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THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—Pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

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MADISON, WISCONSIN

Vol. 32, No. 2

Off-Campus Study Groups Share In Advisory Service

Extension Division Enlarges Counseling Activity for Freshmen in State

The policy of giving University Extension freshmen in Wisconsin cities a helping hand, through friendly suggestion and advice, in meeting first-year personal problems is being expanded materially this year by the Extension division under plans now in effect. An organized counseling service, long enjoyed by students on the Madison campus, is now made available also to the non-campus groups in 18 Extension centers throughout the state.

Many personal problems encountered in university work are known to be common to campus and non-campus class students alike. Involved in them are choice of studies, ways of studying to the best effect, scholastic difficulties, credit requirements, personality adjustments, vocational aptitudes, and others.

Extension class students have had the benefit of counseling service from Vocational school staffs in many cities. The expanding program of classes on the university level has, however, emphasized the need for supplementing that service with special aid from the university, with specific reference to university rules, methods, and aims.

Several steps are being taken to make this program more effective. Dr. John L. Bergstresser, assistant dean of the Extension division, formerly associated with the counseling work of the College of Letters and Science, is serving as counseling officer upon periodical visits to the Extension centers. Most centers have had such visits this fall; those in the northern area will be visited during the week of Nov. 29.

As special aids to satisfactory work, a freshman handbook, containing suggestions on how to make the first year's work easier and more effective, and a bulletin on how to study, are soon to be placed in the hands of all Extension class students.

Beginning this semester, also, reports of mid-semester standings are being made by instructors to serve as a guide to student progress and to aid the Extension counselor, in cooperation with local guidance leaders and teachers, in interpreting and solving student difficulties.

The new counseling program is intended to become a continuous process, with potentialities in lessening failures, developing more serious attitudes, and directing ambitions and aptitudes toward successful scholastic results.

State High School Journalists Meet At U. of W. Friday

Newspaper and yearbook writing, editing, and business problems, ranging all the way from reporting to layout and art work, will be given consideration by more than 300 student editors and business managers of high school publications who are gathering on the campus of the University of Wisconsin Friday and Saturday of this week for their 18th annual Wisconsin High School Editors' conference.

Sponsored each year by the State University's school of journalism, the conference brings to the Wisconsin campus newspaper and yearbook editors and business managers and their faculty advisers from high schools scattered throughout the state.

The conferences will open at 9 a. m. Friday in the Memorial Union building on the campus with registration of delegates, to be followed by the first of a series of sectional roundtable sessions at 10:15 a. m. Prof. Grant M. Hyde, director of the Wisconsin school of journalism, will speak on "Testing Yourself for Journalism" at a general assembly of the conference at 11:15 a. m. Friday.

The program for the conference consists of 30 sectional roundtables at which will be attacked in practical fashion the various problems in writing, editing, make-up, typography, engraving, and business management faced by the high school newspaper and yearbook editors and business managers. Faculty advisers who attend the conference will participate in roundtable discussions on their own problems, and will attend a special luncheon for advisers at noon Friday.

A feature of the conference again this year will be the annual "Stunt Banquet," to be held in the University's Memorial Union building, Friday night. Entertainment at the banquet, including skits, dialogues, recitations, one-act sketches, musical numbers, and so forth, will be provided by various delegates to the conference. In addition, this year an outstanding journalist and journalism teacher, Prof. Kenneth E. Olson, director of the Medill school of journalism at Northwestern university, will speak at the banquet.

The conference will come to a close Saturday with critical roundtables, at which school newspapers, magazines, and yearbooks will be presented for criticism, following which campus tours will be held.

Chemists Extract Valuable Oils from Two Common Seeds

University of Wisconsin chemists have succeeded in extracting valuable oils from the seeds of two of Wisconsin's commonest roadside plants, it was revealed recently through the publication of several articles in scientific journals.

The discoveries, which have been made in the food chemistry laboratories of the State University's chemistry department, were conducted by Dr. Henry A. Schuette, professor of chemistry, and his associates.

Publication of the scientific articles has revealed that the chemists were able to extract valuable oils from elderberry seeds and from elm tree seeds.

Preliminary tests revealed that the elderberry seed oil compared favorably with linseed oil in certain qualities. Tests of drying qualities of the elderberry seed oil revealed that it dried even quicker than linseed oil, and further tests are now being made by paint manufacturers to determine whether the elderberry oil is superior to linseed oil in other ways as a paint mixture.

A green fatty oil, which contains a larger percentage of the valuable fatty acid constituents which make coconut oil so valuable in soap-making, was also discovered by the scientists. This oil was extracted on the State University campus. Prof. Schuette said that American soapmakers had expressed an interest in this oil, which would be commercially valuable if the elm tree seed crop could be made constant year after year, and if economical means of extracting the oil could be invented.

Dykstra Leads Public Forum Discussion of Trends in Government

Pres. Clarence A. Dykstra of the University of Wisconsin is announced as a speaker for the next meeting of the Milwaukee Civic forum, Saturday evening, Nov. 27, when he will discuss the question, "Which Way Government?"

The university president, with a long background of training in municipal administration, is expected to comment on the changing interrelationships in local, state and national units in present-day government. Views also may be evoked on the significance of trends in the direction of a more centralized authority.

Public officials, educators, and public generally are invited to hear the president on this topic. No admission fee is charged. The meeting place is Engelmann hall, Milwaukee Auditorium.

Milwaukee's mayor and Wisconsin alumnus, Daniel W. Hoan, honorary president of the U. S. Conference of Mayors, will preside, and prominent Milwaukee officials will have seats on the platform. Following the address, a question and answer period will give opportunity for general participation.

Preceding the public meeting, President Dykstra will be the guest of honor at a dinner at the City club, to be attended also by members of the forum's advisory committee, Milwaukee educational administrators, and others.

The forum series is sponsored by the University Extension division and the Milwaukee Forum.

57 Students Win Highest Grades in First Two Years

Win Right to Do Advanced Independent Work at State U.

Because of their perfect or near-perfect work during their first two years in the University of Wisconsin, 57 undergraduate students enrolled in State University courses have won the opportunity to do independent advanced work during the remainder of their University careers, it was revealed recently in an announcement sent by the University Graduate school to all undergraduate student advisers.

The announcement explains that the Graduate school is interested in seeing that students who might profit from such opportunities as are afforded by independent advanced work have them called to their attention, and asks the cooperation of the faculty advisers if any of the students who have done near-perfect work during their first and second years should come to them for help in planning their work.

Only three of the students whose names were included in the announcement as being among those who have done superior work in their first two years in the University made perfect grades by earning a straight "A" average in their freshman and sophomore studies. They are Elizabeth Bascom, Madison; Dudley G. Huppler, Muscoda; and Hilda Kott, New York. Of the total number on the list, 34 are men and 23 are women students. All except eight are from Wisconsin homes.

Those who received the high averages in the College of Letters and Science and Education are:

Alberta E. Arnold, Eau Claire; Rodrick A. Barnes, Merrill; Elizabeth Bascom, Madison; John J. Beck, Wautoma; William K. Bellile, Rhineland; Eunice M. Biggar, Edgerton; Clayton W. Clark, Melrose; Marion Conrad, Yakima, Wash.; Nancy L. Davidson, Madison; Irene R. DeNoyer, Madison; Elizabeth A. Dentz, Milwaukee; Gladys E. Dite, Milwaukee; Jean C. Edgar, Beloit; Regina Feiner, Watertown; James C. Fleming, Shullsburg; Nell M. Forgie, Oconto; George E. Frazer, Winnetka, Ill.; Charles D. Gellat, Miami Beach, Fla.; Henry G. Gergen, Beaver Dam;

Myron L. Gordon, Milwaukee; Alfred O. Gray, Madison; John M. Grindrod, Oconomowoc; Gordon F. Hildebrand, Sheboygan; Dudley G. Huppler, Muscoda; Jane E. Johnson, La Crosse; Giffin D. Jones, Fond du Lac; Isadore M. Kanevsky, Racine; Robert L. Kelso, Madison; Harold J. Koepsell, Mayville; Hilda Kott, New York, N. Y.; Pauline L. Krause, Sheboygan Falls; Arthur L. Krenzien, Omaha, Neb.;

Donald A. Lillegren, Madison; Reynold D. McKeown, Green Bay; Jane A. Machlis, Milwaukee; Don A. Martindale, Marinette; William H. Masters, Madison; Maxine L. Mehne, Antigo; Elizabeth J. Meyers, New Lisbon; Reynold M. Neseemann, Algoma; Raymond E. Novy, Hillsboro; Marian J. O'Connell, Waunakee; Wilbur H. Petering, La Porte, Ind.; Marian J. Radke, Horicon; Donald F. Rahn,

900 Badger Writers Listed in New Book on Wisconsin Authorship

"One Hundred Years of Wisconsin Authorship, 1836-1937," is the title of a bibliographic work, edited by Mary Emogene Hazeltine, and released for distribution at the time of the Wisconsin Library Association convention held in Madison recently.

The books of over 900 Wisconsin authors are listed in the volume, with brief notes concerning many of them. The first of these is Increase A. Lapham, whose "Catalogue of Shells Found in the Vicinity of Milwaukee," appeared in 1836. The latest is Mary Boynton Cowdrey, of Portage, whose biography of her grandmother, Mary Dodge Woodward, entitled "The Checkered Years," was published only a few days before the completion of this bibliography.

The present edition of the work, in mimeographed form, is considered tentative. A final printed edition may appear after several years when there has been time for additions and corrections, to which all who use the lists are urged to contribute. The current edition may be purchased for \$1.00 from the treasurer of the Wisconsin Library Association, Edel E. Seebach, Milwaukee Public Library.

Distinguished names that appear include Hamlin Garland, Zona Gale, Margaret Ashmun, Rasmus B. Anderson, John Muir, George W. Peck of "Peck's Bad Boy," Berton Braley, and Horace Gregory; and from the University of Wisconsin such outstanding figures of present and past as E. A. Birge, John R. Commons, William Ellery Leonard, W. A. Henry, Carl Russell Fish, E. A. Ross, Joseph Schaffer, C. R. Van Hise, and Kimball Young.

A locality index shows the distribution of authorship in 161 places over the state. Thus Baraboo, Chippewa Falls, and Portage are shown to boast 8 authors each; Sank City, 5; Janesville and Fond du Lac, 9 each; Eau Claire, 12; Green Bay, 13; Superior and Racine, each 16; Appleton, exclusive of the college, 21; while Madison, exclusive of the State University, may claim 98.

U. W. Alumni Receive Enlarged Publication

Containing triple the number of pages ordinarily printed and a greatly enlarged section containing news of the various classes, THE WISCONSIN ALUMNUS, official publication of The Wisconsin Alumni Association, was recently received by thousands of Wisconsin alumni.

More than 54 pages of news of the University's far-flung alumni are contained in the first issue. A total of 1787 graduates and former students of the University are mentioned in one way or another in the November issue.

Green Bay; Eldon M. Robinson, Washburn; Elmer P. Rhode, Merrill; Irving Shapiro, Bayonne, N. J.; Alberta M. Steinfeldt, Green Bay; Mrs. Altha H. Trinke, Madison; and Dorothy A. Williams, Evanston, Ill.

Those who received the high averages in the college of agriculture and home economics are: Agnes G. Etzweiler, Wausau; Raymond J. Hesprich, Lomira; Charles J. Krumm, Manitowoc; Kathryn Kuechenmeister, Milwaukee; Robert P. Niedermeier, Waukesha; and John C. Sylvester, Madison.

Badger Delegation Off for National 4H Club Congress

Wisconsin Team Entries and Trip Winners Are Listed

The Wisconsin 4H delegates to the National Boys and Girls Club Congress leave for Chicago this weekend. More than 50 outstanding demonstrators, judges and winners of state and county contests will take part in the various contests and activities of the annual national club round-up from November 27 to December 4.

T. L. Bewick, state club leader, will head the Badger delegation and assist in the week's program. Miss Grace Rowntree will serve on the national exhibit committee, while Miss Geneva Amundson will aid in the style review contest. V. V. Varney will have charge of 4H broadcasting activities at the Congress.

Badger team entries in the national poultry judging contest include Wilbert Jensen, La Crosse; Eugene Wiperman, Sheboygan; and Wyland Skamser, Eau Claire county. The crop judging team from Wisconsin includes Lynn Palmer, Chippewa; Milton Kibbel, Marathon; and Harold Huber, Taylor county.

The meat judging team consists of Thomas Pleckham, Wood county, and Robert Weinfurter, Marathon county. Jeanette Jacobson, St. Croix, and Mary Tirpak, Taylor county, will take part in the clothing judging contests.

Name Canning Judges

Judges of canning include Marion Ashman, Dane county and Frances Baird, Pierce county. Judges of food, who will represent Wisconsin, are Aya Taki, Dane county, and Leona von Rueden, Waukesha county.

Ruby Kutz, Jackson county, will be the Badger entry in the national style review. Elvira Harck, Chippewa county, and Allan Moll, Wood county, are the Wisconsin state health champions.

Trip winners whose records have been submitted for competition in home economics contests are Laura Bellin, Ozaukee; Florence Burkhalter, Marinette; and Lucille Cooper, Jefferson county.

List Trip Winners

State trip winners included in the Wisconsin delegation for their outstanding livestock project activities include Wesley Schultz, Dunn county; Donald Behlman, Rock county; Alfred Verhulst, Sheboygan county; Dennis Schussman, Fond du Lac county; Harold Robinson, Rock county; Lester Holzheuter, Jefferson county; Harvey Menke, Green county; and Wayne Kopp, Pierce county.

County trip winners include: Gladys Peterson, Rock county; Robert Helm, Lafayette county; Robert Waterworth, Columbia county; Genevieve Stone, Adams county; Harold Gullickson, Manitowoc county; Margaret Zempel, Waupaca county; Shirley Fuller, Ashland county; Myrtle Wilson, Oneida county; Bernice Boerschle, Lincoln county; Helen Ashman, Dane county; Alice Burhop, Ozaukee county; Phyllis and Elaine Lund, La Crosse county; Rosli Zwahlen, Jackson county; Walter and Adele Balsiger, Jackson county; Gerald Kreibick, Trempealeau county; and Gerhart Boss and Burdette Eagon, Winnebago county.

Badger Potato Growers Feature Quality Seed At Rice Lake, Dec. 16 to 17

Quality seed potatoes and part they play in the Wisconsin potato improvement program will be featured in a special Northwestern Wisconsin Potato Day program, when the Wisconsin Potato Growers' association holds its annual meeting at Rice Lake, December 1 and 17. J. G. Milward, secretary of the association, is working in cooperation with potato growers and county agents in northwestern counties in planning the event.

A potato day dinner, one of the features of the meeting, is being arranged for Thursday evening, Dec. 16, with the main program to be held on Friday, Dec. 17. Educational displays showing the work which is being done in potato improvement work, will be shown in connection with the meeting.

Officers of the association are: president, A. F. Winkler, Clearwater Lake; vice president, James Isherwood, Plover; secretary-treasurer, J. G. Milward, Madison; and directors, Barron West, Sarona; Charles Liehe, Chippewa Falls; John Conrad, Phillips; Paul Bonach, Starks; J. W. Smith, Bryant; Harry Dixon, Pembine; William P. Miller, Sturgeon Bay; Ed Rath, Almond; and Reinhold Kressin, Rockfield.

484 Study Journalism At State University

An increase of 11 per cent in enrollment is reported by the school of journalism of the University of Wisconsin this fall, after a registration of 484 major students. The 11 courses in journalism offered this fall have a class enrollment of 806 students, not including 175 in advertising courses.

United States Leads World in Speed With Which It is Exhausting Its Mineral Wealth

Indiana gas belt."

Matter of Public Concern

Further discovery, and the use of lower grade resources, will extend the life of most of these resources, but the range of possibilities is now pretty well understood, and with maximum allowance for such extensions, the figures are sufficiently small, when compared with what we hope to be the life of the nation, as to be matters of public concern, the bulletin maintains. The bulletin points out that one of the dangers of the present system is an early increase in cost of products through unnecessarily early depletion of the rich and more accessible deposits of mineral wealth.

Wisconsin does not rank high as a mineral producer, yet its minerals have had an important part in the development of the state, according to the bulletin. The annual value of Wisconsin mineral products is about \$20,000,000. There is no coal, oil or gas, and gold, silver, and copper have not been discovered in commercial quantities. The most important metallic products are iron ore, zinc, and lead. The principal non-metallic products are stone, sand and gravel, lime, and clay.

Problem in Wisconsin

"Wisconsin's mineral conservation problem is broadly that of the wider and more efficient use of its mineral possibilities," the bulletin declares. "It involves not only the application of physical sciences and technology, but also the formulation of wise economic and political measures to insure the best physical and social results. It is not a question of indiscriminate development of all mineral resources, but selective development to meet national requirements. Some minerals are already available in such surplus that their further development would be anti-conservative from the national

standpoint."

Discussing the State University's contribution to mineral conservation, the bulletin recalls that Dr. Charles R. Van Hise, former president of the University, did pioneer work in educating the public to the need for rational conservation; that in later years the department of geology has taken an active part in the advancement of mineral conservation in cooperation with state and national agencies; and that the department of mining and metallurgy and the Wisconsin Geological survey have both taken a large part in the physical aspects of the work.

Explain Science Inquiry

In a foreword to the bulletin, Pres. C. A. Dykstra explains that the University of Wisconsin's unique science set-up, the Science Inquiry, under which the minerals bulletin was published, was organized in 1933 "to review the teaching and research work of the University in the natural and social sciences in terms of their relation to the political, social, and economic problems of the time, and particularly of the state."

"It is an attempt to keep the University abreast of changing public questions and to see if there are any gaps or duplications in the University's activities," Pres. Dykstra explains. "The work of the inquiry has resulted in a considerable number of new cooperative efforts among the many departments of the University, both in teaching and research, and in general contributed to the broadening of the University's attack on public questions."

The bulletin consists of the report of the inquiry's committee on mineral conservation, members of which are E. F. Bean, state geologist at the University, and Dr. C. K. Leith, professor of geology.