellen. Mr. Chapleau is the manager of the Montgomery Ward and Co. store in Bluffton, Ind.

David B. HOFF, special agent with Horner and Thomas, general agents for Northwestern Mutual Life, was awarded the Chartered Life Underwriter designation at the annual CLU conferment banquet held recently in Madison.

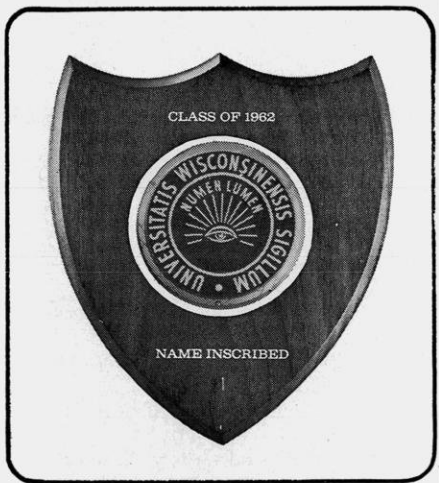
1954

Robert L. SCHEER has accepted the position of district executive for the West Suburban Council of the Boy Scouts of America with headquarters in La Grange, Ill.

Jack H. DOBEY has been appointed area



Oscar Rennebohm '11, shown above (left) with Mrs. Rennebohm and Arthur Uhl, dean of the University of Wisconsin School of Pharmacy, was given a testimonial dinner in October by the Wisconsin Pharmaceutical Association, Wisconsin State Board of Pharmacy, and the UW School of Pharmacy. At the dinner, five speakers—Charles F. Dahl, president of the Wisconsin Pharmaceutical Association; George E. Elwers, president of the Wisconsin State Board of Pharmacy; Warren P. Knowles, lieutenant-governor of Wisconsin; Carl E. Steiger, president of the Board of Regents; and Conrad A. Elvehjem, president of the University—eulogized the former governor for his many contributions to the study of pharmacy and to the betterment of the University of Wisconsin.



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product manager in the Industrial Roof Decks division of U. S. Gypsum Co.

Dr. John JAMES has opened a medical office in Middleton, Wis.

Dr. Nicholas WAGENER has become associated in the Salem, Wis. clinic.

1955

Capt. Carroll RANDS has received a promotion from the rank of first lieutenant to captain at Wright-Paterson Air Force Base where he is stationed and attends the Institute of Technology.

Mrs. Raymond KUBLY, Jr. (Delores HODGSON) is the new secretary of the Wisconsin Alumni Club of Green County.

W. Reed CRONE has been appointed Student Affairs Secretary of the Institute of Radio Engineers, New York City.

Mr. and Mrs. Richard L. YATZECK (Lois ERDMANN) recently returned to the United States after a year's study at the University of Moscow. Mr. Yatzek is presently teaching Russian and world literature and working for his doctor's degree at the University of Wisconsin and Mrs. Yatzek is studying for her degree to teach high school Russian.

Robert J. KAY has resigned as assistant U. S. attorney for Western Wisconsin to

practice law with the firm of Marsh, Geilser and Kay, Madison.

Owen J. ROBERTS was designated a Chartered Life Underwriter at the national conferment exercises of the American College of Underwriters held recently in Denver, Colo.

1956

Mr. and Mrs. Robert CARPENTER (Cecily BURG '54) announce the birth of a son, Mark Powers.

John NOVOTNY has been accepted as a member of the 1961-62 class of the American Institute for Foreign Trade, Phoenix, Ariz.

Mr. and Mrs. Robert FAHRES '55 (Anne HENKE) are the parents of a daughter, Carol Jean.

John W. RATHBUN has been named associate professor of English at Los Angeles State College.

1957

Robert G. BRIDGES, who recently received the degree of Juris Doctor from the State University of Iowa Law School, is now associated with the Des Moines law firm of Bridges and Peshkin.

Dr. and Mrs. William COOK '54 (Judith KAYSER), Cleveland, O., announce the birth of a daughter, Catherine Ann.

Robert ROSE is attending the University of Virginia under a grant from the National Science Foundation.

Gerald BOSMAN is the new president of the Wisconsin Alumni Club of Door County.

David RAWSON has been appointed a representative for the Connecticut Mutual Life Insurance Co. in San Francisco, Calif.

Louis H. BETHKE has been named assistant director of Admissions at Ripon College, Ripon, Wis.

Army Capt. Edmund M. DROZD recently was assigned as a liaison officer in the 5th Infantry's headquarters Co. at Fort Riley, Kans.

1958

Terrance A. ANDERSON is the new choir director at Culver Military Academy, Culver, Ind.

Lt. and Mrs. Donald HEILIGER, Mather Air Force Base, Calif., announce the birth of a daughter, Leslie Ann.

Thomas J. DEAN is currently attending the Union Theological Seminary in New York City after receiving his Bachelor of Divinity Degree from Harvard University.

Mr. and Mrs. Steven E. HOPKINS are the parents of twin daughters. Mr. Hopkins is the assistant state editor for the *Wisconsin State Journal*, Madison.

James KRIKELAS has been promoted to head librarian of the Memorial Library at Milwaukee-Downer College.

Martin ROSS has been selected by the Peace Corps for an agricultural project in India's Punjab State.

1959

James P. WEYHMILLER is currently employed in the Veterinary Research and Development Department of the Upjohn Co., Kalamazoo, Mich.

Paul A. HARTWIG has become associated with the Marshall Co., Monroe, Wis., and will also continue to operate the Monroe Farm Management and Consulting Service.

Mr. and Mrs. Bronson LaFOLLETTE '58 (Lynn GODWIN) announce the birth of a daughter. Mr. LaFollette is a member of the law firm of LaFollette, Sinykin, Doyle, and Anderson, Madison.

1960

John P. ADAMSKI has been appointed Landscape Architect for the San Isabel National Forest with headquarters in Pueblo, Colo.

John C. HOFFMAN recently was promoted to private first class in Germany, where he is serving with the 530th Engineer Co.

Philip A. MARKSTROM has been awarded a research assistantship by the Graduate College of the University of Iowa to pursue study in the field of work measurement for the SUI department of mechanical engineering.

Army 2d Lt. Alan W. MESS is now assigned to the 507th Ordnance Co. in Germany.

Mrs. Thomas Klusendorf (Joyce URFER) has been elected secretary of the Wisconsin Alumni Club of Iowa County.

William ANDERSON has been named to the physical therapy staff at St. Nicholas Hospital, Sheboygan, Wis.

Thomas J. BONTLY, Madison, and Janet M. MOHR, Anchorage, Alaska, have been awarded a Rotary Foundation Fellowship for advanced study abroad during the 1961-62 school year.

1st Lt. John M. SANDERSON, Jr. '59 (Joan NISHIMURA), Weisbaden, Germany, are the parents of a daughter, Stacey Lyn.

Mrs. Andre M. Saltoun (Francine KLEIN) is presently an instructor of French at Lake Forest College, Lake Forest, Ill.

Thomas F. Canny Class of '60

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Newly Married

1953

Anne BURBACH and Kendall E. BARG, West Allis.

Joan C. JONES and Murad Gengozian, Racine.

Eleanor R. TURNER and Ernest R. Mell, Appleton.

1954

Geraldine D. GULCYNISKI and James M. Janette, Milwaukee.

1955

Myrna D. DELSON and Dr. David S. Karansky, New York, N. Y.

1956

Mary L. DRNEK and Elmer L. Wagner, Chilton.

1957

Geraldine L. Lenz and Ronald C. BRASCH, Fremont.

Janet E. Harrington and Julius MARKS, Chicago, Ill.

Patricia L. McCARTHY and Erwin J. HEINZELMANN '60, Munich, Germany.

Shirley J. Swanson and Glenn A. MEYER, La Crosse.

Margaret J. Muller and Stanley MIEZIO, New York, N. Y.



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Betty J. Davidson and Trygve S. NEPRUD, Westby.

Anne T. Stapleton and Rodney G. PETERSON, New York, N. Y.

Rita A. Seng and Thomas E. XISTRIS, Chicago, Ill.

1958

Kathleen K. Alldredge and Gerald R. BASS, Madison.

Marilyn B. JOHNSON and Keith E. Knight, Lancaster.

Audrey J. RADUE and Donald D. Sibehorn, Two Rivers.

Marlene K. Glass and Jack L. STRAEHLER, Fond du Lac.

1959

Sue A. Miller and John J. ALBRIGHT, Green Bay.

Cynthia BAGLES and Louis G. Jumes, Sheboygan.

Sallie L. Quinn and Neil C. BURMEISTER, Beloit.

Andrea C. Baier and Robert H. BUTH, Menomonee Falls.

Constance D. DAVIS and William Chambers, San Francisco, Calif.

Carol Pommerich and Dirk N. GRANBERG, Oshkosh.

Dianne F. Gordon and William J. HEISE, Milwaukee.

Nancy Meeks and Jeffery F. HENDERSON, Cincinnati, O.

Jacquelyn A. Dunse and Gary L. HOFF, Madison.

Jill A. Thompson and James F. KAP-HENGST, Williams Bay.

Dorothy M. Pribernow and Robert G. LUFT, Maple Creek.

Sherrill S. PETERSON and Arthur D. Dailey, San Francisco, Calif.

June C. DeYoung and Frederic C. VORLOP, Ft. Lewis, Wash.

1960

Susan Kyle and Terence G. BISCHOFF, River Hills.

Norma J. Spierling and Edmund G. EIGENFELD, Milwaukee.

Dianne Temp and Alvin J. ERICKSON, Madison.

Joan J. Argue and Thomas A. GERING, Madison.

Georgia A. Muenzenberger and William F. GRAHN, Rockford, Ill.

Sharyn L. Pomeroy and Michael F. HAHN, Watertown.

Donna L. Ritchie and John J. HANSEN, Madison.

Flora S. Stuessy and Raymond C. KNUTSON, Brodhead.

Rita J. MIDDLETON and Richard S. Wheeler, Scottsdale, Ariz.

Judith A. Spencer and Peder PEDERSEN, Racine.

Marsha R. SEESE and Robert G. Johnson, Crystal Lake.

Betsy R. Lehner and William H. TISHLER, Princeton.

Cleo Swedenborg and Jack W. WOLTER, Salt Lake City, Utah.

1961

Anne J. BURGARDT and Richard T. Rada, Wauwatosa.

Jeanette M. DUDLEY and Warren W. KNAPP '60, Racine.

Donna M. EBBEN and John C. BEHRENDT '54, Madison.

Alice KRUEGER and Wayne P. EVERTS, Kenosha.

Judith R. GILBERTSON and Gary W. Russell, Black River Falls.

Margaret J. Quinn and Merlin F. GROSS, Ellsworth.

Carol A. Prehn and Thomas L. GUSE, Milwaukee.

Elizabeth K. MILLER and Edward R. GARVEY, Philadelphia, Pa.

Audrey L. HILFIKER and William K. KECK, Oconomowoc.

Lucretia A. HOTCHKISS and Clifford A. HARTMAN, Milwaukee.

Dorothy M. Love and Elwood B. HUGHES, Vandergrift, Pa.

Lucy G. Blake and William R. HUSTING, Madison.

Mary L. Naber and Robert A. KANE, Wisconsin Dells.

Patricia A. KASTNER and Harold G. Isaacson, Delavan.

Donna J. Pendleton and William S. McCORKLE, Richland Center.

Gertrude A. Niesen and Robert F. MILLER, Middleton.

Joan E. Reinert and Allan C. BUTTON, Lake Geneva.

Judith E. RHYNER and Peter J. Hirsch, Monticello.

Marilyn E. SAIBERLICH and A. Juergen HANSEN '57, Turrialba, Costa Rica.

Mary A. Kalscheur and John H. SIMON, Madison.

Jacquelynn E. STENSON and Harley D. LARSON, Beloit.

Diane A. Drews and James E. STETTER, Oconomowoc.

Mary E. SUTTON and William G. MELZER '60, Milwaukee.

Gloria A. SWOBODA and Robert H. Schappe, East Troy.

Sara N. Roenz and Wayne E. VAALER, Symco.

Karen R. VANCE and Clifford R. James, Elm Grove.

Minta A. Kishner and Jon K. WALTERS, Wauwatosa.

Necrology

George W. MEAD '94, Madison.

Herman C. WINTER '95, Madison.

Charles A. ADAMSON '96, Twin Falls, Idaho.

Martin C. OLSON '99, Schenectady, N. Y.

Dr. Ernest L. BOLTON '00, Appleton.

Mrs. Edward H. Johnson '04 (Ruth C. STOCKMAN), Fort Dodge, Ia.

Austin WALLINE '07, Ontario, Calif.

Bjarne H. GRAFF '08, Berkeley, Calif.

Wilbert H. BRUMM '10, Madison.

Mrs. Frank Bachhuber '10, (Mabel M. FOLEY), Madison.

George E. DOUCETTE '11, Shorewood.

Calhoun L. CANNON '12, Tomah.

Cornelius A. SORENSON '12, Madison.

Maxwell F. RATHER '13, Palm Beach, Fla.

Helen I. JOHANN '15, Madison.

Mrs. Francis A. Harper '18, (George B. ANUNSEN), Monroe.

Walter A. DUFFY '20, Portland, Ore.

Martin A. FLADOES '20, Milwaukee.

Burton R. HUGGETT '20, Fall River.

Mrs. William V. Carroll '21 (Gretchen P. VOTTELER), Dallas, Tex.

Francis S. BRADFORD '22, Cornwall Bridge, Conn.

Mrs. Francis H. Schmitt '22, (Martha R. HAMES), Shorewood.

Arthur H. KINNAN '22, Lynnwood, Wash.

Seth W. POLLARD '22, Menomonee Falls.

Dr. Walter H. HARTUNG '26, Richmond, Va.

John JAARSMA '26, Madison.

Ralph R. PIPER '27, Appleton.

Gustav H. RIEMAN '27, Rhineland.

Marie WOLTRING '27, Milwaukee.

I. Helen STEEL '28, Milwaukee.

Robert A. ZENTNER '28, Milwaukee.

Helen G. COCHRANE '29, Madison.

George O. SAVAGE '29, Rochester, Minn.

Mrs. Howell K. Smith '30 (Synneva H. HOFLAND), St. Paul, Minn.

Carl T. LARSON '30, Bayfield.

Bernard J. SMITH '30, Madison.

Earl G. ZEMLIKA '30, Iron River, Mich.

David O. JONES '31, Dodgeville.

G. Earl HEATH '32, Madison.

William R. DAVLIN '33, Harrisburg, Pa.

Louis D. SILVER '35, Milwaukee.

John C. ARMSTRONG '36, Madison.

Walter S. NICHOLS '38, Milwaukee.

Paul F. FUSS '39, Milwaukee.

Robert J. ECKL '40, Milwaukee.

Rowena L. ALLEN '41, Stevens Point.

Sister Mary Jane Frances WEBER, O. P. '43, Madison.

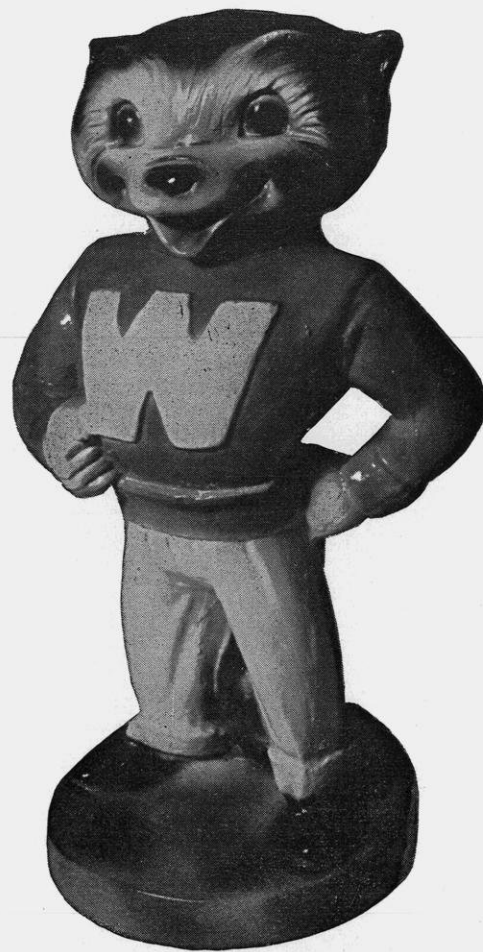
Mrs. Francis G. Klunk '44, (Betty J. HIBNER), Portage.

Lillian MUELLER '46, Milwaukee.

George C. EDGES '54, Poynette.

Roy E. FRANK '62, Augusta, Ill.

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